

February Board Report

Monthly Recap (January)

Sewer Codered bill notification

Shally Shuttle Started this month

- Several news stations covered routes that week
- FB coverage

TDA quarterly meeting

- Attended meeting, prepared agenda and packet
- Met with Marketing company
- Met with new Shallotte Baseball team

Market Schedule finalized and posted.

- Currently have ___ vendors signed up to begin in March

Assisted PD with Police App & Social Media posts

Attended weather calls via County which led to PIO notifications (website/FB)

Continuing to assist Mimi with upcoming Board Retreat

Hosted Employee luncheon and Chucks retirement. Working with fellow staff to make this event happen

Attended Board Workshop regarding Salary study

Spoke at Annual Chamber meeting updating citizens on 2024 and what to look out for in 2025

Staff has worked hard on bringing in new food trucks for our concert series

Staff has also worked very hard in marketing material to help advertise upcoming events for this year!

New Concert Schedule attached or listed below

- Please note we have 3 new bands for Shallotte this year

Easter Event is scheduled for April 12th (flyer attached)

Community Garden Monthly Newsletter attached

July 3 The Catalinas

July 10 Too Much Sylvia

July 17 Chocolate Chip & Company

July 24 The Tonz

July 31 Thomas Road Band

August 7 Julio & The Saltines

August 14 The Entertainers

August 21 Chris Taylor & The Rumor

August 28 Band of Oz

September 4 The Extraordinaires

Additional dates scheduled for this year so far:

Easter Event April 12th

Kids Events at park June 5, June 12, June 19, June 26