

**CITY OF SHEBOYGAN  
ORDINANCE 6-24-25**

**BY ALDERPERSONS RUST AND LA FAVE.**

**JULY 1, 2024.**

AN ORDINANCE amending various sections of the Sheboygan Municipal Code so as to amend the regulation of right-of-way signs.

THE COMMON COUNCIL OF THE CITY OF SHEBOYGAN DO ORDAIN AS FOLLOWS:

**SECTION 1:**        **AMENDMENT** “Sec 44-26 Advertisements On Public Property” of the Sheboygan Municipal Code is hereby *amended* as follows:

**A M E N D M E N T**

Sec 44-26 Advertisements On Public Property

Unless ~~prior approval is granted by the common council~~ placed in accordance with a permit issued pursuant to section 44-60, it is unlawful for any person to erect, fasten, post, paint or maintain any sign, picture, poster or advertisement upon any structure or object of any description in or on any curb, sidewalk, street, alley, public way, public ground or public waterway. City staff may remove signs found to be in violation of this section. Removed signs shall be stored with the police department for at least thirty days and thereafter may be disposed of. If a sign owner's name and mailing address or telephone number is readily identifiable, city staff may notify the owner of the sign's removal and impending disposal absent timely collection.

(Code 1975, § 9-107; Code 1997, § 98-6)

**SECTION 2:**        **AMENDMENT** “Sec 44-60 Signs Extending Into Right-Of-Way” of the Sheboygan Municipal Code is hereby *amended* as follows:

**A M E N D M E N T**

Sec 44-60 Signs Extending Into Right-Of-Way

- (a) As used in this section, the term "sign" means any sign, billboard, posterboard or similar advertising structure.
- (b) The common council authorizes the ~~manager of planning and inspection~~

~~services~~ director of planning and development or their designee to issue a permit for signs which extend into, upon or over a public street or alley right-of-way.;

- (c) No person shall erect, construct or maintain any sign which extends into, upon or over a public street or alley right-of-way unless a permit shall first be obtained from the manager of planning and inspection services.
- (d) No permit shall be issued unless the applicant agrees to hold the city free, clear and harmless from any liability resulting from the erection or maintenance of any sign extending into, upon or over any public street or alley right-of-way.
- (e) When any sign is situated into, upon or over any public street or alley right-of-way without proper authorization having been granted therefor, ~~the department of engineering and public works shall order the owner or person having or claiming to have control thereof to remove the sign by a certain day, to be not less than three or more than 30 days from the service of such order. The department shall deliver a certified copy of such order to the chief of police who shall, upon receipt thereof, serve such copy upon the person named therein. Such person shall remove the sign from the public street or alley within the time prescribed. Each 24 hours such sign shall remain in the public street or alley after the expiration of the time stated in the order for the removal thereof shall constitute a separate violation.~~ city staff may remove such sign pursuant to section 44-26.

(Code 1975, § 36-96; Code 1997, § 98-38)

**SECTION 3:            REPEALER CLAUSE** All ordinances or resolutions or parts thereof in conflict with the provisions of this ordinance are hereby repealed to the extent of such conflict.

**SECTION 4:            EFFECTIVE DATE** This Ordinance shall be in effect from and after its passage and publication according to law.

PASSED AND ADOPTED BY THE CITY OF SHEBOYGAN COMMON COUNCIL

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Presiding Officer

Attest

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Ryan Sorenson, Mayor, City of  
Sheboygan

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Meredith DeBruin, City Clerk, City of  
Sheboygan