



AGENDA ITEM MEMORANDUM

DATE: 3-6-26

TO: Public Works Committee

FROM: Travis Peterson – Director of Public Works
Joel Kolste – Deputy Director of Field Operations

SUBJECT: Resolution 187-25-26 – Authorizing renewal of the Deland Park Beach House use and service agreement between the City of Sheboygan and Second Revolution, LLC.

ISSUE

Should the Public Works Committee recommend authorizing the appropriate City officials to execute a renewal Use and Services Agreement with Second Revolution, LLC, regarding the use of the Deland Beach House overlooking the Deland Park Beach at 1037 Broughton Drive.

STAFF RECOMMENDATION

Staff recommends approval of the Use and Services Agreement.

BACKGROUND/DISCUSSION

On June 18, 2025, the City entered into a one-season agreement with Second Revolution, LLC for the seasonal operation of a water sports and lessons facility within the Deland Beach House. This original agreement included an option to renew the agreement after one year to extend the agreement for additional one-year terms through December 2027.

Upon reviewing the past year and seeing the positive impact this agreement has shown within the community, both parties desire to renew the agreement through December 2027.

The Vendor operates EOS Surf & Outdoor shop on 8th Street in Sheboygan which rents paddle boards and kayaks. These same services have now been provided through the operation at Deland Beach House. With these services being offered right on the beach, not only does it provide these amenities at the point of use, but additional benefits have also been realized such as being able to address safety concerns, beach cleanliness, and providing beach users with a point of contact.

The Vendor maintains sole responsibility for securing the Vendor's property and shall pay a \$500 rental fee for each season, along with obtaining the proper insurance dictated by the City.

FUNDING IMPACT

The City has no committed cost to this agreement and will receive a yearly usage fee of \$500.00.

IF APPROVED, NEXT STEPS:

The Vendor will start planning operations for the 2026 season.

DEPARTMENT OF
PUBLIC WORKS

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