



**DREAM CATCHER**  
ENERGIES, LLC

# **EV Chargers At South Pier Sheboygan** **Why Should There Be Chargers Here?**



**If Only  
There Were  
EV Chargers Here...**



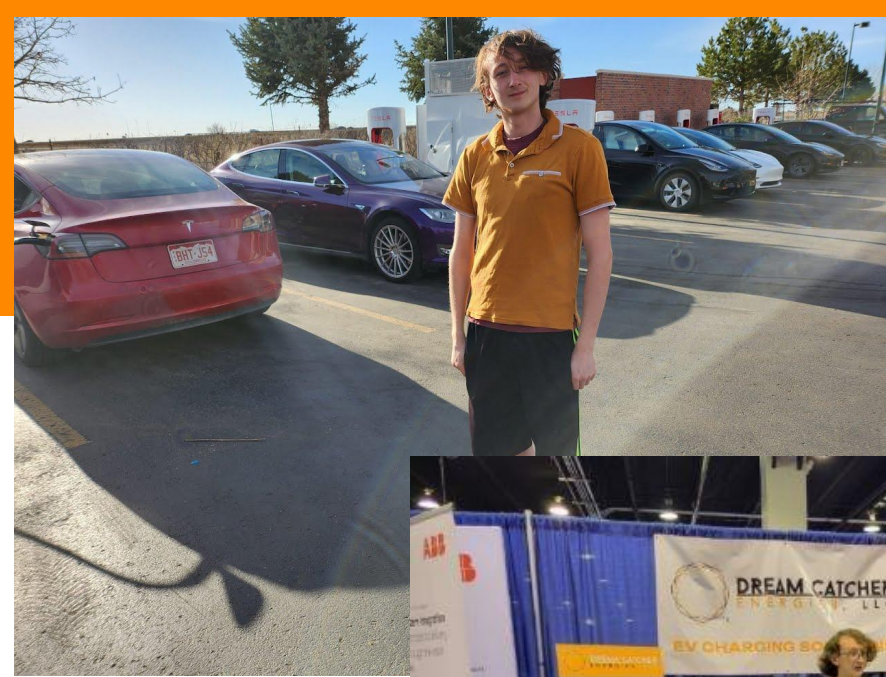
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## Who is Dream Catcher Energies, LLC?

**Dream Catcher Energies, LLC** is an *electric vehicle charging infrastructure startup company*, founded right here in Sheboygan Wisconsin to address the problems with and lack of charging infrastructure across Wisconsin and the Midwest.

Jared Soto wanted an EV but realized he logistically could not own one in his current living circumstances in Sheboygan.

So Jared went on to form Dream Catcher Energies, LLC to build the infrastructure himself.







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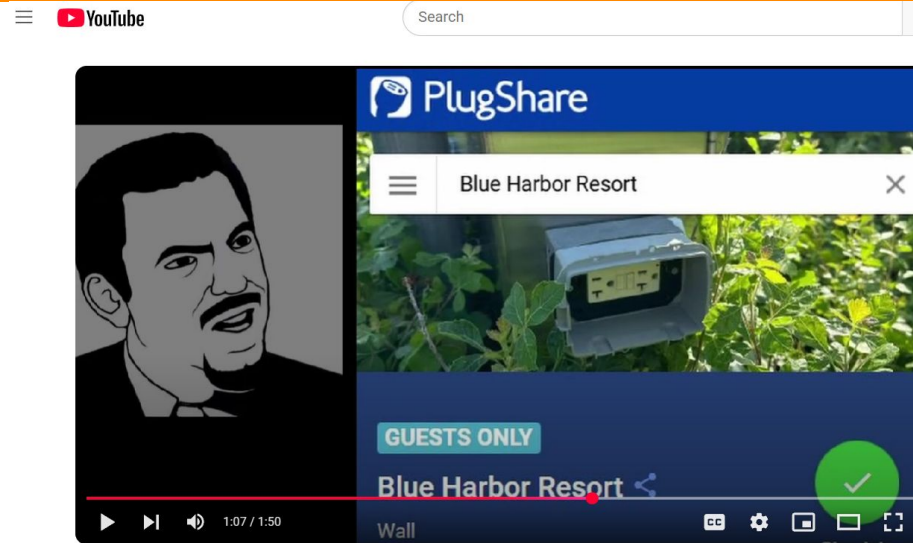
# The Pain Points

Charging a non-Tesla EV in Sheboygan **SUCKS!**  
It's nearly impossible actually.

