	CITY OF SHEBOYGAN APPLICATION FOR CONDITIONAL USE	Fee: \$250.00 Review Date: _____
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Read all instructions before completing. If additional space is needed, attach additional pages.

SECTION 1: Applicant/ Permittee Information			
Applicant Name (Ind., Org. or Entity) Marshall Sign	Authorized Representative Katie Scholz	Title Graphic Designer	
Mailing Address 220 Young Street	City Sheboygan	State WI	ZIP Code 53081
Email Address marshallsignkatie@wi.rr.com		Phone Number (incl. area code) 920-980-1170	
SECTION 2: Landowner Information (complete these fields when project site owner is different than applicant)			
Applicant Name (Ind., Org. or Entity) Hobby Lobby	Contact Person Rory Paulson	Title Project Manager	
Mailing Address 518 S. Taylor Dr.	City Sheboygan	State WI	ZIP Code 53081
Email Address Rory.Paulson@imagenational.com		Phone Number (incl. area code) 208.287.1923	
SECTION 3: Project or Site Location			
Project Address/Description 518 S. Taylor Dr.		Parcel No.	
SECTION 4: Proposed Conditional Use			
Name of Proposed/Existing Business:	Hobby Lobby		
Existing Zoning:	Commercial		
Present Use of Parcel:	N/A		
Proposed Use of Parcel:	Hobby Store		
Present Use of Adjacent Properties:	Storefronts		
SECTION 5: Certification and Permission			
<p>Certification: I hereby certify that I am the owner or authorized representative of the owner of the property which is the subject of this Permit Application. I certify that the information contained in this form and attachments is true and accurate. I certify that the project will be in compliance with all permit conditions. I understand that failure to comply with any or all of the provisions of the permit may result in permit revocation and a fine and/or forfeiture under the provisions of applicable laws.</p>			
<p>Permission: I hereby give the City permission to enter and inspect the property at reasonable times, to evaluate this notice and application, and to determine compliance with any resulting permit coverage.</p>			
Name of Owner/Authorized Representative (please print) Rory Paulson	Title Project Manager	Phone Number 208.287.1923	
Signature of Applicant Katie Scholz		Date Signed 10-25-22	

Complete application is to be filed with the Department of City Development, 828 Center Avenue, Suite 208. To be placed on the agenda of the City Plan Commission, application must be filed three weeks prior to date of meeting – check with City Development on application submittal deadline date. Applications will not be processed if all required attachments and filing fee of \$250 (payable to the City of Sheboygan) are not submitted along with a complete and legible application. Application filing fee is non-refundable.

RE: Variance for Hobby Lobby Sheboygan

518 S. Taylor Dr. Sheboygan, WI 53081

10-26-22

Dear Mr. Sokolowski,

We would like to apply for a variance for Hobby Lobby. They are currently zoned Suburban Commercial (SC) zone.

Hobby Lobby requires a variance in order to maintain their national corporate image/brand at all of their locations throughout the country.

Our goal is to keep the same look they had at their prior location for customer recognition and we hope that the city considers and approves our above requests.

Thank you for your time.

Sincerely,

Katie Scholz

Marshall Sign

920-526-3100

marshallsignkatie@wi.rr.com

**CITY OF SHEBOYGAN****SIGN PERMIT
APPLICATION**

Fee: _____

Review Date: _____

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Name (Ind., Org. or Entity) Hobby Lobby	Contact Person Rory Paulson	Title Project Manager	
Mailing Address 518 S. Taylor Dr.	City Sheboygan	State WI	ZIP Code 53081
Email Address Rory.Paulson@imagenational.com		Phone Number (incl. area code) 208.287.1923	

SECTION 3: Description of the Proposed Sign and Use of the Subject Site

Name of Proposed/existing business: Hobby Lobby	
Address of property affected: 518 S. Taylor Dr.	
Use of property: Hobby Store	Type of Sign: Individual wall letters
Description of sign: Illuminated Channel Letters	

