



TOWN OF SHALLOTTE FIRE/RESCUE

Monthly Activity Report

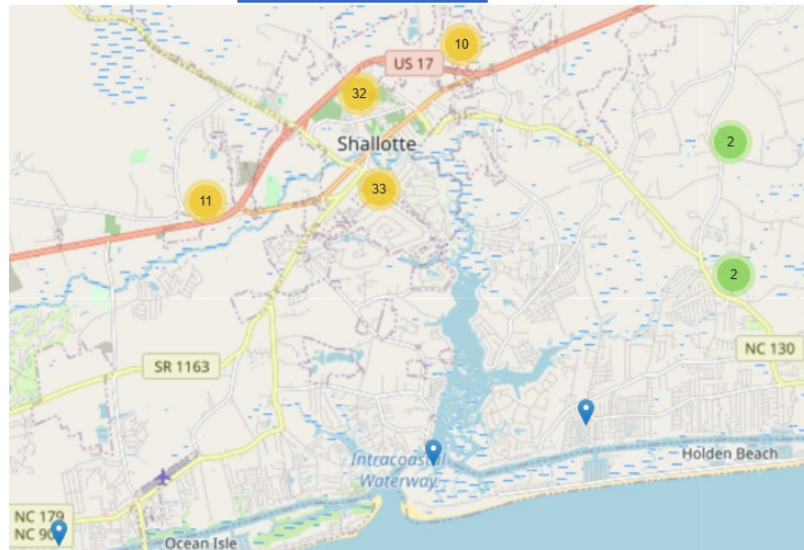
FISCAL YEAR ENDING 30 JUN 2026
Reporting Period: 29 AUG 2025 – 29 SEP 2025

NCGS § 58-79-45: Incident Reports...

Incident Map Overview (Past 4 weeks)

Scene Locations of Fire Incidents

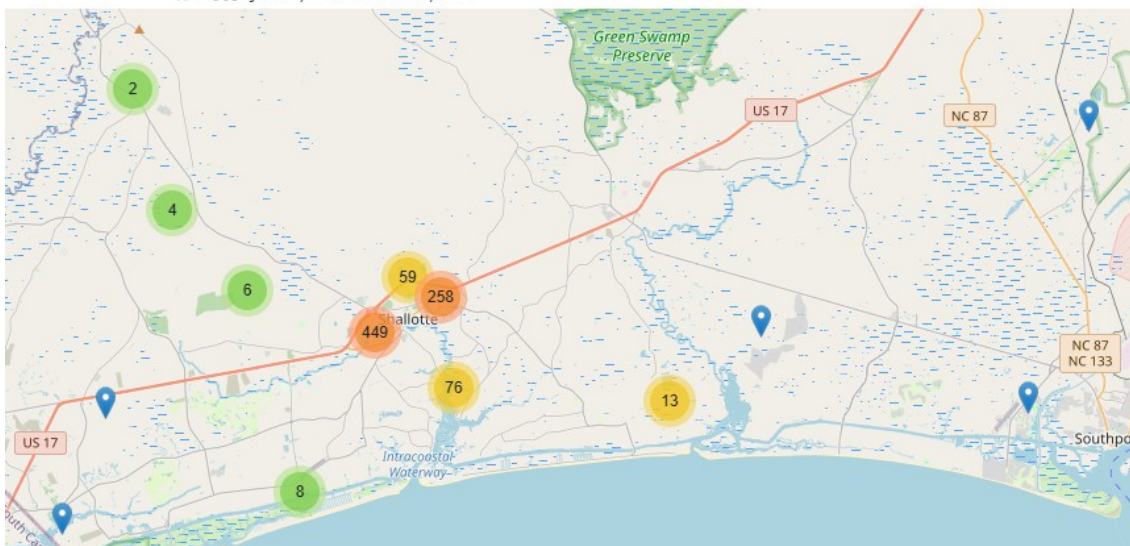
N = 95 Sep 03, 2025 to Sep 30, 2025



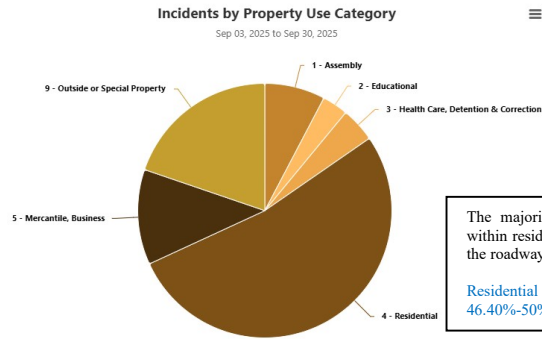
Incident Map Overview (YTD)

