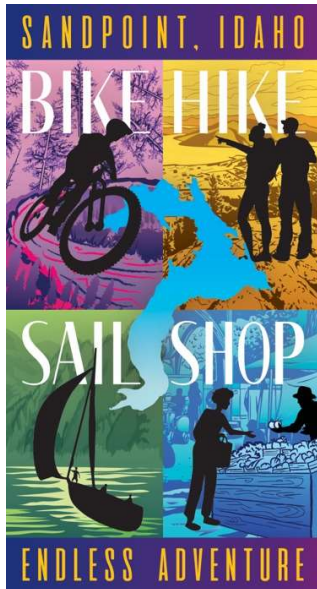


RFP No. 26-5300-2

Summer Street Banner Art Program PROPOSAL



Submitted by: **Katie Winkler**

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About the Artist: I am a graphic designer, living and working here in Sandpoint. I am also co-founder and Art Director of the Sandpoint Idaho Film Festival. I believe, streetscape visual enhancements, like banners and signs are eye-catching landmarks that can inspire joy and connection between people and place. My *Summer in Sandpoint* banner design submission, "*Endless Adventure*" I hope to evoke a spirit of adventure along with an underlying theme of "supporting local," which should serve as an inspirational beacon for viewers all summer long!

About the Artwork Submission:

Endless Adventure

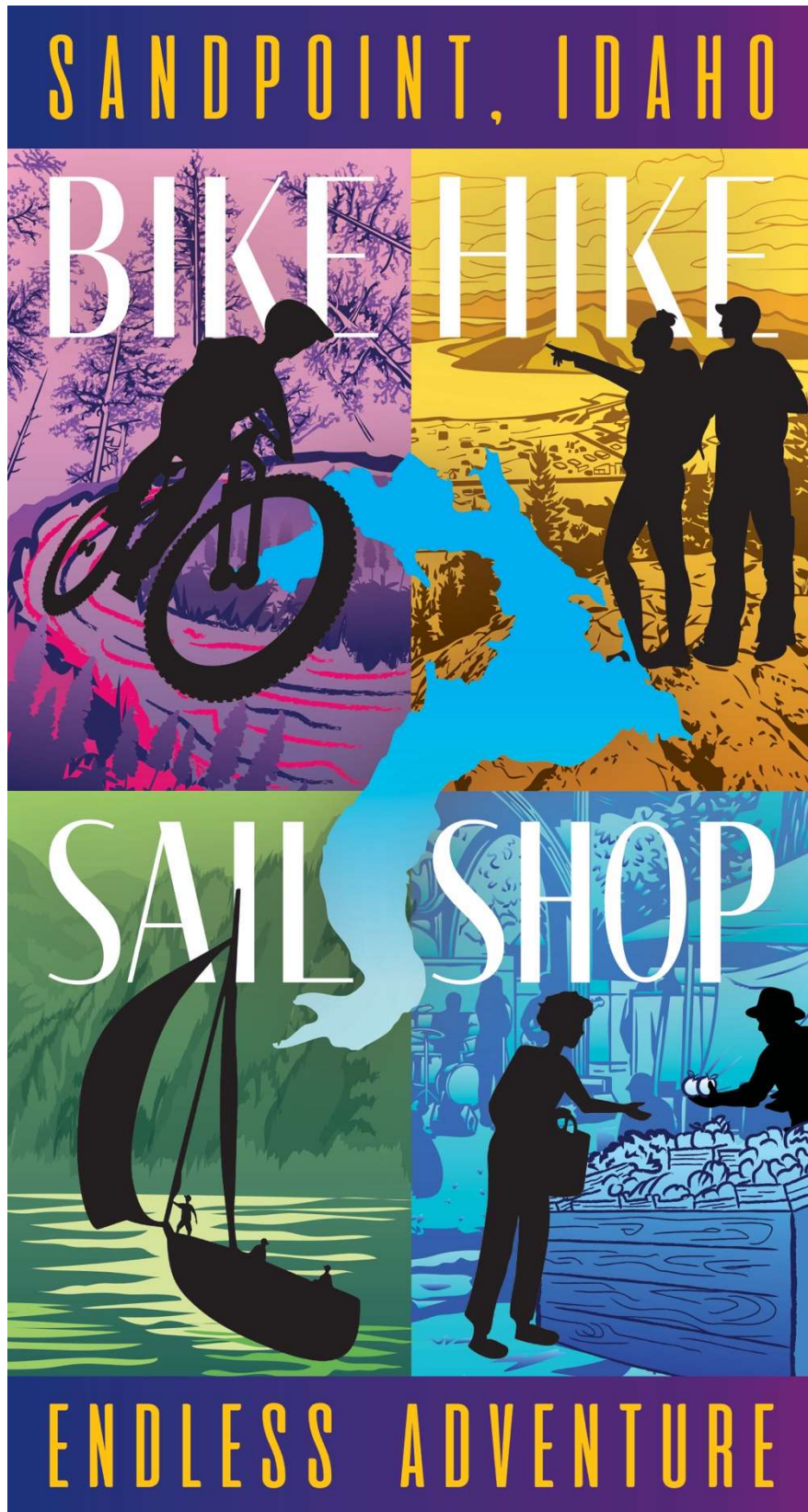
This vibrant, four-quadrant promotional poster captures the dynamic energy of a North Idaho summer, centering on the iconic shape of Lake Pend Oreille bridging each scene together.