SECTION 4: Configuration of Proposed Sign

Height: 5'	Width: Overall: 55'-5 1/2"	Total Square Footage: Excludes neg. space
Amount of public street frontage: 615'		TOTAL: 238.3 SF
Amount of exposed exterior wall length: 216'		Setback:
Method of Attachment: Direct Surface Mount		
Method of Illumination: LED		
Sign Materials: Aluminum/Acrylic		
Total square footage of signs on subject property – Before proposed sign:		After proposed sign:

SECTION 5: Certification and Permission

Certification: I hereby certify that I am the owner or authorized representative of the owner of the property which is the subject of this Sign Permit Application. I certify that the information contained in this form and attachments are true and accurate. I certify that the project will be in compliance with all conditions. I understand that failure to comply with any or all of the provisions of the permit may result in permit revocation and a fine and/or forfeiture under the provisions of applicable laws.

Permission: I hereby give the City permission to enter and inspect the property at reasonable times, to evaluate this notice and application, and to determine compliance with any resulting permit coverage.

Name of Owner/Authorized Representative (please print) Rory.Paulson@imagenational.com	Title Project Manager	Phone Number 208.287.1923
Signature of Applicant Katie Scholz		Date Signed 10-25-22

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**CITY OF SHEBOYGAN****SIGN PERMIT
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Mailing Address 518 S. Taylor Dr.	City Sheboygan	State WI	ZIP Code 53081
Email Address Rory.Paulson@imagenational.com		Phone Number (incl. area code) 208.287.1923	

SECTION 3: Description of the Proposed Sign and Use of the Subject Site

Name of Proposed/existing business: Hobby Lobby	
Address of property affected: 518 S. Taylor Dr.	
Use of property: Hobby Store	Type of Sign: Individual Wall Letters
Description of sign: NON-Illuminated Channel Letters Reads: CRAFTS, HOME DECOR, FLORAL, SEASONAL	

SECTION 4: Configuration of Proposed Sign

Height: 1'-6"	Width: Combined overall: 44'-6"	Total Square Footage: Excludes neg. space
Amount of public street frontage: 615'		TOTAL: 69.87 SF
Amount of exposed exterior wall length: 216'		Setback:
Method of Attachment: Direct Surface Mount		
Method of Illumination: None		
Sign Materials: Aluminum/Acrylic		
Total square footage of signs on subject property – Before proposed sign:		After proposed sign:

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Mailing Address 518 S. Taylor Dr.	City Sheboygan	State WI	ZIP Code 53081
Email Address Rory.Paulson@imagenational.com	Phone Number (incl. area code) 208.287.1923		

SECTION 3: Description of the Proposed Sign and Use of the Subject Site

Name of Proposed/existing business: Hobby Lobby	
Address of property affected: 518 S. Taylor Dr.	
Use of property: Hobby Store	Type of Sign: Monument
Description of sign: Tenant Space in Pole Sign	

SECTION 4: Configuration of Proposed Sign

Height: 3'	Width: 7'-9"	Total Square Footage: 23.3 sq. ft
Amount of public street frontage: 615'		
Amount of exposed exterior wall length: 216'		Setback:
Method of Attachment: Direct Surface Mount		
Method of Illumination: None		
Sign Materials: Vinyl/Acrylic		
Total square footage of signs on subject property – Before proposed sign:		After proposed sign:

SECTION 5: Certification and Permission

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 **CONCEPTUAL SITE MAP**
SCALE: N.T.S.


