

CITY OF SHEBOYGAN

REQUEST FOR PLANNING COMMISSION CONSIDERATION

ITEM DESCRIPTION: Application for Conditional Use and Sign Permit with exceptions by Marshall Sign to install new signage at the Above & Beyond Children's Museum located at 902 N. 8th Street. CC Zone

REPORT PREPARED BY: Steve Sokolowski, Manager of Planning and Zoning

REPORT DATE: November 11, 2022

MEETING DATE: November 15, 2022

FISCAL SUMMARY:

Budget Line Item:	N/A
Budget Summary:	N/A
Budgeted Expenditure:	N/A
Budgeted Revenue:	N/A

STATUTORY REFERENCE:

Wisconsin	N/A
Statutes:	
Municipal Code:	N/A

BACKGROUND / ANALYSIS:

Marshall Sign is proposing to install new signage at the Above & Beyond Children's Museum located at 902 N. 8th Street. The applicant states:

- The Above & Beyond Children's Museum recently constructed the Purple Octopus Playground in the open space located on the north side of the building/property. Currently there is no signage acknowledging the significant contributions received for the playground and the museum would like to put up a sign to acknowledge their donors.
- The proposed 48sf (6.3 x 8) monument sign will advertise the "Purple Octopus Playground" and will incorporate individual "bubbles" acknowledging those who donated to the Purple Octopus Playground. The sign is not illuminated.
- The sign is proposed to be located at the entrance of the playground so that people can see it as they enter. The sign will be setback around 1.7 feet from the sidewalk.
- The goal is to construct/install a new sign that ties together nicely with the playground.

STAFF COMMENTS:

Applicant is requesting the following exceptions:

- To locate the sign 1.7 feet (20 inches) behind the N. 8th Street sidewalk – Minimum setback is 12 feet to the property line or 24 feet to the curb.

The only concern staff has with the proposal is that the sign is located on the private property and not on City of Sheboygan N. 8th Street public right-of-way. The City N. 8th Street right-of-way is located approximately 1.5 feet (18 inches) from the back of the sidewalk. The applicant is proposing to locate their sign 1.7 feet behind the sidewalk (20 inches). It is the applicant's responsibility to make sure the sign is located on the museum's private property and not on the City of Sheboygan N. 8th Street public right-of-way.

ACTION REQUESTED:

Staff recommends approval of the conditional use/sign permit and exceptions subject to the following conditions:

1. Applicant shall obtain the necessary sign permits prior to installation.
2. All new lighting shall be installed per Section 15.707 of the City of Sheboygan Zoning Ordinance. There shall be no spillover light onto adjacent properties or the streets.
3. It is the applicant's responsibility to insure the sign is on the private property and is setback 1.7 feet (20 inches) from the sidewalk.
4. Any additional signage for this facility shall be individual letters (no flat panel and/or cabinets) and shall obtain all approval and permits required (exception, sign permits, etc.).
5. If there are any amendments to the approved sign or location, the applicant will be required to submit a new conditional use application reflecting those amendments

ATTACHMENTS:

Conditional Use Permit Application and required attachments.