

**CITY OF SHEBOYGAN
RESOLUTION 55-26-27**

BY ALDERPERSONS BOORSE AND HEIDEMANN.

JULY 13, 2026.

A RESOLUTION authorizing the creation of temporary Designated Outdoor Refreshment Areas during the 2026 IHRA Mercury Racing Midwest Challenge, August 6-9, 2026.

WHEREAS, Sheboygan Municipal Code Section 38-59 authorizes creating a Designated Outdoor Refreshment Area (“DORA”) to permit the carrying of open containers and consumption of alcoholic beverages within the DORA boundaries during such times and under such conditions as Council may specifically permit by resolution; and

WHEREAS, the City will host the 2026 IHRA Mercury Racing Midwest Challenge racing event from August 6-9, 2026, which will include several days of planned activities and events for which a DORA is appropriate.

NOW, THEREFORE, BE IT RESOLVED: There is hereby created a Block Party DORA and a South Pier DORA, collectively, the “DORAs” permitting the carrying and consumption of alcoholic beverages as follows:

- The **Block Party DORA** boundaries shall be as depicted on the attached illustration/map labeled “2026 Block Party.”
- Carrying and consuming alcoholic beverages within the Block Party DORA shall be limited to August 7, 2026, from 5:00 p.m. until 11:00 p.m. at which time the Block Party DORA shall terminate.
- Carrying and consuming alcoholic beverages within the Block Party DORA is limited to those areas within the above-referenced illustration where vehicular traffic is otherwise prohibited including roads marked as closed to vehicular traffic, sidewalks, and grassy areas, and to crosswalks and pedestrian crossings within the Block Party DORA where vehicular traffic is not prohibited while persons are lawfully crossing the street.
- The **South Pier DORA** boundaries shall be as depicted on the attached illustration/map labeled “2026 South Pier DORA.”
- Carrying and consuming alcoholic beverages within the South Pier DORA shall be limited to August 8th from 11:00 a.m. until 10:00 p.m. and August 9th from 11:00 a.m. to 5:00 p.m., after which the DORA shall terminate.

- Carrying and consuming alcoholic beverages within the South Pier DORA is limited to those areas within the above-referenced illustration where vehicular traffic is otherwise prohibited including roads marked as closed to vehicular traffic, sidewalks, and grassy areas, and to crosswalks and pedestrian crossings within the Block Party DORA where vehicular traffic is not prohibited while persons are lawfully crossing the street.
- The exceptions created by establishing the DORAs shall not permit the possession or consumption of any intoxicating liquor or fermented malt beverages in violation of state statutes or other municipal codes, including but not limited to the possession or consumption of alcohol beverages on a licensed premises which were not purchased at that premises, possession or consumption of alcohol beverages on premises without a license that are open to the public, possession or consumption by underage persons, or any other violation.
- All alcohol beverages sold by individual servings for removal from a licensed premise for consumption within a DORA shall be served in unbreakable, transparent or semi-transparent containers, except that beverages may be served in their original packaging if such packaging is plastic or aluminum. Beverages sold or possessed in glass containers shall not be opened or consumed within a DORA.
- The City retains the right to suspend or terminate any of the aforementioned DORAs at any time when, in the judgment of the Police Chief, Mayor, or City Administrator, such action is necessary in the interest of public safety or to address issues and concerns that may arise in relation to the DORA, including but not limited to non-compliance of businesses/patrons with the conditions of this resolution, trash and debris, or disorderly conduct associated with the DORA.

- The City will bear responsibility for costs associated with carrying out the DORAs, including, by example, additional police presence and refuse collection.

PASSED AND ADOPTED BY THE CITY OF SHEBOYGAN COMMON COUNCIL

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Presiding Officer

Attest

Ryan Sorenson, Mayor, City of
Sheboygan

Meredith DeBruin, City Clerk, City of
Sheboygan