Scene Locations of Fire Incidents

N = 885 Jan 01, 2025 to Dec 31, 2025



(Past 4 weeks)

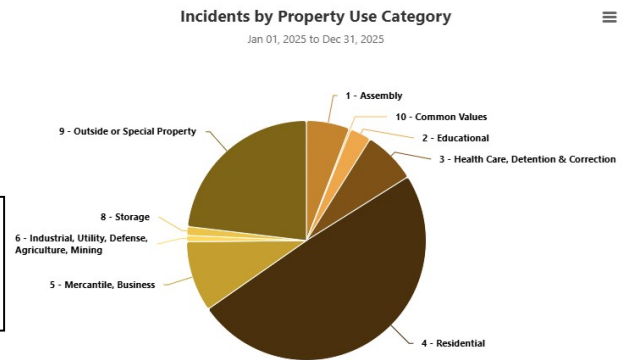


The majority of the incidents occur within residential properties and along the roadways.

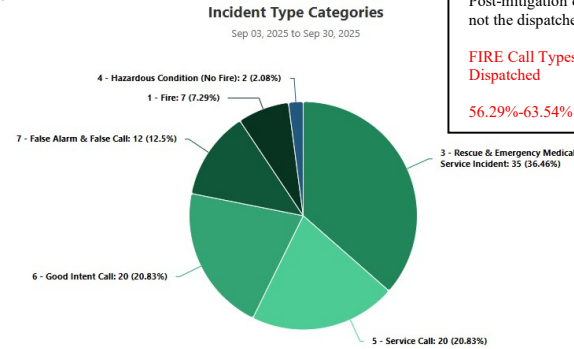
Residential
46.40%-50%

Roadways
17%-21.80%

(YTD)



(Past 4 weeks)

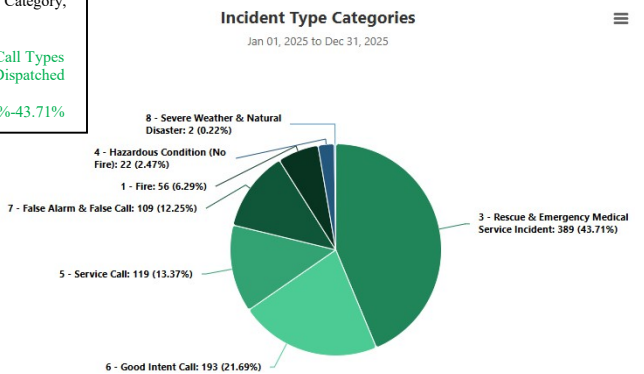


Post-mitigation data reflects the Incident Category, not the dispatched Call Type."

FIRE Call Types
Dispatched
56.29%-63.54%

EMS Call Types
Dispatched
36.46%-43.71%

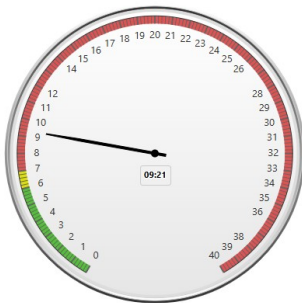
(YTD)



(Past 4 weeks)

PSAP to Arrival

Average Total Response Time (MM:SS)
Date Reported: Sep 03, 2025 to Sep 30, 2025



Data is consistent with that presented in the Fire Study.

The PSAP to arrival time can be impacted by 911 call processing times, CAD dispatch errors and uncontrolled variables such as delays in travel time and delays in turnout time due to overlapping high acuity incidents.

(YTD)

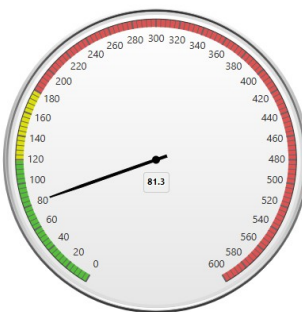
PSAP to Arrival

Average Total Response Time (MM:SS)
Date Reported: Jan 01, 2025 to Dec 31, 2025



(Past 4 weeks)

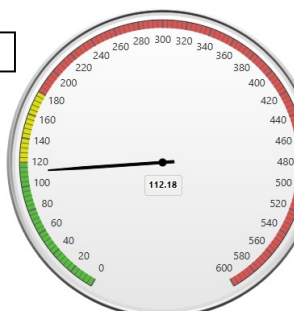
Unit Average Turnout Time (Seconds)
Sep 03, 2025 to Sep 30, 2025



Data is consistent with that presented in the Fire Study.

