	CITY OF SHEBOYGAN	Fee: \$250.00
	APPLICATION FOR	Review Date: 3/28/23
	CONDITIONAL USE	Zoning: 50

Email - lea@graphichouseinc.com

Read all instructions before completing. If additional space is needed, attach additional pages.

SECTION 1: Applicant/ Permittee Information			
Applicant Name (Ind., Org. or Entity) Graphic House		Authorized Representative Lisa Verick	
Mailing Address 8101 International Drive		City Wausau	State WI
Email Address lisap@graphichouseinc.com		Phone Number (incl. area code) 715-842-0400	
SECTION 2: Landowner Information (complete these fields when project site owner is different than applicant)			
Applicant Name (Ind., Org. or Entity) Associated Bank		Contact Person Rud Krzywicki	
Mailing Address 1217 N Taylor Drive		City Sheboygan	State WI
Email Address rud.krzywicki@associatedbank.com		Phone Number (incl. area code) 715-548-0040	
SECTION 3: Project or Site Location			
Project Address/Description 1217 N Taylor Drive - Associated Bank			Parcel No.
SECTION 4: Proposed Conditional Use			
Name of Proposed/Existing Business:		Associated Bank	
Existing Zoning:			
Present Use of Parcel:		Business - Bank	
Proposed Use of Parcel:		Business - Bank	
Present Use of Adjacent Properties:			
SECTION 5: Certification and Permission			
<p>Certification: I hereby certify that I am the owner or authorized representative of the owner of the property which is the subject of this Permit Application. I certify that the information contained in this form and attachments is true and accurate. I certify that the project will be in compliance with all permit conditions. I understand that failure to comply with any or all of the provisions of the permit may result in permit revocation and a fine and/or forfeiture under the provisions of applicable laws.</p> <p>Permission: I hereby give the City permission to enter and inspect the property at reasonable times, to evaluate this notice and application, and to determine compliance with any resulting permit coverage.</p>			
Name of Owner/Authorized Representative (please print) Meuss Verick		Title PROJECT MANAGER	Phone Number
Signature of Applicant Meuss Verick		Date Signed 3-2-2023	

Complete application is to be filed with the Department of City Development, 828 Center Avenue, Suite 208. To be placed on the agenda of the City Plan Commission, application must be filed three weeks prior to date of meeting – check with City Development on application submittal deadline date. Applications will not be processed if all required attachments and filing fee of \$250 (payable to the City of Sheboygan) are not submitted along with a complete and legible application. Application filing fee is non-refundable.



CORPORATE OFFICE 8101 INTERNATIONAL DR., WAUSAU, WI 54401

TELEPHONE: 715-842-0402

March 3, 2023

Project: Updating existing Signage for Associated Bank

Location: 1217 N Taylor Drive

To whom it may concern,

We are looking for permission to update the existing signs at this location stated above to the reimagining that Associated Bank is doing for their new branding. They are doing this throughout all of their locations.

The new signs will aesthetically look far better than existing which will also enhance the businesses in the area with a cleaner look and would not have any negative impact to the area.

We have increased the Height of the (3) existing directional signs by 6 inches with the total increase in square footage to be an additional 4 square feet with the thoughts that at this busy intersection the visibility for vehicles and customers to have clear vision of where to enter the business. We feel it would help with the safety of all motorists.