Please see our video of what charging an EV in  
Sheboygan **COULD** look like!

See link here:

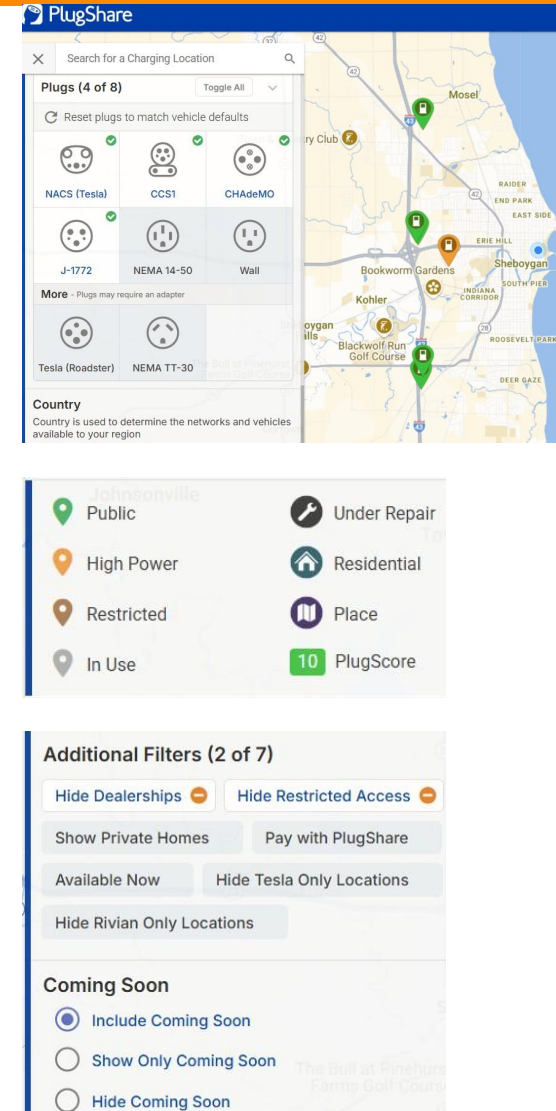
<https://www.youtube.com/watch?v=NjaqYn3cwGE>



Charging Your EV In Sheboygan COULD Look Like This!!!

The only DC fast chargers in Sheboygan that aren't at car dealerships, is a single cluster of Tesla exclusive superchargers.

ALL of Sheboygan's level 2 chargers are located at various hotels.



