

**CITY OF SHEBOYGAN
RESOLUTION 98-26-27**

BY ALDERPERSONS BOORSE AND HEIDEMANN.

SEPTEMBER 7, 2026.

A RESOLUTION authorizing the creation of a temporary Designated Outdoor Refreshment Area during the 2026 Riverfest event.

WHEREAS, the Common Council, by Ordinance 11-24-25 adopted on August 5, 2024, modified section 38-59 of the Sheboygan Municipal Code to allow for the creation of a Designated Outdoor Refreshment Area (“DORA”) to permit the carrying of open containers and consumption of alcoholic beverages within the DORA boundaries during such times and under such conditions as the Council may specifically permit by authorizing resolution; and

WHEREAS, the City desires to support local business and nonprofits during the 2026 Riverfest event by creating a temporary Designated Outdoor Refreshment Area (“DORA”) encompassing portions of the riverfront area along Riverfront Drive.

NOW, THEREFORE, BE IT RESOLVED: That pursuant to section 38-59 of the Sheboygan Municipal Code, there is hereby created a DORA permitting the carrying and consumption of alcoholic beverages with the following conditions:

- The DORA boundaries shall be as depicted by the yellow boundary in the attached Exhibit titled “2026 River Fest Site Plan.”
- The carrying and consumption of alcoholic beverages within the Temporary Riverfest DORA District (“District”) shall be limited to 11:00 a.m. to 5:00 p.m. on September 19, 2026.
- The carrying and consumption of alcoholic beverages within the District is limited to the alcohol service area, sidewalks/ boardwalks, and other portions of the right-of-way not open to vehicular traffic including crosswalks or other pedestrian crossing areas while persons are lawfully crossing the street.
- The carrying and consumption of alcoholic beverages shall not be permitted in parking lots or premises held out to the public for use of motor vehicles, nor on any private property without permission of the owner or occupant.

- The exception shall not permit the possession or consumption of any intoxicating liquor or fermented malt beverages in violation of the provisions of state statutes or other municipal codes, including, but not limited to the possession or consumption of alcoholic beverages on a licensed premises which were not purchased at that premises, possession or consumption of alcoholic beverages on premises without a license that are open to the public, possession or consumption by underage persons or any other violation.
- All alcoholic beverages sold by individual servings for removal from a licensed premise for consumption within the District shall be served in unbreakable, transparent or semi-transparent containers, except that beverages may be served in their original packaging if such packaging is plastic or aluminum. Beverage containers shall bear a sticker or other identifier indicating that the beverage was purchased by a District-participating entity. Beverages sold or possessed in glass containers shall not be permitted to be opened or consumed within the District.
- Only alcohol served within the District is permitted to be carried within the District. No carry-ins will be allowed.
- The City shall retain the right to suspend or terminate the District at any time when, in the judgment of the Police Chief, Mayor, or City Administrator, such action is necessary in the interest of public safety or to address issues and concerns that may arise in relation to the District, including but not limited to non-compliance of businesses/patrons with the conditions of this resolution, trash or debris or disorderly conduct associated with the District.
- The Riverfest organizers shall clearly mark the District boundaries in accordance with any direction given by City staff or law enforcement.

- Common Council approval of this resolution is contingent upon approval of all necessary permits and licenses.

PASSED AND ADOPTED BY THE CITY OF SHEBOYGAN COMMON COUNCIL

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Presiding Officer

Attest

Ryan Sorenson, Mayor, City of
Sheboygan

Meredith DeBruin, City Clerk, City of
Sheboygan