

## CITY OF SHEBOYGAN

### REQUEST FOR CITY PLAN COMMISSION CONSIDERATION

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**ITEM DESCRIPTION:** Discussion on proposed art for the back of the “Downtown” sign located at the fork in the road on South 8th Street.

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**REPORT PREPARED BY:** Ellise Rose, Program Assistant

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**REPORT DATE:** February 1, 2024

**MEETING DATE:** February 13, 2024

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#### FISCAL SUMMARY:

Budget Line Item:	N/A
Budget Summary:	N/A
Budgeted Expenditure:	N/A
Budgeted Revenue:	N/A

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#### STATUTORY REFERENCE:

Wisconsin	N/A
Statutes:	
Municipal Code:	N/A

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#### BACKGROUND / ANALYSIS:

Lukas Bagemehl, a local Sheboygan artist, is proposing add artwork to the back of the “Downtown” sign located at the fork in the road on South 8th Street. Bagemehl notices that the back of this sign was boring and plain, so he sketched up some art for the sign. Bagemehl stated, “The blue is a representation of water and of course the Sheboygan Logo to wrap it up. This would make it pop and stand out as it definitely should”.

The plan is for the artwork to be printed on vinyl and then applied to the back of the sign so as to eliminate any issues that might occur if the artwork were to be painted directly onto the sign.

#### STAFF COMMENTS:

The Plan Commission should consider the following when reviewing murals:

- Is the location appropriate?
- Is the size/scale appropriate?
- Is the mural considered public art (mural is not a billboard or sign used for advertising)?
- Does the mural represent the City’s values, culture and people?
- Does mural activate and enhance this private/public space?
- Are the colors complimentary and harmonious with the exterior colors of the building structure, as well as consistent with the chosen theme?

#### ATTACHMENTS:

Sign Artwork