- **Bike:** A bold, high-contrast silhouette of a mountain biker catching air against a vivid purple and pink forest backdrop, embodying the area's thrilling trail systems.
- **Hike:** A pair of hikers taking in a panoramic overlook, rendered in warm, sun-drenched gold and orange tones that showcase the region's scenic vistas.
- **Sail:** A peaceful sailboat gliding across cool, layered green waters, highlighting the expansive recreation found right on the lake.
- **Shop:** A lively, cool-toned market scene featuring community interaction, live music, and fresh local goods, capturing the essence of downtown culture.

With striking color blocking, clean typography, and focus on outdoor recreation, this artwork perfectly distills the Sandpoint summer experience into a single, cohesive visual narrative.

*Note if this artwork is chosen, I can submit this with bleed room and/or cropmarks for printing

Concept Overview:

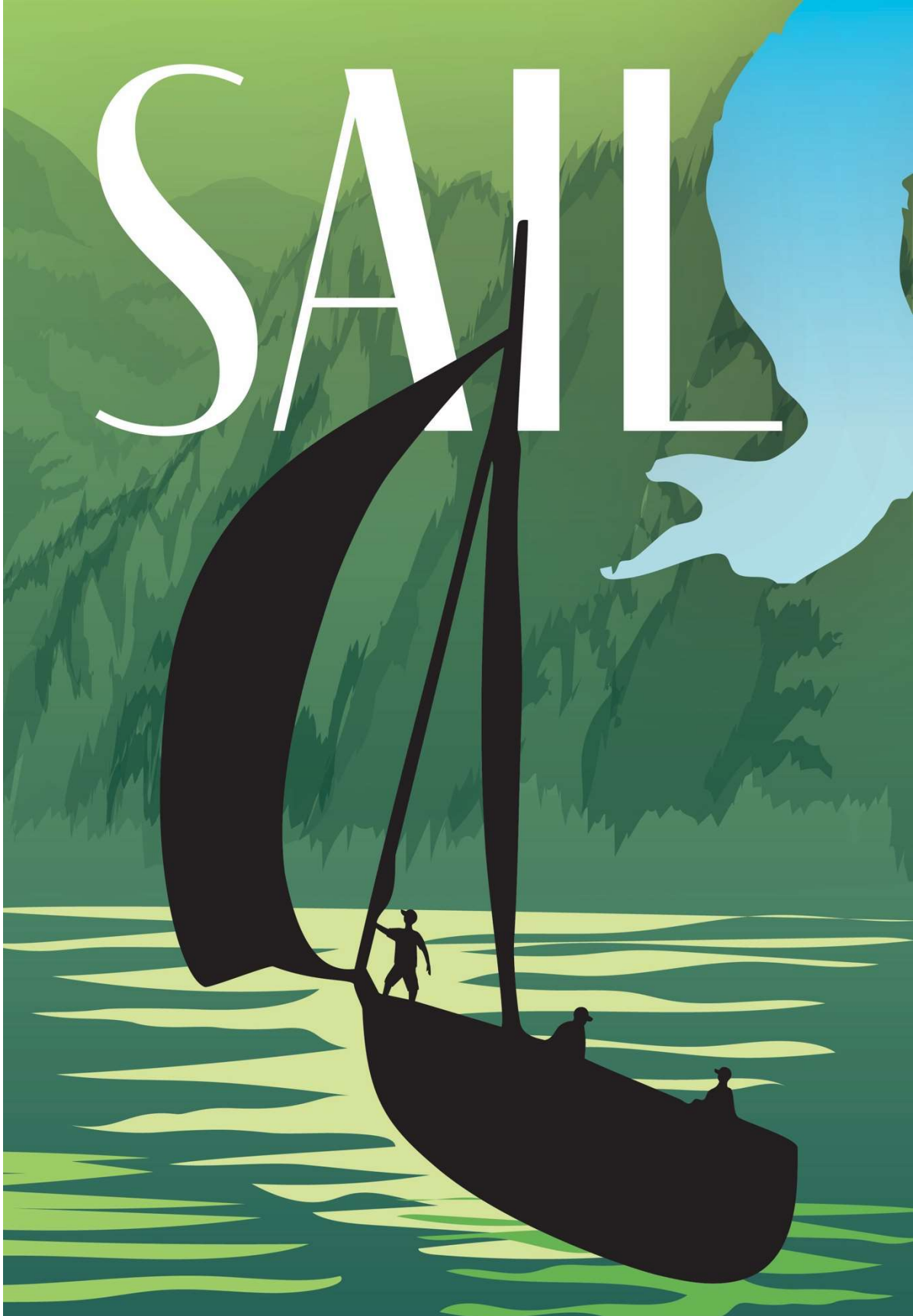


Detail:





SAIL



SHOP



SANDPOINT, IDAHO

BIKE

HIKE

SAIL

SHOP

ENDLESS ADVENTURE

