

Section 21-7: Signs Permitted in Non-residential Districts

(K) Rooftop Signs

- (1) Rooftop signs are permitted only on nonresidential buildings located within the Central Business (CB) District.
- (2) A maximum of one (1) rooftop sign is permitted per principal building
- (3) Rooftop signs shall only advertise the current principal building use. No off-premise rooftop signage is permitted.
- (4) Where multiple tenants occupy a building, the rooftop sign shall identify the building, anchor tenant, or center name only.
- (5) Rooftop signs shall not obstruct roof access hatches, ladders, fire escapes, or mechanical equipment access.
- (6) In no case shall a rooftop sign extend higher than the ridge of the roof.
- (7) The width of a rooftop sign shall not exceed sixty-five percent (65%) of the width of the roof level on which it is installed.
- (8) Rooftop sign area shall be counted toward the total permitted sign area for the building, in accordance with the Town's general sign regulations, unless otherwise specified by this Ordinance.
- (9) Rooftop signs may be internally or externally illuminated, but shall not blink, flash, scroll, move, or rotate.
- (10) Digital displays and signs with digital changeable copy are prohibited as rooftop signs.
- (11) All rooftop signs shall comply with applicable provisions of the North Carolina State Building Code.
- (12) A structural engineer licensed in the State of North Carolina shall certify the design, attachment, and load capacity of all rooftop signs prior to issuance of a sign permit.