

**CITY OF SHEBOYGAN
RESOLUTION 131-25-26**

BY ALDERPERSONS MITCHELL AND PERRELLA.

NOVEMBER 24, 2025.

A RESOLUTION authorizing execution of a five (5) year contract with Zencity for the purpose of activating a digital community engagement platform to provide city staff with enhanced resident engagement services.

WHEREAS, the City of Sheboygan recently entered into a software contract to upgrade and enhance its website and social media archiving technology; and

WHEREAS, the City desires to facilitate more community engagement and feedback through social media technology and incorporating that engagement into future budgeting, strategic planning, and policy-making initiatives; and

WHEREAS, City staff has reviewed available software programs on the market and determined that Zencity meets all staff specifications.

NOW, THEREFORE BE IT RESOLVED: That the appropriate City officials are authorized to execute an agreement with Zencity for webpage and social media implementation and integration and to take such other actions as necessary to effectuate this transition.

BE IT FURTHER RESOLVED: That the Finance Director is authorized to amend the 2025 budget via the following transfers to cover the cost associated with this contract:

INCREASE:

Information Technology Fund – Contracted Services (Acct. No. 713170-531100)	\$29,000
Information Technology Fund - Interfund Transfer In (Acct. No. 713-492000)	\$29,000
General Fund - Finance - Interfund Transfers Out (Acct. No. 101150-811100)	\$29,000

DECREASE:

General Fund - City Administration - Contingency (Acct. No. 101141-810101)	\$29,000
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PASSED AND ADOPTED BY THE CITY OF SHEBOYGAN COMMON COUNCIL

Presiding Officer

Attest

Ryan Sorenson, Mayor, City of
Sheboygan

Meredith DeBruin, City Clerk, City of
Sheboygan