

CITY OF SHEBOYGAN

REQUEST FOR CITY PLAN COMMISSION CONSIDERATION

ITEM DESCRIPTION: Application for Conditional Use Permit with exceptions by St Paul's Lutheran School to install an LED electronic message center in existing monument sign located at 1819 N 13th Street. NR-6 Zone.

REPORT PREPARED BY: Janet M Duellman, Community Development Planner

REPORT DATE: July 25, 2023

MEETING DATE: August 15, 2023

FISCAL SUMMARY:

Budget Line Item:	N/A
Budget Summary:	N/A
Budgeted Expenditure:	N/A
Budgeted Revenue:	N/A

STATUTORY REFERENCE:

Wisconsin	N/A
Statutes:	
Municipal Code:	N/A

BACKGROUND / ANALYSIS:

St Paul's Lutheran School is proposing to install new Signage at 1819 N 13th Street. The applicant states the following:

- St Paul's Lutheran School is requesting the Conditional Use to install a LED electronic message center for an existing monument sign.
- The current sign is very outdated and requires a labor intense effort to change the letters. Changing the messages on the new sign would be much easier with only a keyboard.
- The School and the Church face each other therefore should have minimal effect of the residents in the area.
- They would like to incorporate a 27" x 65" (12sf) electronic message center into the proposed monument. This would allow them to put on several messages at one time.

STAFF COMMENTS:

The applicant is requesting an exception to modify this legally nonconforming monument sign – the setback for a monument sign is 12 feet from the property line.


ACTION REQUESTED:

Staff recommends approval of the conditional use and sign permit subject to the following conditions:

1. Applicant shall obtain the necessary sign permits prior to installation.
2. The monument sign shall be designed so as to not impede or impair vehicular and pedestrian traffic movement, or exacerbate the potential for pedestrian/vehicular conflicts.
3. The maximum height of the monument sign shall be eight (8) feet tall (top of sign to grade).
4. All new lighting shall be installed per Section 15.707 of the City of Sheboygan Zoning Ordinance. There shall be no spillover light onto adjacent properties or the streets.
5. Applicant shall meet Sections 15.804(a) and (c) of the City of Sheboygan Zoning Ordinance relating to signage and pedestrian/traffic safety and sign timing/cycles. No signs containing flashing, intermittent or moving sections or intermittent or flashing lights shall be permitted.
6. The applicant may only make changes to the reader board and cabinet portion of the monument sign (no changes to the support structure).
7. Any additional signage for this facility shall be individual letters (no flat panel and/or cabinets) and shall obtain all approval and permits required (exception, sign permits, etc.).
8. If there are any amendments to the approved sign or location, the applicant will be required to submit a new conditional use application reflecting those amendments.

ATTACHMENTS:

Conditional Use Permit Application and Attachments

	CITY OF SHEBOYGAN	Fee: \$250.00
	APPLICATION FOR CONDITIONAL USE	Review Date: _____
		Zoning: _____

Read all instructions before completing. If additional space is needed, attach additional pages.

SECTION 1: Applicant/ Permittee Information			
Applicant Name (Ind., Org. or Entity) St. Pauls Luthern School		Authorized Representative Ken Chaffee	
Title Property Manager			
Mailing Address 1819 N. 13th		City Sheboygan	State WI.
ZIP Code %3081			
Email Address church@stpaulsheboygan		Phone Number (incl. area code) 920-452-6829	
SECTION 2: Landowner Information (complete these fields when project site owner is different than applicant)			
Applicant Name (Ind., Org. or Entity)		Contact Person	
Title			
Mailing Address		City	State
ZIP Code			
Email Address		Phone Number (incl. area code)	
SECTION 3: Project or Site Location			
Project Address/Description 1819 N.13 th.			Parcel No.
SECTION 4: Proposed Conditional Use			
Name of Proposed/Existing Business:		St. Paul's Luthern School	
Existing Zoning:		Residential	
Present Use of Parcel:		School	
Proposed Use of Parcel:		School	
Present Use of Adjacent Properties:		Residential	
SECTION 5: Certification and Permission			
Certification: I hereby certify that I am the owner or authorized representative of the owner of the property which is the subject of this Permit Application. I certify that the information contained in this form and attachments is true and accurate. I certify that the project will be in compliance with all permit conditions. I understand that failure to comply with any or all of the provisions of the permit may result in permit revocation and a fine and/or forfeiture under the provisions of applicable laws.			
Permission: I hereby give the City permission to enter and inspect the property at reasonable times, to evaluate this notice and application, and to determine compliance with any resulting permit coverage.			
Name of Owner/Authorized Representative (please print) Ken Chaffee		Title Property Manager	Phone Number 920- 7 226-0270
Signature of Applicant <i>Ken Chaffee</i>		Date Signed 07-21-23	

Complete application is to be filed with the Department of City Development, 828 Center Avenue, Suite 208. To be placed on the agenda of the City Plan Commission, application must be filed three weeks prior to date of meeting – check with City Development on application submittal deadline date. Applications will not be processed if all required attachments and filing fee of \$250 (payable to the City of Sheboygan) are not submitted along with a complete and legible application. Application filing fee is non-refundable.

