

RFP No. 26-5300-3

City Beach Basketball Court

PUBLIC ART PROJECT PROPOSAL



Submitted by: **Katie Winkler**

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About the Artist:

I am a graphic designer, living and working here in Sandpoint. I am also co-founder and Art Director of the Sandpoint Idaho Film Festival, along with my husband and two colleagues. I am highly involved in the community of Sandpoint, have volunteered this past year with the POAC Kaleidoscope program, and I'm hoping to become more involved locally as a mural artist. I've painted many murals over the years, including a mural under an overpass in my hometown of Souderton, PA— which was a whopping 92' wide and 2 stories tall! I would love to tap back into mural arts again here in Sandpoint, which I now call my lovely home.

My connection to mural arts is deeply personal and rooted in my professional experience as a Project Coordinator with the Mural Arts Program in Philadelphia, where I used to live. Working alongside artists, neighborhoods, and community partners showed me firsthand how public art can transform shared spaces into places of pride, connection, and storytelling. I witnessed murals bring people together across generations and backgrounds, creating opportunities for dialogue, healing, and celebration of local identity. That experience continues to shape my approach to public art today. I believe murals are more than visual enhancements — they are community landmarks that foster belonging, inspire joy, and create meaningful relationships between people and place. Through *Play Wild*, I hope to bring that same spirit of accessibility, community engagement, and civic pride to the City Beach courts in Sandpoint.

About the Artwork Submission:

Play Wild transforms the City Beach basketball courts into a vibrant celebration of joy, movement, and the natural world that defines Sandpoint's identity. Inspired by the energy of recreation and the beauty of the lakefront environment, the design integrates colorful illustrations of a moose and a bull trout — a protected species that symbolizes the importance of conservation and stewardship of local ecosystems. Together, these elements create a dynamic visual experience that reflects both the spirit of play and the ecological character of North Idaho.

The artwork is intentionally designed to work in harmony with the geometry of the basketball court. The bold center-circle basketball graphic anchors the composition, while the mirrored half-circle wildlife illustrations activate each end of the court without interfering with gameplay, court visibility, or player safety. The flowing rainbow gradients echo movement, sunlight, water, and outdoor recreation, creating a welcoming and uplifting atmosphere for players and visitors of all ages.

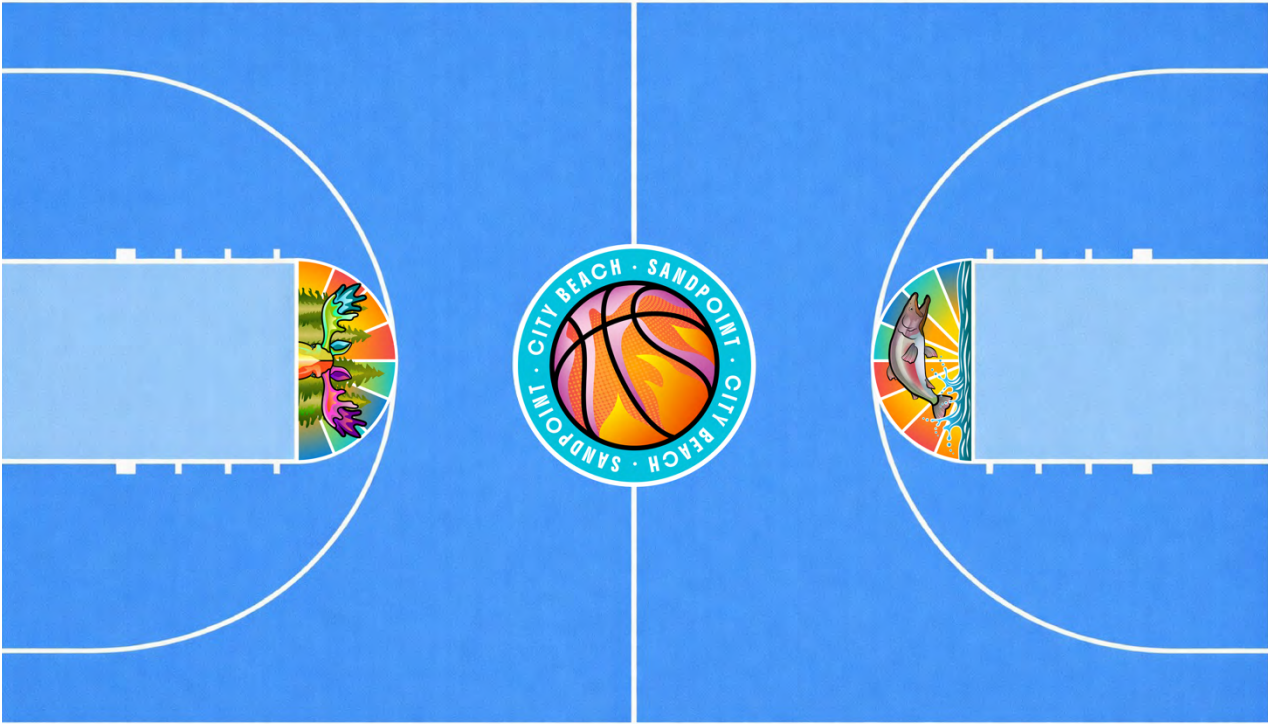
As a public artwork, *Play Wild* strengthens the connection between City Beach, the park setting, and the Sandpoint community. The imagery celebrates local wildlife and encourages appreciation of the region's natural resources while maintaining a fun, family-friendly aesthetic appropriate for a highly visible recreational space. The simplified graphic forms, durable color fields, and clean court integration also support long-term maintenance and practical installation on an outdoor athletic surface.

By combining athletic energy, local identity, and themes of conservation, *Play Wild* offers an engaging public art experience that enhances the courts as both a recreational destination and a visual landmark for the community.

Concept Overview:



Zoom Out:



Detail:





PAST WORKS

Interior Mural Examples:



Exterior Mural Example:



THANK YOU!