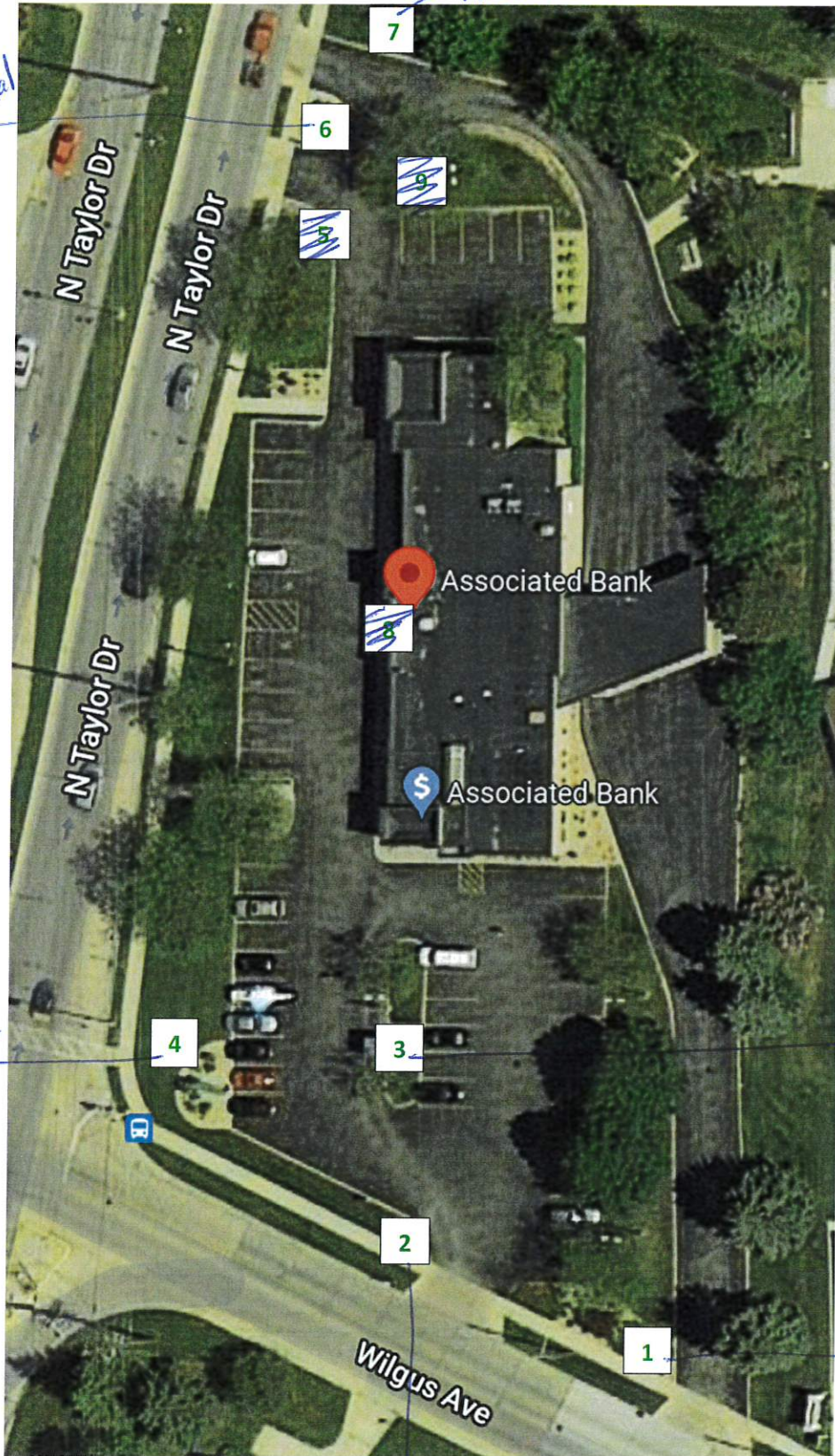
We feel that the variance is justified to help both the motorists, client and the City to update older signs with a fresh new look and clear direction to the business.

Thank you for your consideration,

Lisa Verick
Graphic House
Project Manager

directional

monument



monument

ATM

directional

directional

CUSTOM SIGNS

GRAPHIC HOUSE

NATIONAL SIGN FIRM

SINCE 1976

8181 International Dr
Wausau, WI 54401

715-842-0462
www.graphichouseinc.com

CLIENT

ASSOCIATED BANK
1217 N. TAYLOR DRIVE
SHEBOYGAN, WI

SALES REP
NATL.

DATE
1-19-2023

QUOTE NUMBER
25659

JOB NUMBER
XXX

SALES AUTH:

DESIGNER
NN

REVISION
MK

2-9-2023-A

MS-70

D/F KIT MONUMENT

A FORMED ALUM. CABINET w/ RADIUS ON RIGHT SIDE. LT w/ WHITE LED's

B ROUTED COPY BACKED w/ 1/4" CLEAR ACRYLIC (1/8" FLUSH PUSH-THRU) & VINYL

C ALUM FORMED LOWER ACCENT w/ RADIUS ON RIGHT SIDE

D ROUTED COPY BACKED w/ 1/4" WHITE ACRYLIC (1/8" FLUSH PUSH-THRU)

