

## City Council Retreat Overview

Participants: City Council Members and City Leadership Team

**Methodology:** Creative Strategy Solutions primarily employs the Technology of Participation (ToP®) group facilitation methods developed by the Institute of Cultural Affairs and practiced around the world over the past 40+ years. ToP methods create a space where bold, visionary ideas and pragmatic realism complement each other seamlessly.

**Philosophy:** As a certified ToP® facilitator, core to my approach is the belief that the most robust, creative, and sustainable solutions come from embracing diverse viewpoints.

## Day 1: Friday, March 24th, 2023

Part 1: Situational Assessment & Context Audit		
This segment will:	Product:	
Assess the internal and external factors that will impact the city's work Share perspectives to build an inventory of the realities of the external environment Compile a shared understanding of the full context in which the planning is being undertaken and apply insights to the path ahead Create a comprehensive and shared context	Documentation capturing the situational data and/or a compiled analysis summary with clearly articulated implications for how that will inform the work ahead forming a foundation for the retreat.	
Part 2: Council Priorities		
This segment will:	Product:	
Identify criteria to shape prioritization Make tactical decisions on concrete accomplishments Ensure consensus around critical priorities Engage staff responsible for implementation Develop benchmarks and progress way points Provide robust direction to staff to support targeted, effective implementation	Compiled Strategic Implementation Framework with success measures and prioritized benchmark deliverables for each Priority Area for 2023/24, providing tactical clarity and momentum.	

## Day 2: Saturday, March 25th, 2023

Part 3: Working Together as a Governance Team		
This segment will:	Product:	
Develop alignment across the governance team as a collaborative entity Articulate a shared picture of desired team culture and practices Commitment to advance the identified practices	A framework of practices that will support an effective and thriving governance team.	
Part 4: Looking Ahead to Strategic Planning		
This segment will:	Product:	
Identify the <b>Why Now?</b> for Strategic Planning Discern the planning focus Consider the next steps	An agreed focus and consensus around next steps.	
Part 5: Approaches to Community Engagement		
This segment will:	Product:	
Review existing sources or channels of community input Identify information needed and target groups, organizations, and constituents Consider potential approaches for effective community engagement	Compiled Council input on priority groups and agreed next steps.	