



August 5, 2025

Crash Champions RT2025-0306

City of Sheboygan - Architectural Review Project Narrative

The project proposes a new 15,000 square-foot Crash Champions facility on a previously undeveloped 2.95 -acre site. Crash Champions is a national automotive collision repair company that offers comprehensive auto body repair services. The company primarily serves individuals and insurance partners by restoring vehicles damaged in accidents.

The project features a front façade oriented to the south, highlighted by a prominent raised entry wrapped in Alucobond composite metal panels. The rest of the front façade is finished with face brick laid in a running bond pattern, using a black ironspot velour-textured brick for added visual interest. Black awnings will be added to window openings to soften the elevations and add an architectural element. A canopy extends over the main entrance to provide weather protection. The remaining façades are clad in gray-painted ribbed metal panels.

Sincerely,

Terri Douglas, Project Manager NORR LLC

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