E ALUM. FORMED REVEAL

F EXISTING SIGN BASE TO BE REUSED

P1 - White

P2 - Match 3630-156 Vivid Green Vinyl

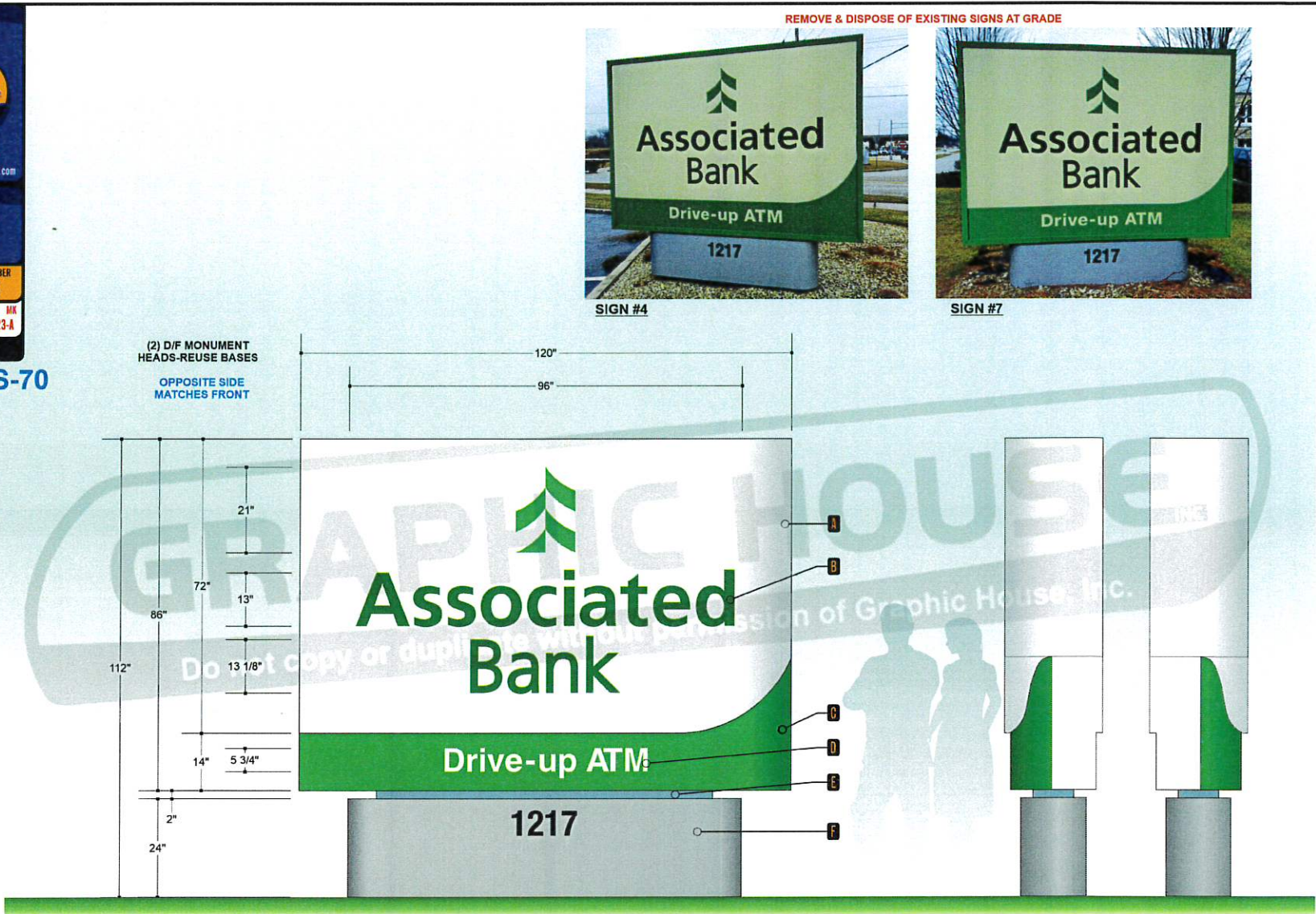
P3 - MP 41-342 Metallic Silver

White Polycarbonate

V1 - 3630-76 Holly Green Vinyl

V2 - 3630-156 Vivid Green Vinyl

V3 - 7725-12 Black Vinyl



CLIENT HAS IDENTIFIED THE LOCATION IN WHICH THE SIGNAGE IS TO BE INSTALLED. THE CLIENT HAS THE SOLE RESPONSIBILITY FOR THE STRUCTURAL INTEGRITY OF ALL EXISTING STRUCTURES TO SUPPORT THE SIGNAGE.

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RELEASE AUTH:

PLEASE REVIEW SPECS & PROOF CAREFULLY - CHECK FOR TYPOGRAPHICAL ERRORS & OMISSIONS, LAYOUT ACCURACY, ETC. CUSTOMER HAS SOLE RESPONSIBILITY TO CORRECT ANY ERRORS. DISCLAIMER: THE INK COLORS SHOWN IN THIS RENDERING PROVIDE CONCEPTUAL COLORS & GRAPHICS LOCATIONS ONLY. THE COLORS MAY NOT MATCH THE ACTUAL AUTOMOTIVE PAINTS, PANTONE OR VINYL COLORS THAT WILL BE USED ON OR IN THE SIGN(S) SHOWN. ALL SIZES, SHAPES, COLORS, ETC. ARE CONCEPTUAL & MAY VARY FROM ACTUAL PRODUCT.

