

CITY OF SHEBOYGAN

REQUEST FOR ARCHITECTURAL REVIEW CONSIDERATION

ITEM DESCRIPTION: Architectural review of the construction of Crash Champions located at parcel 59281431139.

REPORT PREPARED BY: Ellise Rose, Zoning Administrator

REPORT DATE: September 3, 2025

MEETING DATE: September 9, 2025

FISCAL SUMMARY:

Budget Line Item:	N/A
Budget Summary:	N/A
Budgeted Expenditure:	N/A
Budgeted Revenue:	N/A

STATUTORY REFERENCE:

Wisconsin	N/A
Statutes:	
Municipal Code:	N/A

BACKGROUND / ANALYSIS:

NORR, LLC is proposing to construct a Crash Champions located at parcel 59281431139. The applicant states the following:

- The project proposes a new Crash Champions building of approximately 15,000 SF on a 2.95 Ac previously undeveloped lot.
- Crash Champions is a national automotive collision repair company that provides comprehensive auto body repair services. The company primarily serves individuals and insurance partners by restoring vehicles after accidents.
- The project features a front façade oriented to the south, highlighted by a prominent raised entry wrapped in Alucobond composite metal panels.
- The rest of the front façade is finished with face brick laid in a running bond pattern, using a black ironspot velour-textured brick for added visual interest.
- Black awnings will be added to window openings to soften the elevations and add an architectural element.
- A canopy extends over the main entrance to provide weather protection.
- The remaining façades are clad in gray-painted ribbed metal panels.

STAFF COMMENTS:

None

ACTION REQUESTED:

Motion to approve with possible amendments as determined by the Board.

ATTACHMENTS:

Architectural Review Application and required attachments.