

PROPOSED PROJECT BUDGET
City of Sheboygan
Pet-Friendly Parks initiative | BETTER CITIES FOR PETS Grant Program

PROJECT CATEGORY	ACTIVITY	DELIVERABLE	UNIT COST	QTY	TOTAL	NOTES
Select target sites	Promote community-wide survey	Boosting of social media posts	\$20	4	\$80	
Select target sites	Promote community-wide survey	Gift card to encourage survey participation	\$100	1	\$100	
Garner support	Promote benefits of increased recreational options	Boosting of social media posts	\$20	4	\$80	
Garner support	Promote benefits of increased recreational options	Purchase paid media/advertising	\$100	3	\$300	
Implement and educate	Obtain signage	Purchase signs from City's in-house sign shop	\$9.40	300	\$2,820	8 signs per park for 36 City Parks with 12 replacement signs
Implement and educate	Obtain waste stations	Purchase stations	\$135	15	\$2,025	1 station for each of the 15 proposed pet-friendly spaces www.dogwastedepot.com
Implement and educate	Install waste stations	Dept of Public Works staff time	\$25	8	\$200	avg of 30 minutes per station for 15 stations
Implement and educate	Maintain waste stations	Purchase waste bags	\$50	8	\$400	avg of 3,600 bags per station (8 units of 6,000 bags= 48,000 bags divided among 15 pet-friendly spaces) www.dogwastedepot.com
Implement and educate	Obtain water fountains	Purchase fountains	\$2,535	2	\$5,070	https://www.katom.com/189-LK4400DBEVG.html
Implement and educate	Install fountains	Dept of Public Works staff time	\$25	4	\$100	2 hours per fountain
Implement and educate	Support the HSCC dog park	Provide capital and/or operational support	\$8,825	1	\$8,825	
				TOTAL:	\$20,000	