

### **CITY OF SHEBOYGAN**

### APPLICATION FOR CONDITIONAL USE

Fee:	\$250.00
Revie	ew Date:
Zonir	ng:

Read all instructions before completing. If additional space is needed, attach additional pages.

SECTION 4 A P							
SECTION 1: Applicant/ Permittee Infor							
Applicant Name (Ind., Org. or Entity)	Authorized Representative		Title				
Inflatable Parties LLC(DBA:PowerPlay Arena)	Olufemi Tomori		Owner				
Mailing Address	City		State		ZIP Code		
2003 Carmen Ave	Sheboygan		WI		53081		
Email Address		Phone Number (in	cl. area co	de)			
inflatablepartiesllc@outlook.com		608-572-1304					
SECTION 2: Landowner Information (c	omplete these fields	s when project site o	owner is d	ifferent th	an applicant)		
Applicant Name (Ind., Org. or Entity)	Contact Person		Title				
FHCC LLC	Carlee Beier		Property Manager				
Mailing Address City		У			ZIP Code		
8575 W Forest Home Ave #160	Greenfield		WI		53228		
Email Address	Phone Number (incl. area code)						
carlee@eccommercial.net	414-235-4262						
SECTION 3: Project or Site Location							
Project Address/Description		Parcel No	0.				
2927 N. 15th Street, Sheboygan, WI - Proposed VR gaming, Rac	ing simulator, and Family entertair	nment center	59281719341				
SECTION 4: Proposed Conditional Use							
Name of Proposed/Existing Business: PowerPlay Arena- power by Inflatable Parties LLC							
Existing Zoning: Urban Commercial							
Present Use of Parcel: Vacant commercia		etail space					
Proposed Use of Parcel:	ndoor VR gaming, racing simulator, and family enetertainment center						
Present Use of Adjacent Properties: Retail, grocery, and mix commercial							
SECTION 5: Certification and Permission							
Certification: I hereby certify that I am the owner or authorized representative of the owner of the property which is							
the subject of this Permit Application. I certify that the information contained in this form and attachments is true and							
accurate. I certify that the project will be in compliance with all permit conditions. I understand that failure to comply							
with any or all of the provisions of the permit may result in permit revocation and a fine and/or forfeiture under the							
provisions of applicable laws.							
Permission: I hereby give the City permission to enter and inspect the property at reasonable times, to evaluate this							
notice and application, and to determine compliance with any resulting permit coverage.							
Name of Owner/Authorized Representa	Title		Phone Nu	ımber			
Carlee Beier		Property Manage			-4262		
Signature of Applicant Date Signed 8/15/2025					12025		
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Complete application is to be filed with the Department of City Development, 828 Center Avenue, Suite 208. To be placed on the agenda of the City Plan Commission, application must be filed three weeks prior to date of meeting — check with City Development on application submittal deadline date. Applications will not be processed if all required attachments and filing fee of \$250 (payable to the City of Sheboygan) are not submitted along with a complete and legible application. Application filing fee is non-refundable.

Olufemi Tomori PowerPlay Arena – Powered by Inflatable Parties LLC 2003 Carmen Ave Sheboygan, WI 53081 [Date]

City of Sheboygan Planning & Development Department 828 Center Avenue, Suite 208 Sheboygan, WI 53081

Re: Conditional Use Permit Application for PowerPlay Arena

Dear Planning Commission,

I am submitting this application for a Conditional Use Permit (CUP) on behalf of PowerPlay Arena — Powered by Inflatable Parties LLC, a new family entertainment center we are planning to establish at 2927 N 15th Street, Sheboygan, WI. Our vision is to create a safe, engaging, and modern entertainment hub for the Sheboygan community, featuring virtual reality (VR) gaming stations, racing simulators, and interactive experiences, with plans to expand to additional attractions such as indoor laser tag and family activity zones in the future.

PowerPlay Arena will serve as a family-friendly recreational space that encourages healthy social interaction, active play, and technology-driven experiences. Our facility will provide:

- Community benefits: A positive, safe environment for youth, families, and adults to gather and enjoy entertainment locally, reducing the need to travel outside Sheboygan for similar experiences.
- Economic impact: Creation of local jobs, attraction of visitors to the area, and increased activity for neighboring businesses.
- Youth engagement: Offering unique gaming and simulator experiences that promote teamwork, creativity, and problem-solving, giving teens and young adults a constructive outlet.
- Flexible space: Party and group packages for birthdays, school outings, church groups, and team-building events, expanding Sheboygan's entertainment and event-hosting options.

The proposed location at 2927 N 15th Street is ideally suited for this use. The open floor plan and existing amenities (bathrooms, storage, parking availability) make it well-positioned to house our attractions with minimal structural changes. Our design will include safety features, ADA accessibility, and proper supervision protocols to ensure compliance with city requirements.

As a locally owned business, already operating Inflatable Parties LLC in Sheboygan County, we are committed to community values, safety, and providing fun, affordable entertainment for families. PowerPlay Arena represents the next step in growing a business rooted in Sheboygan and designed to give back to the community.

We respectfully request the Planning Commission's approval of our CUP application. We believe PowerPlay Arena will be a valuable addition to Sheboygan, supporting the city's goals of growth, recreation, and community engagement.

