

The Sheboygan Sustainability Task Force adopts the following statement regarding the proposed 2023-2028 Strategic Plan. We encourage Baker Tilly and the Common Council to incorporate the following into the Strategic Plan:

To live sustainably is to live as harmoniously as possible with our environment, both now and for future generations. Sustainability is not only about preserving our environment, but also about creating a healthy society and economy. We believe that by working together we can create a sustainable future for the City of Sheboygan.

On page 21 of the plan previously reviewed by the Common Council, under the heading “**Promote Sustainable Growth**” we recommend adding a fourth bullet point:

- *Enhance Protection of Our Environment*

On page 25 under the heading “**Initiatives**”, subheading, “**Embrace Economic Development**” we recommend modifying the parenthetical statement as follows:

(Adding *Green* and Tech/Data jobs to our area)

Also on page 25, under the heading “**Initiatives**”, we recommend adding the following subheading:

Enhance Protection of Our Environment

- *Transition to renewable energy sources.*
- *Ensure a healthy natural environment.*
- *Take advantage of alternative funding, including through the Inflation Reduction Act, and the Bipartisan Infrastructure Act.*
- *Enhance non carbon based transportation infrastructure.*

These changes in the plan help address “Weaknesses” identified on page 13 of the previously proposed plan. Specifically the weakness of “Age of capital assets” and “Alternative revenue stream”.

In addition the changes help address “Threats” identified on page 13 of the previously proposed plan. Specifically the threats of “Increased costs/inflation”, “Decreased revenue stream”, “Lack of community or staff buy-in”, and “Lakeshore erosion”.

These changes also address the “Community Amenities” that people value as found on page 16. Specifically, it addresses the statement that “People seem to love both the lakefront and other natural amenities surrounding the city.”

Making these changes also are consistent with the vision of promoting sustainable growth, as found on page 17 of the previously proposed plan.

Finally, under the STAIRS values found on page 19, these additions to a Strategic Plan address “Innovation” and “Stewardship”.