GRAPHIC HOUSE
NATIONAL SIGN FIRM

SINCE 1976

8101 International Dr
Wauwatosa, WI 54181

715-841-0402
www.graphichouseinc.com

CLIENT

ASSOCIATED BANK
1217 N. TAYLOR DRIVE
SHEBOYGAN, WI

SALES REP	DATE	QUOTE NUMBER	JOB NUMBER
NATL.	1-19-2023	25659	XXX
SALES AUTH:		DESIGNER	REVISION
		XX	MM
		WN	2-9-2023-A

MS-70

(2) D/F MONUMENT HEADS-REUSE BASES
OPPOSITE SIDE MATCHES FRONT

120"
96"

21"
72"
13"
13 1/8"
14"
5 3/4"
2"
24"

112"

86"

Associated Bank
Drive-up ATM
1217

1

2

3

4

5

6

7

MS-70

(2) D/F MONUMENT HEADS-REUSE BASES
OPPOSITE SIDE MATCHES FRONT

120"
96"

21"
72"
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Associated Bank
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7

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RELEASE AUTH:



SIGN #4

SIGN #7

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CUSTOM SIGNS

GRAPHIC HOUSE

NATIONAL SIGN FIRM

SINCE 1976

8101 International Dr

Wausau, WI 54401

715-842-8402

www.graphichouseinc.com

CLIENT

ASSOCIATED BANK

1217 N. TAYLOR DRIVE

SHEBOYGAN, WI

SALES REP

NATL.

DATE

1-19-2023

QUOTE NUMBER

25660

JOB NUMBER

XXX

SALES AUTH:

XX

DESIGNER

NN

REVISION

0-0-0000

FACE REPLACEMENTS FOR (4) SIGNED SIGN

WHITE POLYCARBONATE FACES

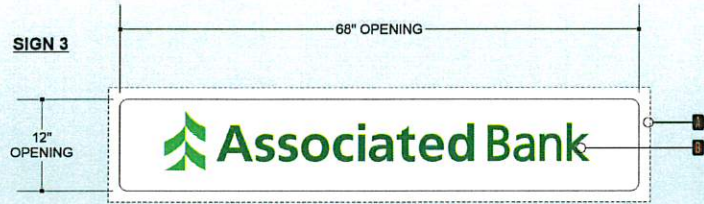
VINYL GRAPHICS

REMOVE & DISPOSE OF OLD FACES

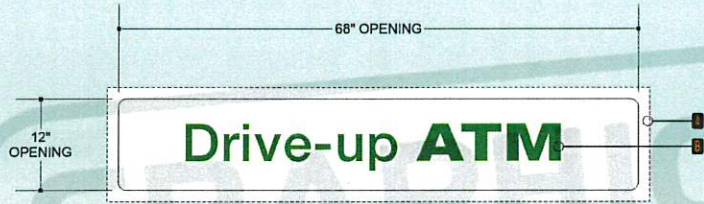
White Polycarbonate

V1 - 3630-76
Holly Green Vinyl

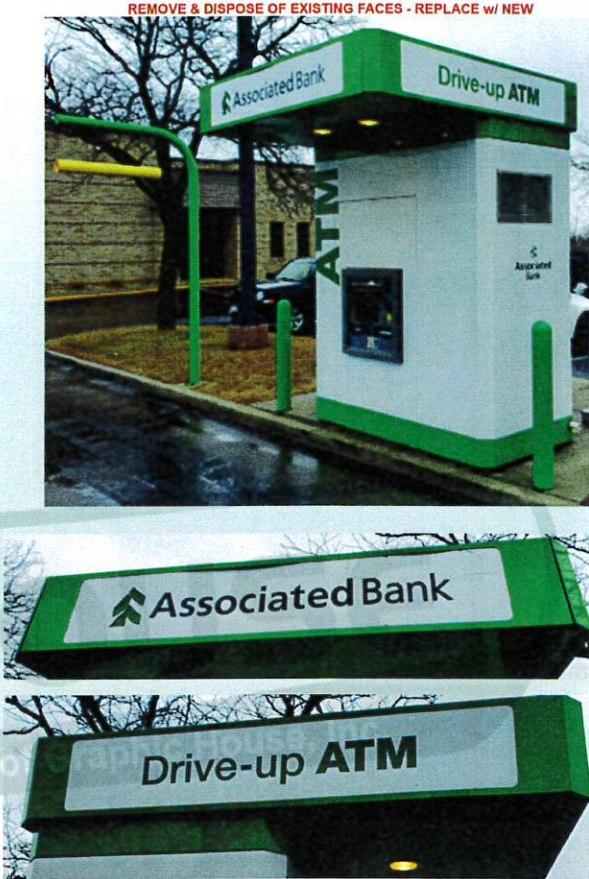
V2 - 3630-156
Vivid Green Vinyl



(2) FACE REPLACEMENTS Rq'd



(2) FACE REPLACEMENTS Rq'd



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