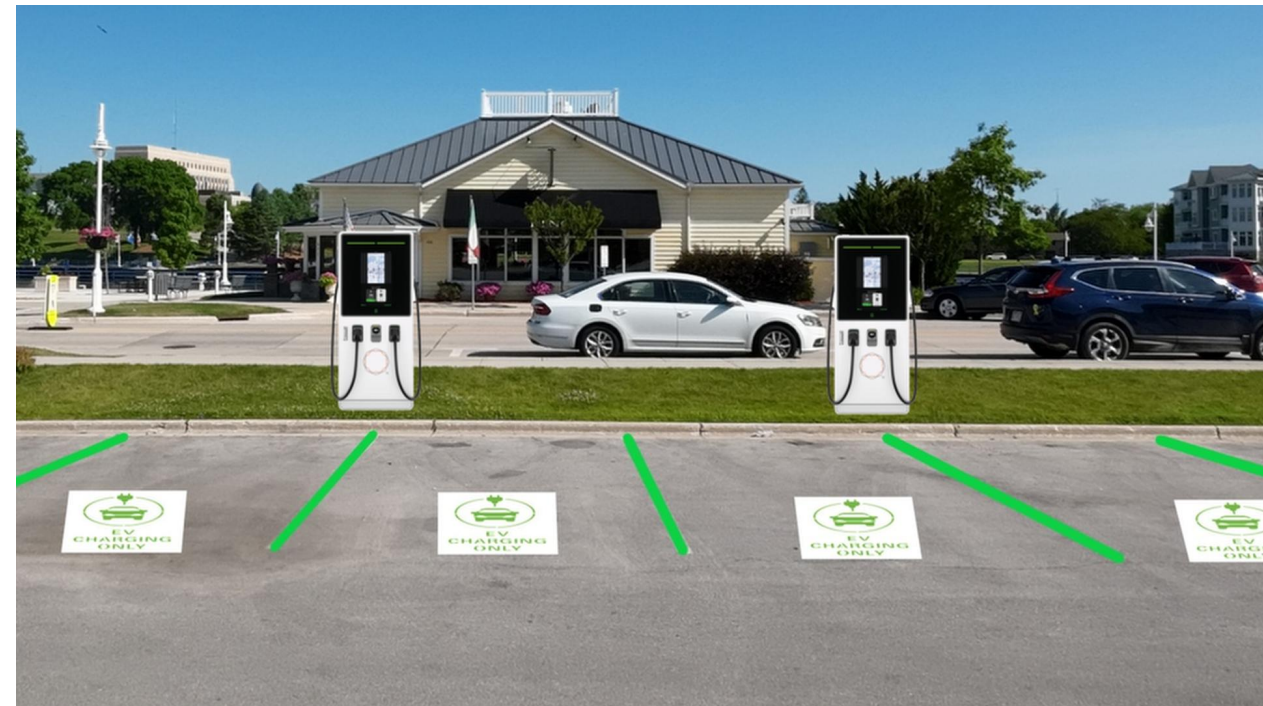
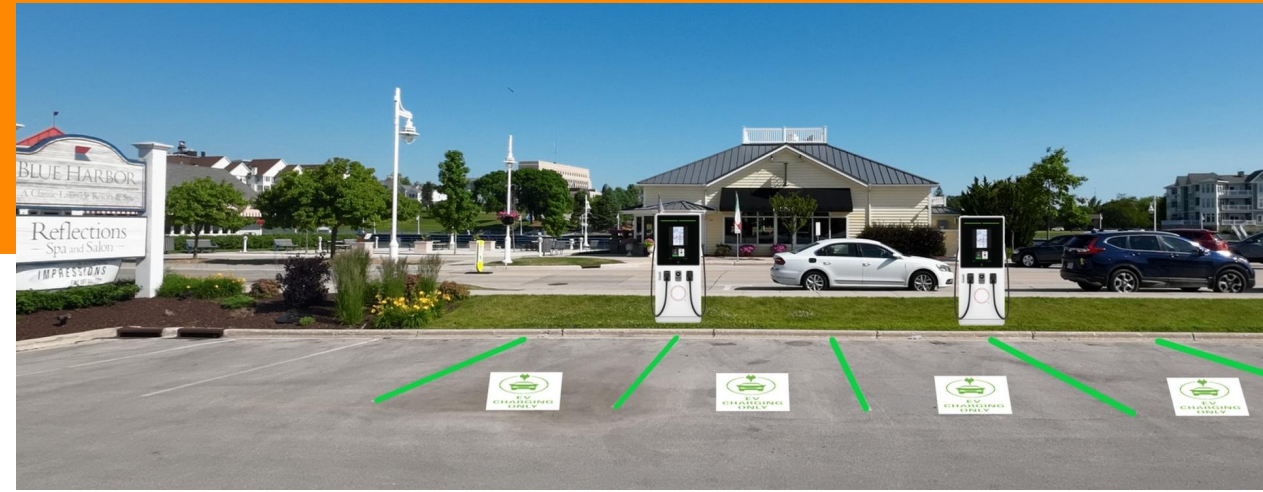


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# The Solution

The solution is to install EV chargers at the South Pier District in Sheboygan.