DESIGN SIGN STATUS - MAIN ID WALL SIGNS			
SIGN #	LOCATION	SIGN TYPE	TECHNICALLY VERIFIED
1	EAST ELEVATION	CHANNEL LETTERS - ILLUMINATED	
2	EAST ELEVATION	CHANNEL LETTERS - NON-ILLUMINATED	


DESIGN SIGN STATUS - FREESTANDING SIGNS		
3	S. TAYLOR DR.	TENANT FACES - D/F PYLON SIGN X

DRAWING TYPE		
CONCEPTUAL	TECHNICAL	X


REVISIONS	
1) R1-UPDATE SF, 18" DEPT, UPDATE PYLON	
2) R2-UPDATE TO ONE PYLON	
3)	
4)	

It is the intent and purpose of this color rendering to provide a basic color representation of your sign finish and color. However, digital media and printed colors will vary from actual paint finish and color. Existing painted surfaces will have a perceptible difference in shade and sheen from your sign finish. Providing a sample of the paint you wish to match or a Matthews paint color formula will minimize the differences.


...bringing your image to light!



16265 Star Rd., Nampa, ID 83687 - toll free: 800.592.8058 - tele: 208.345.4020
imagenational.com



UNDERWRITERS
LABORATORIES
ELECTRIC SIGN

NAMPA PLANT -
UL #433195-001

U.S. & P.R. - All signs conform to UL-48/2161 (labeled accordingly) & must comply with UL-41.1 install procedures. Canada - all signs must be CAS compliant. This sign(s) is intended to be installed in accordance with requirements of article 600 of the National Electrical Code and/or applicable local codes. This includes proper grounding and bonding of the sign.

Client: HOBBY LOBBY


Site: SITE #XXX
518 South Taylor Drive
Sheboygan, WI 53081

Date: 10/20/22

Designer: SO

Account Manager: RKP

File Location: HBL- SHEBOYGAN, WI-R2



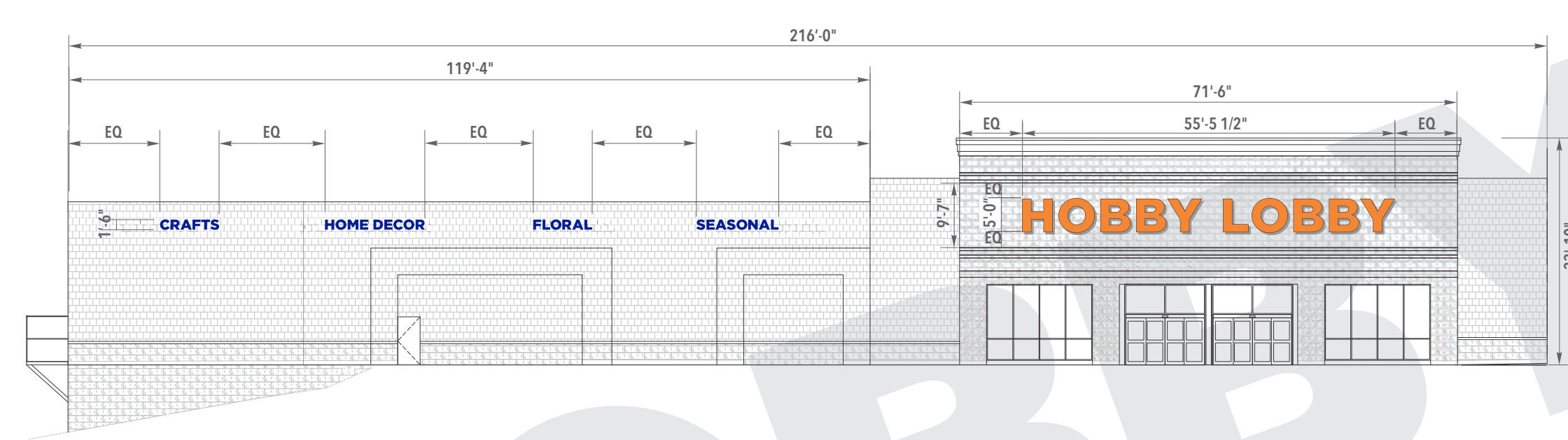
Page No.

