

CITY OF SHEBOYGAN

REQUEST FOR CITY PLAN COMMISSION CONSIDERATION

ITEM DESCRIPTION: Application for Conditional Use with exceptions by Yaman Parmaksiz to install new signage at Popeyes located at 3207 S Business Drive. UC Zone

REPORT PREPARED BY: Ellise Rose, Program Assistant

REPORT DATE: November 27, 2023

MEETING DATE: December 12, 2023

FISCAL SUMMARY:

Budget Line Item:	N/A
Budget Summary:	N/A
Budgeted Expenditure:	N/A
Budgeted Revenue:	N/A

STATUTORY REFERENCE:

Wisconsin	N/A
Statutes:	
Municipal Code:	N/A

BACKGROUND / ANALYSIS:

Yaman Parmaksiz is proposing to install new signage at Popeyes located at 3207 S Business Drive. The applicant states the following:

- Popeyes Corporate logo for freestanding signs over 12 feet tall which the colors match the specific colors on the building elevations.
- Readerboard added for roadside public advertising of specials at any given time or to announce special messages to the public.
- Materials consist of over all height of 25' of steel support pole, Polycarbonate Pan Formed faces with painted graphics to match Corporate logo.

STAFF COMMENTS:

Applicant applied and was approved for one monument sign. Applicant has since changed plans and decided to go with a pylon sign instead.

ACTION REQUESTED:

Staff recommends approval of the conditional use, exception and sign permit subject to the following conditions:

1. Applicant shall obtain the necessary sign permits prior to installation.
2. Sign shall meet the minimum 24 foot setback to the curb along S Business Drive (closest edge of sign to curb) and 12 foot setback from the right-of-way line. It is the applicant's responsibility to insure the sign meets the required setbacks.

3. If there is to be any lighting, lighting shall be installed per Section 15.707 of the City of Sheboygan Zoning Ordinance (no spillover light onto adjacent properties or the streets).
4. Sign location shall not create any pedestrian/vehicular conflicts.
5. If there are any amendments to the approved sign, the applicant will be required to submit a new conditional use application reflecting those amendments.

ATTACHMENTS:

Conditional Use Permit Application and required attachments.