Thank you for your time and consideration. I look forward to the opportunity to present our project in more detail and answer any questions you may have.

Sincerely, Olufemi Tomori Owner, Inflatable Parties LLC
PowerPlay Arena – Powered by Inflatable Parties LLC
Phone: [Your Phone]
Email: inflatablepartiesllc@outlook.com

### PowerPlay Arena — Powered by Inflatable Parties LLC

### **Conditional Use Written Explanation**

#### A. Name of Project/Development

PowerPlay Arena — Powered by Inflatable Parties LLC

#### B. Summary of Conditional Use and General Operation

**Description of existing use:** The space is currently a vacant commercial/retail unit with basic office, restroom, and storage areas.

**Description of proposed use and why site was selected:** PowerPlay Arena will be an indoor family entertainment center featuring virtual reality (VR) gaming booths, racing simulator rigs, console gaming stations, and eventually a Flash Pad interactive play system. The site was chosen for its size (~4,200 sq. ft.), open layout, visibility, and location near neighborhoods, schools, and retail.

**Services/products provided:** VR gameplay (10 headsets, individual booths and free roam), 2 motion racing simulators, console lounge stations, party room rentals, and future Flash Pad system.

**Projected employees/customers:** 4–6 part-time staff plus owner/operator. Estimated 30–50 daily visitors on weekdays, 60–100 on weekends.

**Square footage/parking:** 4,200 sq. ft. interior. No dwelling units. Parking provided through shared commercial lot (~50+ spaces).

**Building improvements:** Interior layout with booths, simulators, seating, reception desk. Exterior changes limited to signage. Lighting upgraded with LED accent lights. Refuse handled through existing facilities.

**Design compatibility:** Family-friendly, modern finishes (murals, LED lights). Consistent with neighboring tenants.

**Renovations:** Interior cosmetic improvements (paint, lighting, electrical line runs, floor touch-ups). No structural changes.

Access & parking: Existing entrances and parking sufficient.

**Signage:** Wall-mounted sign per city code, optional window graphics.

Timeline & value: Build-out in 2-3 months after approval. Total investment ~\$100,000.

**Compatibility with adjacent properties:** Compatible with retail/service neighbors. No outdoor noise, smoke, or odors.

**Noise/hours:** Hours 12–8 pm weekdays, 10–8 pm weekends. Indoor-only sound, no external disturbance.

### C. Exceptions/Variances Required

None requested. Parking, landscaping, and setbacks sufficient.

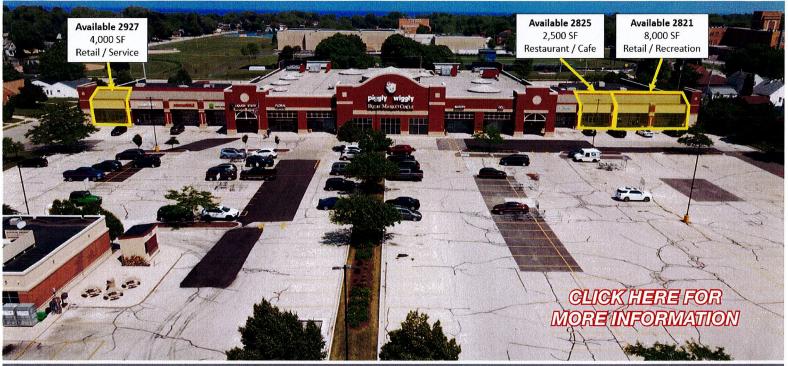
#### D. Written Justification

- a) The project supports the City's Master Plan goals for family recreation, commercial revitalization, and adaptive reuse of vacant space.
- b) No undue adverse impact. Indoor-only use, low traffic, existing parking. Consistent with commercial uses. Complements dining, retail, and services.
- d) Served by municipal utilities, ADA restrooms, and 200-amp electrical. No special services required.

Exhibits: Sample booth mockups and Flash Pad screenshots to be attached.

### **NA**Pfefferle

# FOR LEASE Retail Space in Northgate Shopping Center



## 2821, 2825 & 2927 N. 15th Street, Sheboygan, WI

### **Property Features**

Retail space in a ±72,000 SF neighborhood shopping center anchored by Piggly Wiggly—the only grocery store serving Sheboygan's north side. Located near North High School and situated along one of the few major arterial roads in the area, this high-visibility center offers excellent access, ample parking, and mature landscaping that enhances curb appeal. Inline and end cap spaces are available at Northgate Shopping Center. Room for auxiliary features (outside eating areas and/or playgrounds). Motivated Landlord.

LEASE RATE	\$9.00/SF NNN			
CAM	\$2.96/SF			
SPACE AVAILABLE	2,500 SF, 4,000 SF, 8,000 SF			
ZONING	URBAN COMMERCIAL DISTRICT			

### For more information:

Dane Checolinski

920.344.8732 • danec@naipfefferle.com

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3414 Mill Road Sheboygan, WI 920.783.6330

### For Lease

### **Mal**Pfefferle

2821, 2825 & 2927 N. 15th Street Sheboygan, WI

2927 N. 15th Street (4,000 SF)

















3414 Mill Road Sheboygan, Wi 920,783,6330

