



Town of Shallotte Planning Board
ACTION AGENDA ITEM
2025

TO: Planning Board

FROM: Brandon Eaton, Planner II

ACTION ITEM #: TXT 25-35

MEETING DATE: 12-09-2025

DATE

SUBMITTED:

ISSUE/ACTION REQUESTED:

Request Planning Board's review of a citizen-initiated amendment to the Town of Shallotte Unified Development Ordinances. Specifically, Article 21, Section 21-13(D).

PUBLIC

HEARING:

☐

YES

☒

NO

BACKGROUND/PURPOSE OF REQUEST:

The proposed citizen-initiated amendment to the Town's UDO would update ordinance language to revise the Town's list of prohibited signage to allow for the installation and use of rooftop signage on commercial structures that are located more than 150' off the center line of Main Street in the Central Business Zoning District (CB).

Currently, rooftop signs are prohibited in all zoning districts.

- See attached "Exhibit A"

The Planning Board may vote to *recommend to*:

Approve the ordinance as written, or

Further amend the ordinance and vote to approve, or

Continue the Board's review and ask that the ordinance be further researched, or

Deny the ordinance.

FISCAL IMPACT:

BUDGET AMENDMENT REQUIRED:

☐ YES

☒ NO

CAPITAL PROJECT ORDINANCE REQUIRED:

☐ YES

☒ NO

PRE-AUDIT CERTIFICATION REQUIRED:

☐ YES

☒ NO

REVIEWED BY FINANCE DIRECTOR

☐ YES

☒ NO

CONTRACTS/AGREEMENTS:

REVIEWED BY TOWN ATTORNEY:

☐ YES

☒ NO

☐ N/A

ADVISORY BOARD RECOMMENDATION:

TBD

STAFF RECOMMENDATION:

Staff has drafted proposed alternate language that allows for rooftop signage on all commercial structures within the Central Business Zoning District (CB) with supplemental standards outlined in the included "Exhibit B".

FINANCE RECOMMENDATION: NA

ATTACHMENTS:

1. Citizen Submitted Draft Language "Exhibit A"
2. Staff Proposed Alternative Draft Language "Exhibit B"
3. Draft Statement of Consistency

<u>ACTION OF THE BOARD OF ALDERMEN</u>		
APPROVED: <input type="checkbox"/>	ATTEST:	CLERK TO THE BOARD
DENIED: <input type="checkbox"/>		
DEFERRED UNTIL: _____	_____	
OTHER:	SIGNATURE	