2 of 8

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X Sign Locations





FRONT ELEVATION

SCALE: 1" = 20'

EXISTING SQ. FT.:
ALLOWED SQ. FT.: 324.0
PROPOSED SQ. FT.: 308.17



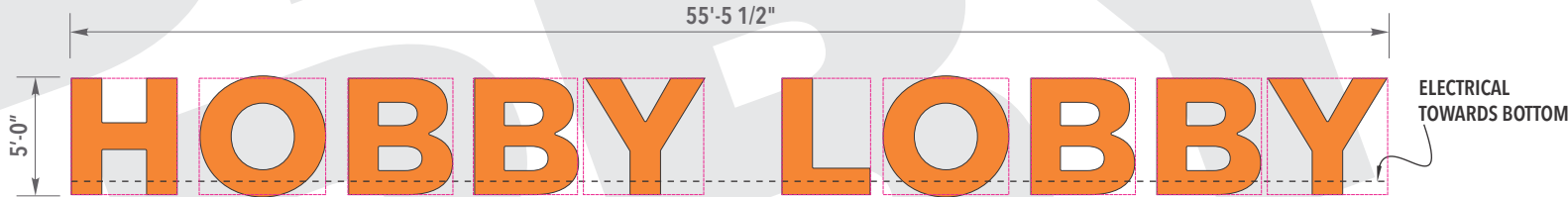
SIMULATED NIGHT VIEW

SCALE: N.T.S.