(YTD)

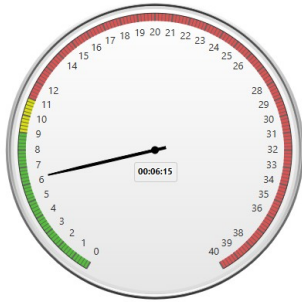
Unit Average Turnout Time (Seconds)
Jan 01, 2025 to Dec 31, 2025



(Past 4 weeks; District)

Unit Average Total Response Time (HH:MM:SS)

Sep 03, 2025 to Sep 30, 2025



Meets Town's Performance Measures.

Data is consistent with that presented in the Fire Study.

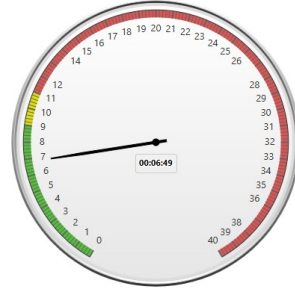
Shows data for entire fire district.

Uncontrolled variables: Time required to travel a given distance, Time required to overcome traffic patterns, Time required to clear overlapping calls...

(YTD; District)

Unit Average Total Response Time (HH:MM:SS)

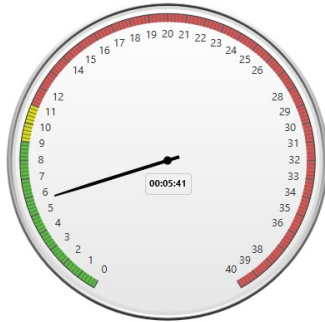
Jan 01, 2025 to Dec 31, 2025



(Past 4 weeks; City)

Unit Average Total Response Time (HH:MM:SS)

Sep 03, 2025 to Sep 30, 2025



Meets Town's Performance Measures.

Data is consistent with that presented in the Fire Study.

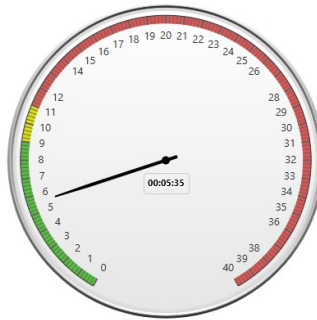
Shows data for Town Limits.

Uncontrolled variables: Time required to travel a given distance, Time required to overcome traffic patterns, Time required to clear overlapping calls...

(YTD; City)

Unit Average Total Response Time (HH:MM:SS)

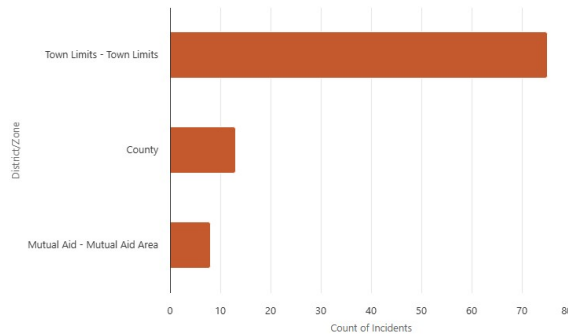
Jan 01, 2025 to Dec 31, 2025



(Past 4 weeks) Town 75; County 13; Mutual Aid 8

Incidents by District/Zone

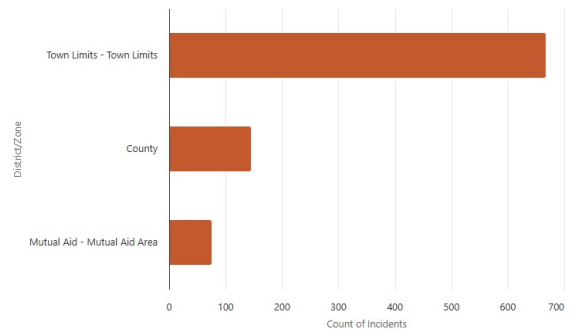
Sep 03, 2025 to Sep 30, 2025



(YTD) Town 668; County 146; Mutual Aid 76

Incidents by District/Zone

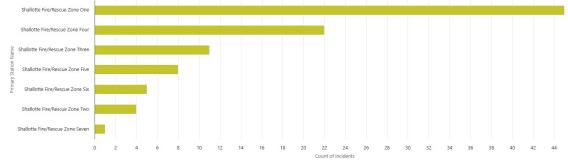
Jan 01, 2025 to Dec 31, 2025



(Past 4 weeks)

Incidents by Primary Station Name

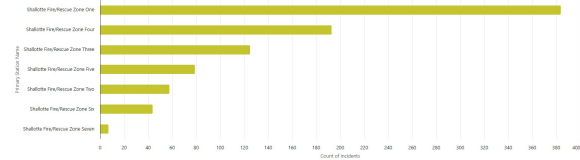
Sept 03, 2025 to Sep 30, 2025



(YTD)