Conditional Use Permit Application

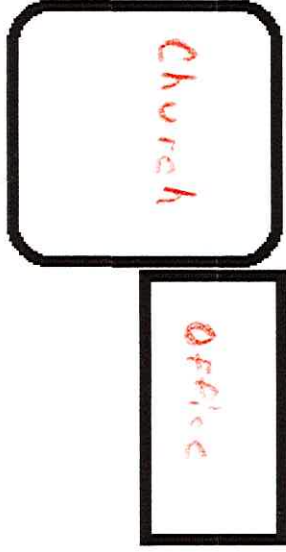
Like many other churches throughout Sheboygan St. Paul's Lutheran Church and School is looking to upgrade its signage. We would like to upgrade the school sign to an LED display. The sign faces N. 13th the plan is to use the existing sign, replacing the white section of the sign with an LED display. This will be much more convenient during the winter months. The new sign will be wireless and will measure 2' by 5'.

There will be a minimal effect on the residents next to the school, as the school faces the church. Both occupy a full city block. The upgrade will allow us to put more information in the same area. It also allows us to program a full year schedule at one time. The wireless function will allow programming from inside during the winter months.



Replace white area with L.E.D. display

M



N. 13th.

—
← Sign



The Church and school both occupy one city block facing each other.
The sign position makes it unlikely to disturb the residents in the area.

E.

TVLFC SERIES Full Color

Model: TVLFC6628



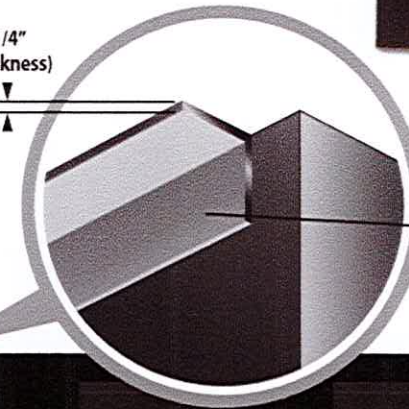
Model #	Frame Size	Module Matrix
TVLFC6628	27.31" X 65.13"	2 x 5

(All measurements are +/- 1/8")

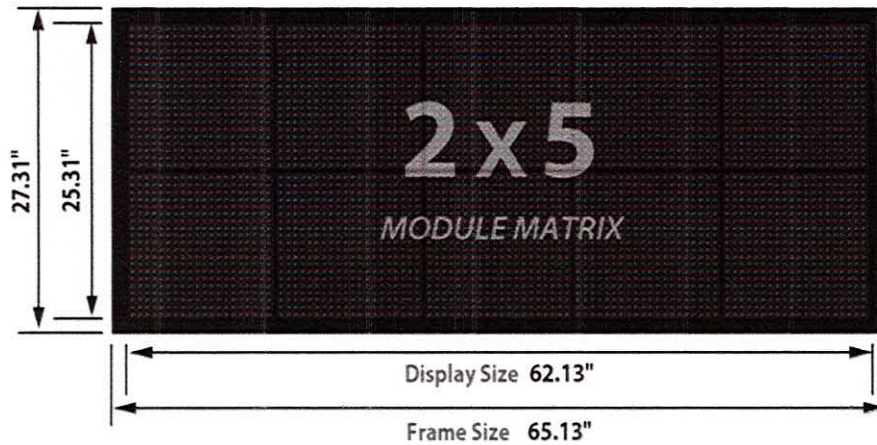
Top



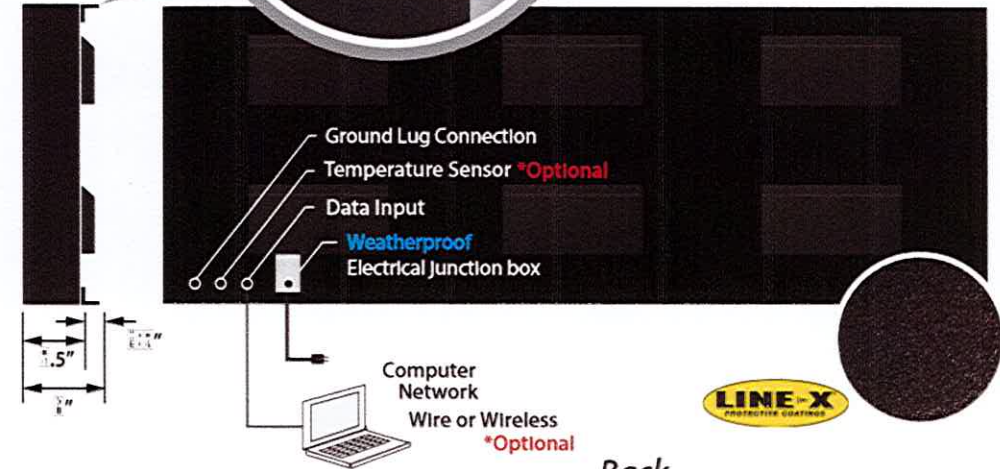
1/4" (Thickness)



ANGLE IRON(2)
2.5"x2.5"x1/4" - Outside
*Ask for Technical Drawing



Front



Back

In this age of technology, digital LED signs are becoming more and more paramount to the success of business advertising. With our TV Liquidator Display, you have the ability to display ultra sharp text, images, and videos to engage and capture the attention of onlookers. Designed and engineered in our California facilities, you can expect the highest quality out of the TV Liquidator: weather proof structure, aluminum body, energy efficiency, conformal coated power supplies, and only the top quality LEDs for vibrant colors and extended lifeline.

* Picture may be different than actual product!! This is a reference guide only

TV Liquidator

5801 W Jefferson Blvd
Los Angeles, CA 90016
1-888-885-7740
www.tvliquidator.com

Title

Model# TVLFC6628

Electrical
TBD

Date

Drawn by

Frame Material

Aluminum

Sheet

1 of 1

TV Liquidator
U.S. Distributor of LED Signs