This area is great to charge at if you are a *local, tourist, or traveler* (passing through and need to charge).



Above & Left; Concept renders of DC Fast Chargers at South Pier Sheboygan, made by Dream Catcher Energies, LLC.





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*It's Great For  
Business!*

# EV Charging Stimulates the Economy

*Installing EV chargers close to existing businesses is a great way to stir the economy!*

What do you do with the time it takes to charge? *Many consumers find themselves impulse buying.* 30 or so minutes is perfect for grabbing food, exploring surrounding shops and boutiques, etc!

*Installing EV chargers at South Pier is a sure way to drive more business to the many shops there.* For some, people may be discovering South Pier for the first time because they NEED to charge.

See article;

<https://news.mit.edu/2024/study-ev-charging-stations-boost-nearby-business-spending-0904>





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## Lake Michigan EV Circuit Tour

Wisconsin is a participant in the Lake Michigan EV Circuit Tour, as well as Michigan, Indiana, and Illinois.

This is a network of EV chargers around Lake Michigan making it more convenient and even enjoyable to loop around Lake Michigan with a smooth, quiet EV.

Racine gets a lot of media coverage for participating in this project.



Governor Tony Evers  
@GovEvers



NEW: I'm proud to join several of my fellow Midwest governors in announcing the Lake Michigan Electric Vehicle Circuit Tour—a network of EV chargers spanning over 1,100 miles along pristine Lake Michigan at key coastal communities, lighthouses, and tourism attractions.



8:14 PM · Aug 2, 2022

2022 2021 2020 2019 2018 2017 2016 2015 2014 2013 2012 2011 2010 2009 2008 2007 2006 2005 2004 2003 2002 2001 2000 1999 1998 1997 1996 1995 1994 1993 1992 1991 1990 1989 1988 1987 1986 1985 1984 1983 1982 1981 1980 1979 1978 1977 1976 1975 1974 1973 1972 1971 1970 1969 1968 1967 1966 1965 1964 1963 1962 1961 1960 1959 1958 1957 1956 1955 1954 1953 1952 1951 1950 1949 1948 1947 1946 1945 1944 1943 1942 1941 1940 1939 1938 1937 1936 1935 1934 1933 1932 1931 1930 1929 1928 1927 1926 1925 1924 1923 1922 1921 1920 1919 1918 1917 1916 1915 1914 1913 1912 1911 1910 1909 1908 1907 1906 1905 1904 1903 1902 1901 1900 1899 1898 1897 1896 1895 1894 1893 1892 1891 1890 1889 1888 1887 1886 1885 1884 1883 1882 1881 1880 1879 1878 1877 1876 1875 1874 1873 1872 1871 1870 1869 1868 1867 1866 1865 1864 1863 1862 1861 1860 1859 1858 1857 1856 1855 1854 1853 1852 1851 1850 1849 1848 1847 1846 1845 1844 1843 1842 1841 1840 1839 1838 1837 1836 1835 1834 1833 1832 1831 1830 1829 1828 1827 1826 1825 1824 1823 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2 1 0

See YouTube *FOX6 News Racine EV charging station*  
(Skip to 1:20 for best part!);

[https://youtu.be/lk\\_rKintAZk?feature=shared&t=80](https://youtu.be/lk_rKintAZk?feature=shared&t=80)



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# Lake Michigan EV Circuit Tour

EV Chargers at South Pier would qualify Sheboygan to be part of the Lake Michigan EV Circuit Tour!  
This is a great way for Sheboygan to further its *sustainable agendas while gaining PR and driving tourism!*  
Other ***sponsors can also reap the PR benefits of supporting this project!***



