

My HOMETOWN

BEK LADIES OF ANOTHER View



Coming to your Hometown

BEK New is proud of *My Hometown* and the success it has achieved. It has exceeded our expectations because of the great people in small town America. *My Hometown* has been welcomed with great enthusiasm. The mission of *My Hometown* is to tell the unique stories and relive the amazing history each of these communities has to offer. These small towns and communities are the heart and soul of our country, past and present. And the Ladies are just getting started! They are planning to visit some great towns and events in the coming months.

So, watch BEK News and the *Ladies of Another View* for details on their next location. If your town is chosen, please join us and participate in the fun and excitement as we tell the stories and history of your hometown.

Ladies of Another View airs Monday through Friday on BEK News at 9:00am with an encore at 4:00pm. The *My Hometown* segment airs on Wednesdays.



BEK TV voted
Best of the Best Local
Television Station
2021, 2022, 2023, 2024



ERIC SEVAREID AWARD

Eric Severeid
Award of Merit
My Hometown: Fort Totten





Weekdays at 6:30am



Weekdays at 7:00am



Weekdays at 9:00am



Weekdays at 9:00pm



Sun at 6:00pm

KNDB
26

KNDB CH.26

Bismarck / Mandan / Dickinson

KNDM
24

KNDM CH.24

Minot / Williston

KNGF
27

KNGF CH.27

Fargo / Grand Forks



ADVERTISING OPPORTUNITIES

News Rotator Package: This package allows you to promote your business across the BEK News lineup, including Ladies of Another View, Across the Pond, The Culture Crossroads, Dakota Cowboy, and BEK News Special Reports. **For more information about BEK News, go to our website at bek.news.**

Package Includes:

- [6] :30 commercials per week
- Spot rotates through the BEK News schedule (includes repeat airings)
- Package length 13 weeks
- Plus [10] :30 bonus spots per week on BEK Sports 2

Investment

\$2,600

\$200 per week x 13 weeks

ESTIMATE

\$2,600.00 - 13 Weeks

\$5,200.00 - 26 Weeks

\$9,400.00 - 1 Year (Best Value! 4 weeks FREE!!!)

Includes 5 different shows on BEK line up plus bonus spots in Sports.

Advertising on BEK News gives you the ability to expose a wide, engaged audience to your business, product, or service.

ADVERTISING AGREEMENT

Customer: _____

Start Date: _____

Address: _____

End Date: _____

Contact: _____

Total Amount of Agreement: _____

Email: _____

Total Messages: _____

Phone: _____

Date: _____

Sales ID: _____

Broadcast Instructions: _____

Customer Signature: _____

BEK: Mary Graner 701.319.4328

REAL PEOPLE. REAL NEWS.