

# **ELECTRIC VEHICLE EXPO**

**When:** Saturday September 14, 2024. Open to the public from 9:00 until 12:00. Exhibitors will bring their vehicles at 8:30 and will be encouraged not to leave with their vehicles until 12:00.

**Where:** Maywood Environmental Park. Vehicles will be displayed in the main parking area at Maywood. A few parking spots in the furthest northwest part of the main parking lot will be used for those in need of disabled parking. The public will park in the overflow parking lot and along the roadway into Maywood and then walk into the exhibition area located in the main parking lot. The Haysen Pavilion will be used for a one hour presentation by a panel of experts who will provide information on the buying and use of electric vehicles.

**What:** The public will be able to view electric vehicles and speak to the owners about their operation. The public will be solicited to bring vehicles to the expo. In addition, commercial sellers of vehicles will be solicited to bring vehicles to display. Vehicles will be electric cars and trucks, plug-in hybrid vehicles, electric bicycles, and electric motorcycles. The display area will be divided by type of vehicle, i.e. electric cars and trucks, plug-in hybrid vehicles, electric bicycles, and electric motorcycles. The types of vehicles will further be divided by brand. No testing driving of vehicles will be allowed. Vehicle owners will be asked to remain with their vehicles throughout the hours of the expo. If they need to leave with their vehicle during the hours of the expo they will need to have a volunteer escort them out of the parking lot to ensure the route out is clear of pedestrians.

**Who:** The event is currently sponsored by the City of Sheboygan, the Ellwood H. May Environmental Park Association of Sheboygan County, Inc., and Wisconsin Clean Cities and

Communities. Kendra Kelling the Maywood Park Director will be present during the event. Volunteers will staff the event, including members of the City of Sheboygan's Sustainable Sheboygan Task Force. Volunteers will guide vehicles into the display areas before the event begins. Volunteers will guide the public into parking areas. Volunteers will prevent vehicle access into the display area from 9:00 until 12:00.

Why: Electric vehicle benefits range from saving money to reducing greenhouse gas emissions and other air pollution. Information about cost savings, safety, how to purchase, how to charge the vehicle, how to maintain the vehicle, and the environmental benefits will be provided to the public. Informational displays will be posted by each vehicle type and brand to illustrate the benefits of the vehicles. Owners and sellers of the vehicles will also provide their testimonials. The panel of experts will provide more in depth information and an opportunity for a question and answer session. The event is consistent with the City of Sheboygan's commitment to create and maintain a sustainable Sheboygan, by focusing on conservation, sustainability, climate change, and raising community awareness of environmental stewardship. The event is also consistent with the purpose of Maywood to offer environmental education opportunities.

Additional Safety Precautions: Barricades and/or cones will be used to cordon off the vehicle display parking lot. Volunteers will wear safety vests. Water and or gatorade will be provided to the exhibitors. Some volunteers will carry first aid kits.

Insurance/Liability Precautions: Exhibitors will sign a liability waiver. As it is impractical, no attendee's waiver will be required. All exhibitors are required to register and sign a liability waiver in advance. Volunteers will enroll as Maywood volunteers and sign the Maywood waiver and release.

In the event of inclement weather the event will be canceled with no alternative date.

Projected Attendance and Number of Exhibitors: Because this is a first time event it is difficult to project this information but it is hoped the attendance will be about 150 people and that there will be at least thirty exhibitors.