Incidents by Primary Station Name

Jan 01, 2025 to Dec 31, 2025



Past 4 weeks

#1 Zone One = 45
#2 Zone Three = 22
#3 Zone Four = 11
#4 Zone Six = 8
#5 Zone Five = 5
#6 Zone Seven = 4
#7 Zone Two = 1

Zone Reference by Number of Incidents from Greatest to Lowest

#1 Zone One = Wall St Station (Town Central Commercial District)
#2 Zone Four = Red Apple Station area (Rourke Woods/Brierwood/River's Edge/Shallotte Point area)
#3 Zone Three = Naber Dr Station (Shallotte District Park/Wildwood/Union School/McMilly Rd area)
#4 Zone Five = (Green Bay Village/Cardinal Point/Highlands/N Mulberry/Express Dr area)
#5 Zone Two = HWY 130 Station (WBHS/McMilly Rd/Industrial Park area)
#6 Zone Six = (Greybridge Rd/Red Bug Rd/Holden Beach Rd/Solsera area)
#7 Zone Seven = (SECU/Ford & Chevy/Cumbee Rd areas)

YTD

#1 Zone One = 380
#2 Zone Four = 193
#3 Zone Three = 125
#4 Zone Five = 79
#5 Zone Two = 58
#6 Zone Six = 44
#7 Zone Seven = 7

NCRRS 5: Training...

325:00 hours

- (EMT) Continuing Education
- (ISO) Fire Officer Training
- (ISO) Recruit Training
- (ISO) Company Training
- (ISO) Driver/Operator Training
- (ISO) Facility Training
- (ISO) Community Outreach

Notes:

Technical Review (TR) and Code Enforcement Items

- Invited to County TRC - No projects within Shallotte's fire district
- TRC – Hayden Pointe Phases 4, 5 & 6
- TRC – Bay Road Landing
- TRC – Review proposed expansion to Smoked
 - Meeting with County Plan Reviewer, Town Planner and Property Owner
 - Discussed Fire Apparatus Access/Firefighter Access and Water Supply
 - Provided current fire hydrant flow test data
- Meetings with Fire Marshal – discuss automatic fire alarms and recurring issues
- Site Visits – Village Point Rd
- Site Visits – Smith Ave Ext
- Site Visits – Old Shallotte Rd
- Site Visits – Greybridge Rd
- Site Visits – Smoked
- Site Visits – Brierwood

Staffing Notes

- On-boarding two firefighters
 - Chief and Deputy Chief covering staffing shortages when part-time staff are unavailable.
 - 1 staff position on light-duty for injury
 - New Position Jan 01.

Other Notables

- Open Investigations
 - AI Street
 - Pending
 - SBI Report
- Storm Tracking
 - Imelda
 - Nonevent
 - After Action Report
 - OBSERVATIONS:
 - Information Delivery:
 - Emergency information was delivered in a timely and accurate manner, consistent with expectations.
 - Brunswick County Emergency Services coordinated effectively with municipal partners.
 - Public messaging was clear, consistent, and shared across multiple channels (social media, county website, local media).
 - RECOMMENDATIONS:
 - Continue use of redundant communication methods such as NOAA weather radio, satellite-based alerts, and community liaisons to ensure information reaches all residents.
 - Further develop and train volunteer/community response teams to assist with rapid neighborhood-level assessments and relay critical information.
 - Further invest in pre-positioning portable communication assets (mobile repeaters,

satellite hotspots) in areas prone to being cut-off or prone to isolation during severe storms.

- Ordinance Review for Town Clerk
 - Chapter 35
 - Chapter 93
 - Chapter 98
- Heart Saver Community CPR
 - 3 events
- Child Safety Seat Inspections/Installations
 - 3 events
- Fire & Life Safety Home Survey
 - 1 event
- Summarize Growth Indicators for Fire Station Development
 - Town Planner
 - NFPA Benchmarks
 - Population Benchmarks
 - Density Benchmarks
- Tracking: Senate Hearing September 10, 2025
 - Homeland Security & Governmental Affairs subcommittee
 - Fire Apparatus Crisis
 - **Costs:** Fire truck prices have doubled since 2020. Lawmakers questioned whether increases are justified.
 - **Delays:** Delivery times have grown from under a year to 2–4 years, leaving departments short of critical vehicles.
 - **Repairs & Parts:** Shortages keep aging trucks out of service longer, raising breakdown risks.
 - **Industry Consolidation:** A handful of manufacturers now control 70–80% of the market, sparking antitrust concerns.
 - **Implications:** Delays, high costs, and consolidation threaten safety and public protection—especially for smaller departments—without stronger oversight.