## Minutes Mead Public Library Foundation Board of Directors March 23, 2022

Present: Norman (presiding), Donovan, Holbrook, Kolzow, Loth, Peneski, Perronne, Quinn, and Williams. Virtual: Braden and Towne. Absent: Bartelt, Montemayor, Nelson, Stauber, and Testwuide. MPL Staff: DeAmico, Erickson and Mehn.

- 1. President Norman called the meeting to order at 12:00 p.m. and determined a quorum.
- 2. Perronne <u>moved</u> and Donovan <u>seconded</u> approval of the January 26, 2022 minutes. The motion passed.
- 3. Norman acknowledged Fred Tyszka's stepping down off the board and praised his work with the Foundation. She further passed along the board connection with the Academy and Jeannie Gartman to Tom Peneski to liaison in Fred's place.

## 4. Committee Reports

- 1. Development Committee Carol Kolzow, Chair. Kolzow updated the group on the donor wall installation. She noted that there were some areas that they would like to change the next time it gets reprinted. Williams mentioned the donor levels get a little lost, and suggested they either be increased in size or perhaps changed to another color. Kolzow next discussed the planned giving brochure, noting that we will be distributing them at local funeral homes and estate attorneys. Peneski suggested distributing them to the Senior center, and anywhere estate planning services are offered. Lastly, Kolzow discussed the spring mailing letter, which will be the kick off for the 125<sup>th</sup> anniversary campaign. She also discussed board members each getting a number of blank letters that they can personally sign and hand off to non-donors. Board members should get names and addresses to Mehn by mid-April.
- 2. Finance Committee John Perronne, Chair. Perronne discussed the finance committee meeting, noting the 4<sup>th</sup> quarter results report. He showed the strong results from the end of the year last year, as well as the 5-year and the 10-year. He further noted that the market has trended down as of late, so we should expect to see that change in the next quarter report. He also discussed the potential funding of the scholarship committee.
- 3. Scholarship Committee Kathie Norman, Chair. Norman gave the board a recap of the scholarship committee, noting that they are putting together a first draft of a purpose statement. The group noted a few ideas and suggestions, including the suggestion of requiring recipients to stay on with the library for another year. Additionally, noting in the purpose statement that the college or school needs to be accredited, and that degree achievement does not imply a job or salary with that title.
- 5. Norman discussed the fall events for the Foundation (Academy, Advisory, Yuletide). The group decided that it is best to plan for the events and be prepared to cancel them if need be.
- 6. Quinn discussed the 125<sup>th</sup> anniversary planning process, noting the ideas that have been thought about. She discussed some of the estimated costs associated with these ideas, and asked that the Foundation support this campaign. Quinn <u>moved</u> to provide the 125<sup>th</sup> anniversary committee with \$3,000 to start, with the option to ask for more if needed. Kolzow <u>seconded</u>. The motion <u>passed</u>.

- 7. Quinn updated the group on the library board, noting the current challenges associated with building project funding, and budgetary constraints. She further noted that the conversation has come to a halt a little bit as the city awaits election results.
- 8. Loth updated the board on the Friends meeting. She discussed the Friends interest in the staff scholarship program, and noted their desire to create their own version. She also talked about the Friends looking at membership management software, which is currently being demoed. Additionally, she mentioned the Friends raffle currently going on, and noted that she has tickets if anyone is interested in purchasing. Finally, she mentioned the Friends Gift of Reading campaign that is currently underway.
- 9. Erickson updated the group on the latest library happenings. He shared that the capital improvement process is currently ongoing. He also talked about the new CDC masking guidelines for staff, discussing that masking is no longer required for staff. Lastly, he discussed the increase in program planning again from staff.

The next meeting of the Foundation is scheduled for May 25, 2022 @ 12:00 p.m. Being no further business, Norman adjourned the meeting at 1:07 p.m.