



Citizen Advisory Board Application - Parking Committee

Complete and submit this application to be considered for a seat on the Sandpoint Parking Committee

Thank you for your interest in serving on the Sandpoint Parking Committee, a City of Sandpoint volunteer citizen advisory board. We appreciate your desire to serve our city in this capacity and look forward to reviewing your application. For more information, including qualifications for serving on the Parking Committee, please visit [Chapter 8 of Title 2, Sandpoint City Code](#).

Applicant Information

First Name *	Erin		
Last Name *	Riseborough		
Phone Number *	Format: 000-000-0000		
Email Address *			
Home Address *	Street Address		
	Address Line 2		
	City	State / Province / Region	
	Sandpoint	ID	
	Postal / Zip Code	Country	
	83864	United States	
My home and mailing address are the same *	☒ Yes ☐ No		

Employment & Volunteer History

Please upload a copy of your resume, curriculum vitae, and/or any additional information relevant to your application

Upload Attachments *	EC Riseborough REI Senior Change Manager 2026	80.42KB
	.pdf	

Please provide any additional information regarding your experience or background and the reason(s) you wish to serve in this capacity *	Deep experience in leading large organizations through transformational change. I am able to bring an objective eye to data, understanding of human behavior, and empathetic approach to people navigating change.
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Erin C. Riseborough, CCMP™

Enterprise Program & Change Leader | Strategic Thinker | Problem Solver

Sandpoint, ID | [LinkedIn: Erin Riseborough](#)

SUMMARY

- Empathetic and effective change leader with 10+ years of successfully translating strategy to execution and leading change across complex transformation initiatives.
- Strength in earning trust, influencing and aligning senior leaders, and shaping tailored change strategies that minimize disruption and drive measurable outcomes.

EXPERIENCE

Edward Jones Investments, St. Louis, MO

Sr. Strategist, Advisor Segmentation (Jan '26 – present)

Lead cross-functional teams to partner with senior leaders and develop and oversee the execution of segmented strategies to achieve outcomes for the firm's highest producing financial advisors.

- Consult with and advise senior leaders to develop narratives and articulate their value promise, strategy and enabling initiatives.
- Design and recommend programs and operating models to activate strategy.
- Support scoping, resourcing and development of roadmaps to enable strategy execution.

Edward Jones Investments, St. Louis, MO

Sr. Strategist and Program Change Lead, Enterprise Change (Dec '21 – Dec '25)

Responsible for leading end-to-end enterprise change programs from assessment to sustainment, inclusive of impact and readiness assessments, strategy and plan development, communications, training, engagement, measurement, and adoption sustainment.

- Directed deployment and adoption of new digital and agentic AI tools. Realized Q12026 Artificial Intelligence adoption goals four months early.
- Identified risks to AI portfolio delivery and stepped in as program manager to structure the work, mobilize a delivery team, and deploy new digital and AI tools, including a 20,000-employee rollout of Microsoft Copilot. Led a matrix team of five.
- Used data to track adoption, measure effectiveness, and refine strategies to achieve enterprise adoption outcomes for firm transformation, including 70% of associates having sufficient understanding of firm transformation and confidence in the firm's direction.

71 & Change Consulting, Seattle WA

Manager, Client Delivery & Operations (Jul '21 - Dec '21).

Led end-to-end enterprise change initiatives for clients, inclusive of impact assessment, strategy development, plan, execution, measurement and sustainment. Leveraged stakeholder management, sponsor and leader coaching, engagement, tailored communications, training, influencer networks, reinforcement approaches and measurement to ensure successful adoption.

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- 71& Change (internal contributions) - Developed and managed internal employee programs including change management methodology and a learning & development program for consultants. Developed sales proposals and statements of work.
- Nike – Achieved deployment and adoption of five-year strategy and highly-resisted operating model transformation for 1000 global employees, while maintaining employee engagement scores.

71 & Change Consulting, Seattle WA Consultant (Mar '17-Jul '21)

- Micron – Realized internal adoption targets and transitioned 5,000 external vendors to a new supplier process and technology platform by deploying learning and engagement approaches tailored to stakeholder audiences.
- Kaiser Permanente - Improved provider satisfaction scores by developing and implementing an insights learning and engagement program that built analyst capability, improved the quality of insights delivered, and achieve desired cultural shifts during COVID-19. Managed matrix team of 8.
- Nike - Developed and executed a communications and engagement strategy for a \$460M supply chain project, ensuring effective stakeholder management, engagement, and storytelling strategies across impacted employees and internal and external partners.

Recreational Equipment Incorporated (REI), Seattle WA

Program Manager (Apr '13- Dec '16)

Supported enterprise initiatives inclusive of cross-program alignment, managing senior-level stakeholders, mitigating program-level dependencies and risks, and ensuring the organization realized intended business outcomes.

- Successfully launched www.rei.com/rei-garage (a digital commerce website) and accompanying outlet brand refresh, on time and within budget. Managed team of four.
- Onboarded and supported 650+ community partners into annual Opt Outside campaign.

EDUCATION

BA in Government & Pre-Law Eastern Washington University

CERTIFICATES/CERTIFICATIONS

- Certified Change Management Professional (CCMP®) & PROSCI®
- Design Thinking - LUMA Institute LLC
- Certificate in Professional Coaching - iPEC Coaching
- Certificate in Human Resources Management – Bellevue College

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SKILLS

- Enterprise change strategy & leadership
- Executive stakeholder influence & advisory
- Change Management methodology and end-to-end change process
- Cross-functional integration & program alignment
- Communications, storytelling and engagement
- Risk anticipation & mitigation
- Measurement and sustainment strategies