



Town of Shallotte Board of Aldermen
ACTION AGENDA ITEM
2012

TO: Shallotte Board of Alderman

FROM: Parks & Recreation- Megan
EXT. #

ACTION ITEM #:

MEETING DATE:

DATE SUBMITTED:

June 3 2025

ISSUE/ACTION REQUESTED: Paint the Town Purple-
Awareness for Domestic Violence

PUBLIC HEARING:

☐ YES

☐ NO

BACKGROUND/PURPOSE OF REQUEST: South Brunswick Woman's Club would like to "Paint the Town Purple" for the month of October. They would like to place purple string lights on trees at each entrance of Town (similar to what we do for Christmas but smaller scale) in addition to purple ribbons to signify there is no place for domestic violence. GFWC will handle all installation, purchasing of items and take down of all lights and ribbon. Jeff will help estimate number of lights and will assist only with power.

FISCAL IMPACT:

BUDGET AMENDMENT REQUIRED:

☐ YES

☒ NO

CAPITAL PROJECT ORDINANCE REQUIRED:

☐ YES

☒ NO

PRE-AUDIT CERTIFICATION REQUIRED:

☐ YES

☒ NO

REVIEWED BY DIRECTOR OF FISCAL OPERATIONS

☐ YES

☒ NO

CONTRACTS/AGREEMENTS:

REVIEWED BY TOWN ATTORNEY:

☐ YES

☒ NO

☐ N/A

ADVISORY BOARD RECOMMENDATION:

TOWN ADMINISTRATOR'S RECOMMENDATION: approval - Meg

FINANCE RECOMMENDATION:

ATTACHMENTS:

1. Letter from GFWC South Brunswick Woman's Club
- 2.
- 3.

ACTION OF THE BOARD OF ALDERMEN

APPROVED:

☐

ATTEST:

CLERK TO THE BOARD

DENIED:

☐

**DEFERRED
UNTIL:**

SIGNATURE

OTHER:

See note on 2nd Page



To: Town of Shallotte Board of Aldermen
May 31, 2025

Domestic violence is the leading cause of injury to women in the U.S. It is more common than automobile accidents, muggings, and cancer deaths combined. One in four women and one in seven men will experience violence by an intimate partner in their lifetime.

Nearly 20 people are physically abused by an intimate partner per minute in the United States. In honor of National Domestic Violence Month and GFWC International Day of Service in October, we are hoping the City of Shallotte will join us in an event to raise awareness.

Domestic violence affects 1 in 4 women and 1 in 7 men according to the [National Domestic Violence Hotline](#). It destroys the homes of newlyweds as well as lengthy marriages, the lives of both the rich and the poor, and it occurs in the dwellings of people young and old alike.

Domestic violence knows no boundaries and causes toxic, traumatizing anxiety and fear in more than just the lives of the direct victims. Domestic violence affects the children, loved ones, and friends of victims too.

**In Brunswick County, 47% of all homicide deaths involved an argument or conflict
1 in 2 female homicide deaths involved intimate partner violence**

The GFWC South Brunswick Islands Woman's Club is committed to addressing the problem of domestic violence. We have consistently donated and supported Hope Harbor Home, the only domestic violence shelter in Brunswick County. We are donating the funds to sponsor a room in their new building and hope to raise additional funding during two of the Town of Shallotte Concerts this summer. We are also hosting an informational session for Brunswick Community College and West Brunswick High School females on teen dating violence and intimate partner violence. recognition of Domestic Violence Month in October, we are requesting permission to *Paint the Town of Shallotte Purple*. We would like to place strings of purple mini lights at the entrances of the town as is typically decorated for Christmas. We would then like to wrap the poles along main street in purple ribbons.

The display of purple lights and ribbons placed around town, conveys a powerful message that there's no place for domestic violence in the homes, neighborhoods, workplaces, or schools of its citizens. There is a way out. There IS hope available! Knowledge is power, so please help us spread awareness in our town!

I have spoken to the Brunswick County Sheriff's Department, and they are willing to help us in any way. We have 60 dedicated volunteers in the South Brunswick Islands Woman's Club, and we are willing to do the work necessary to light up the town during the month of October. We are requesting your permission to implement the plan as described above. We do need your help in assisting us in purchasing the lights and ribbon. I have listed below the materials we can order but need an approximation of how many strings of lights and how many feet of ribbon we need to accomplish this project. Please help us Paint the Town Purple and show survivors their town is standing with them!

I look forward to hearing from you soon.
Sincerely,
Dr. Debbie Lemon
President, South Brunswick Island Woman's Club

Ultra-Bright Connects End to End Purple Christmas Mini Lights 300L 63.8Ft(2Sets-Each 150L)UL
Listed Incandescent Bulb String Light for Indoor Outdoor Halloween Home Garden Party Tree
Decor

\$25.99 \$0.09 per count

30-day refund/replacement

Size: **300L | 150L*2Pack**

Purple Satin Ribbon, 4" x 22 Yards, Wedding, Grand Opening, Gift Wrapping, Party Decoration
Price, product page \$9.99

will purchase all items just need est. of how many poles + maybe how many light S they would need from (Jeff)

maybe 200
strands
Jeff will help w
power