



June 4, 2023
Chad Pelishek
Executive Director
Redevelopment Authority
Sheboygan WI

Mr. Pelishek,

Last year was a great year for the artists of SVA. Our Art on the Pier was very successful for our artists and patrons of the arts who visited and lived in Sheboygan. We would like to continue this success with another Art at the River this summer. As you know Sheboygan Visual Artists is an organization of artists who live and work in Sheboygan County. SVA's mission is to bring affordable, quality art to the local community. Our artists have exhibited in businesses within the county and Central Wisconsin. Many of our artists have been preparing work that we feel would entice the visitors of Sheboygan, and residents too, during the month of July. With the Board's approval SVA will for the following:

- Establish an art venue on the South Pier Dr. green space between the newly established Used Book Store and the Float Doctor.
- Will have twenty artists exhibiting in pop-up canopy tents. Artists and/or art selection could change weekly. Average daily exhibiting would be approximately 2-5 artists.
- SVA (Sheboygan Visual Artists) would be the managing entity for all license required and insurance.
- Tents would be open for business from 11-7 every day.
- Dates would be July 1 through July 31.

Hopefully this art venue will create more interest for merchants in this South Pier area. It will also show off the great creativity and artistic talent that resides and works in Sheboygan during this great time for tourists.

Thank you in advance for your consideration and acceptance of this proposal.

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