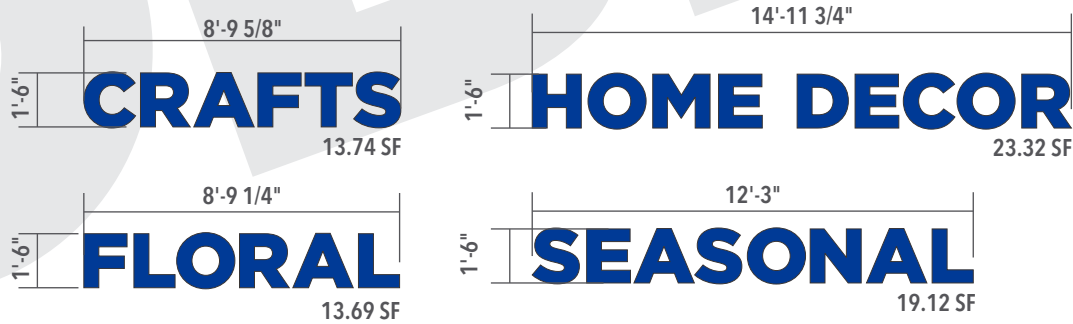
GENERAL NOTES

CITY CODE & ALLOWANCES

MAX 1-1/2SF OF SIGNAGE FOR EVERY LF OF EXPOSED EXTERIOR WALL LENGTH ON THAT SUPPORTING WALL. INCLUDES AWNING SIGNS

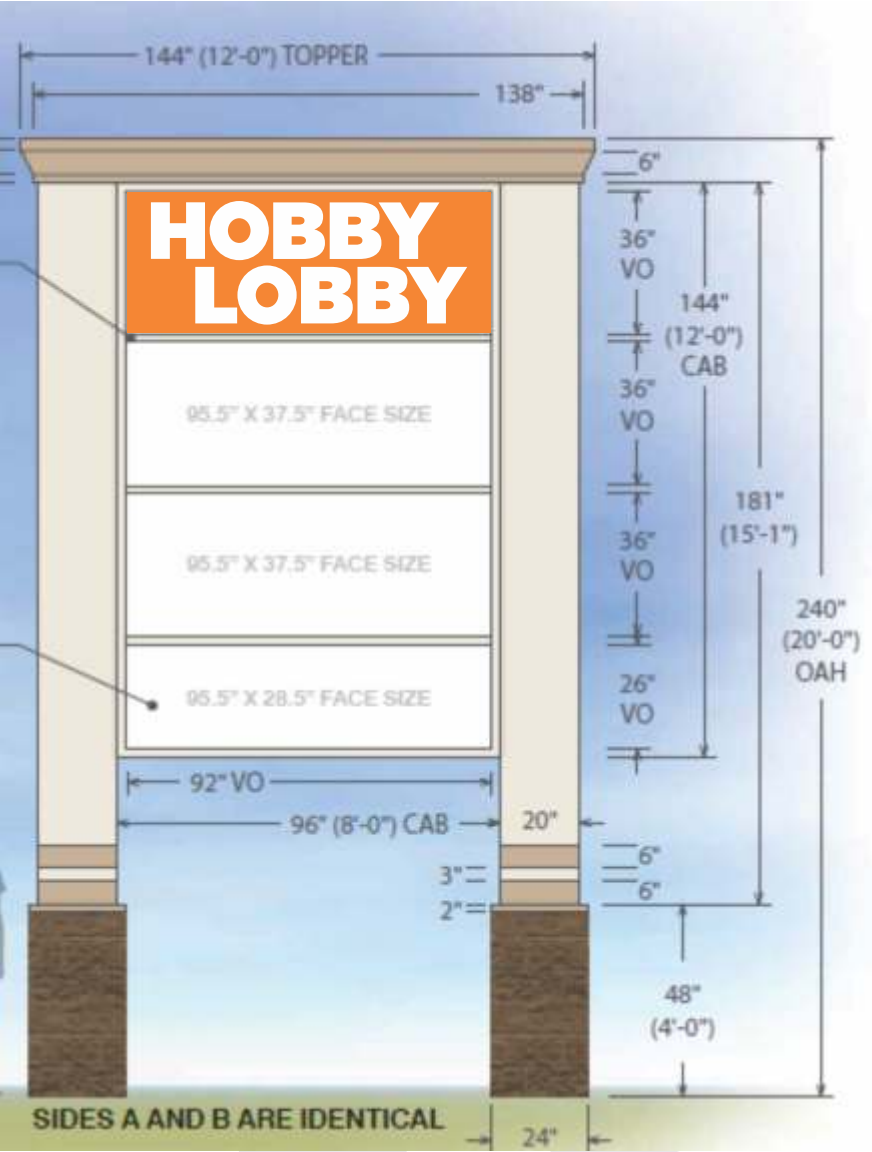


1 ILLUMINATED CHANNEL LETTERS - REMOTE 238.3 SF
SCALE: 1/8" = 1'-0"

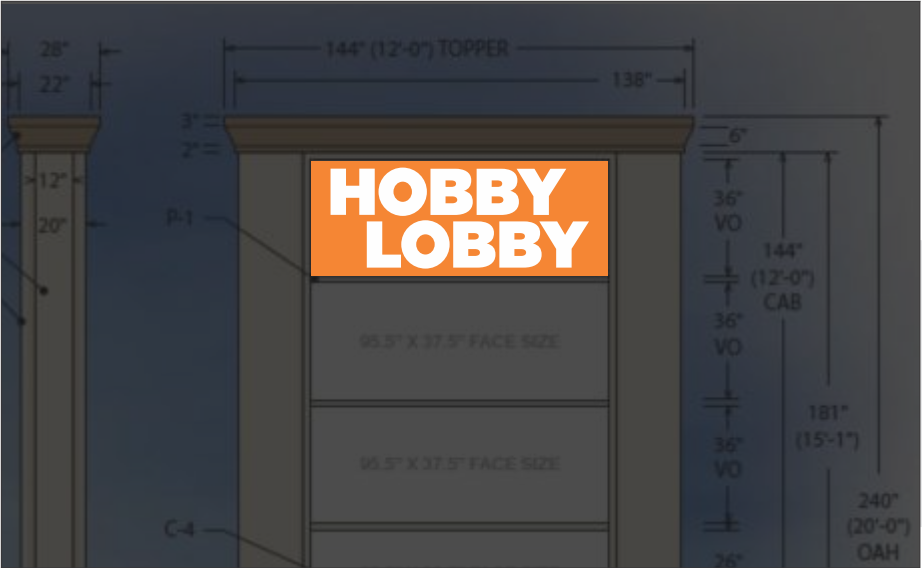


2 NON-ILLUMINATED CHANNEL LETTERS 69.87 SF
SCALE: 3/16" = 1'-0"

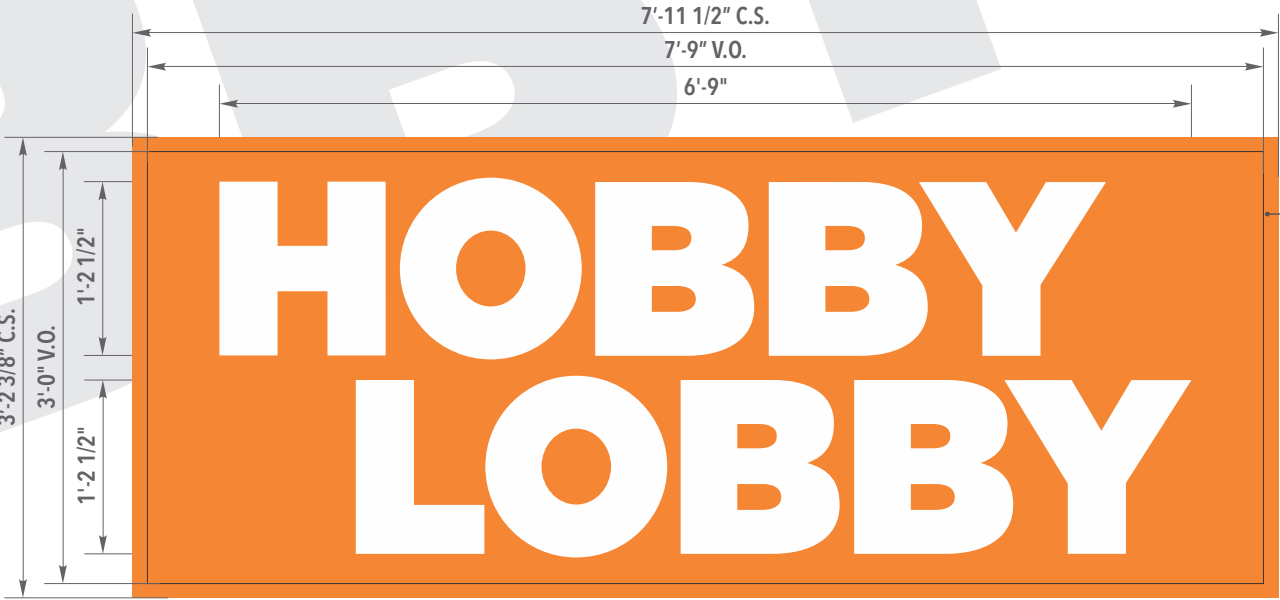
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D/F ILLUMINATED PYLON
SCALE: 1/4" = 1'-0"



SIMULATED NIGHT VIEW (HOBBY LOBBY PANEL ONLY)
SCALE: N.T.S.



3 VINYL FOR EXISTING TENANT PANELS
SCALE: 3/4" = 1'-0"

FABRICATION SPECIFICATIONS

1	FACE	MATERIAL	VINYL
		VINYL COLOR	PER COLOR KEY (V1)
		VINYL APPLICATION	1ST SURFACE

NOTES

N		MANUFACTURE & INSTALL (2) NEW VINYL FACES FOR EXISTING D/F PYLON SIGN.

COLOR KEY

V1	VINYL	3M 44 ORANGE
NOTE: THE COLORS DEPICTED ON THIS RENDERING REPRESENT COLOR INTENT ONLY AND MAY NOT MATCH ACTUAL COLORS ON FINISHED PRODUCT. PLEASE REFER TO COLOR CALL-OUTS AND SPECIFIED VENDOR SAMPLES FOR APPROVED COLOR SPECIFICATIONS.		

SCALE: N.T.S.



SCALE: 1/2" = 1'-0"

NOTES	
N	

CITY CODE & ALLOWANCES

Show search results for 916...

9160000

X



47.756 43.752 Degrees



