

MEMORANDUM

DATE: October 8, 2025

TO: Mayor Ross and Members of Council

FROM: Brian Murphy and Maddie Immel

RE: City of Snoqualmie Strategic Plan Draft 10-08-2025

Together with this memo, we are sharing two documents:

- **City of Snoqualmie Strategic Plan – Draft 10-08-2025.** This document incorporates changes based on Council input during the worksession held on September 29. We have begun layout of the strategic plan content and welcome Council input on either content or layout during our discussion on October 13, 2025.
- **City of Snoqualmie 2026 Implementation Plan WORKING DRAFT 10-08-2025.** This is an initial draft of an internal document that will be used to guide the City's implementation of the priorities identified in the Strategic Plan, particularly those noted as early areas of focus. This is intended as an editable management tool and would not be formally adopted by Council. While Council should have a general understanding of implementation priority, tactical implementation details will be administered by staff. Staff will advance additional implementation planning for 2026 on all Strategic Initiatives, adding Implementation Steps and prioritizing achievable progress given capacity and other commitments.

Following the Council session on October 13, 2025, we would like to incorporate changes and share the Draft Strategic Plan (not the 2026 Implementation Plan) with stakeholders we engaged early in the planning process and interested members of the public. We would reach out to stakeholders directly and work with City staff to promote the opportunity to review the draft plan via the City's typical communications channels. We would gather feedback from both groups via a simple online survey, asking two open-ended questions:

1. What are your overall impressions of the draft Strategic Plan?
2. What should the City focus on first as it begins implementation?

We will share a summary of feedback during the November 10 Council meeting, at which time Council will have the opportunity to make final changes to the Strategic Plan before adopting it. The 2026 Implementation Plan will not be adopted formally by Council, as it is a living implementation tool.