



## AGENDA ITEM MEMORANDUM

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DATE: 3/5/2025

TO: Public Works Committee

FROM: Joe Kerlin, Superintendent of Parks

SUBJECT: Resolution 181-24-25 – Wildwood Athletic Complex Use Agreement

### ISSUE

Should the Public Works Committee recommend approval authorizing the appropriate City officials to execute the Agreement Between City of Sheboygan and Fox Valley Athletics, LLC for the Management and Operation of Recreational Programs at Wildwood Athletic Complex?

### STAFF RECOMMENDATION

Staff recommends approval of the agreement. DPW looks forward to forming a partnership offering a well-organized, well-run program and continued improvements to the park.

### BACKGROUND/DISCUSSION

The City entered into a one-year agreement with Fox Valley Athletics in 2024. Eric Schaefer, owner of Fox Valley Athletics, ushered in a new vision for Wildwood Softball. He brought professionalism with structured rules and consequences that brought a more enjoyable atmosphere and play for all teams.

City staff worked with Eric and negotiated a five-year agreement allowing for rate increases each year.

### FUNDING IMPACT

Three new scoreboards were purchased at the end of 2024 for Wildwood Athletic Complex.

### IF APPROVED, NEXT STEPS:

Upon approval, Fox Valley Athletics will begin registering teams for the 2025 season.

DEPARTMENT OF  
PUBLIC WORKS

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