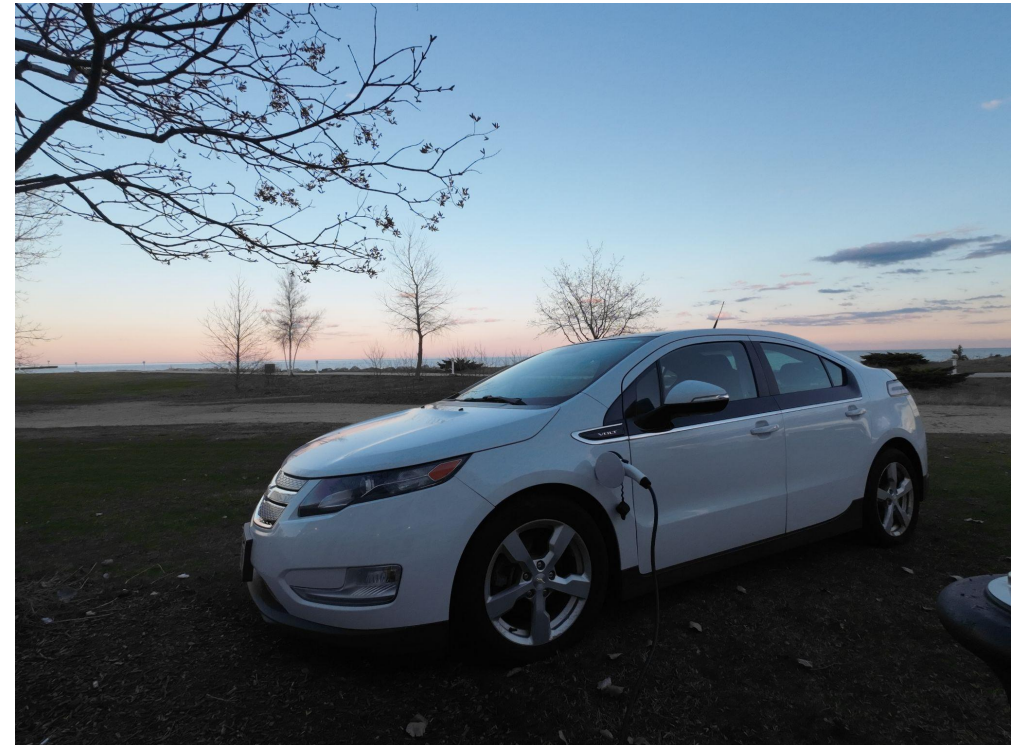




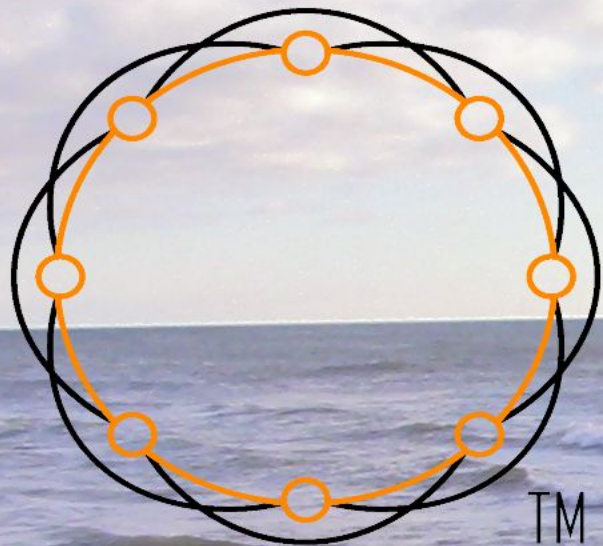
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## Summary

- Charging infrastructure in and around Sheboygan is **extremely lacking**.
- People need to be **entertained while they charge**. This is done with nearby shops, restaurants, and scenery.
- EV chargers **boost the economy** in local spending; people shop while they charge.
- Sheboygan is one of the few places in Wisconsin eligible to participate in the **Lake Michigan EV Circuit Tour** initiative.
- South Pier has entertainment for all demographics, has ideal parking space, and is loaded with small businesses that can benefit from the extra traffic. South Pier is close to the lake and riverfront, bringing people closer to the best parts of Sheboygan. **EV chargers here is a win-win for EV drivers and the City of Sheboygan.**







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