Board Report Parks/Recreation August

<u>July Recap</u>

The first Concert was the Catalinas-biggest crowd we have seen in a long time!

Mulberry Park new rubber mulch and sun shaders were installed. Staff in all departments (streets, maint, etc.) did a great job with this project and worked so hard. The project was completed in a week.

Conference call for tropical storm

Staff is completing a concert post and a food truck post on social media weekly and then starting to advertise upcoming events. We are really focusing on marketing.

Staff Evaluations completed.

Employee Lunch was a hit with around 50 employees attending including 4 Board members and around 45 staff. We used a food truck out of Wilmington .

On-going

Sewer Notification
PD App Notifications
Social Media Notifications - bids, events, public notices, etc.
Vendor Spotlights for Market on Social Media weekly
Updates to website

Upcoming Event Dates

Concerts are weekly until September and are going well! Attendance has been great so far and citizens are loving the schedule!

August 7 Julio & The Saltines
August 14 The Entertainers
August 21 Chris Taylor & The Rumor
August 28 Band of Oz
September 4 The Extraordinaires

Fall Market Sept. 20 Touch a Truck Oct. 11 Halloween Event Oct. 28