

## **CITY OF SHEBOYGAN**

# APPLICATION FOR CONDITIONAL USE

Fee:	\$250.00

Review Date: \_\_\_\_\_ Zoning: \_\_\_\_\_

Read all instructions before completing. If additional space is needed, attach additional pages.

SECTION 1: Applicant/ Permittee Information					
Applicant Name (Ind., Org. or Entity) Valley City Sign	Authorized Representative Crystal Walkons		Title Permit Administrator		
Mailing Address 5009 West River Dr	City Comstock Park		State MI		ZIP Code 49321
Email Address cwalkons@valleycitysign.com		Phone Number (inc 616-785-5713			
SECTION 2: Landowner Information (c	omplete these fields	when project site o	wner is di	ferent that	an applicant)
Applicant Name (Ind., Org. or Entity) Tommy's Express Car Wash	Contact Person		Title		
Mailing Address 3627 Washington Ave	City Sheboygan		State WI		ZIP Code 53081
Email Address	Phone Number (incl. area code)				
SECTION 3: Project or Site Location					
Project Address/Description			Parcel No.		
3627 Washington Ave			5928147	0507	
SECTION 4: Proposed Conditional Use					
Name of Proposed/Existing Business:	Tommy's Express Car W	/ash			
Existing Zoning:	SC				
Present Use of Parcel:	N/A				
Proposed Use of Parcel:	Car Wash				
Present Use of Adjacent Properties:	Retail to the East / Gas Station to the West				
SECTION 5: Certification and Permission	on		of the our	or of the	property which is
Certification: I hereby certify that I am	the owner or autho	rized representative	of the own	and attac	property which is bmonts is true and
the subject of this Permit Application. I certify that the information contained in this form and attachments is true and					
accurate. I certify that the project will be in compliance with all permit conditions. I understand that failure to comply					
with any or all of the provisions of the permit may result in permit revocation and a fine and/or forfeiture under the					
provisions of applicable laws.					
Permission: I hereby give the City permission to enter and inspect the property at reasonable times, to evaluate this					
notice and application, and to determine compliance with any resulting permit coverage.					
Name of Owner/Authorized Represent		Title		Phone N	umber
Crystal Walkons	owner// automized hepresentative (preserver)		inistrator 616-785-5713		5-5713
Signature of Applicant			Date Sigr	ned	0.2
5-15-23			-25		
- in meason	0		nt		10

Complete application is to be filed with the Department of City Development, 828 Center Avenue, Suite 208. To be placed on the agenda of the City Plan Commission, application must be filed three weeks prior to date of meeting – check with City Development on application submittal deadline date. Applications will not be processed if all required attachments and filing fee of \$250 (payable to the City of Sheboygan) are not submitted along with a complete and legible application. Application filing fee is non-refundable.

	Office Use Only	
ACTION BY CITY PLAN COMMISSIO	)N	
DATE OF MEETING:		
APPROVED: COND	ITIONALLY APPROVED:	DENIED:
CONDITIONS		
SIGNATURE:		ATE:
Representative Dept. of City	Development	

#### NOTES

**Permits are valid** until such time as the business no longer operates from the side. No yearly renewal is required.

**Permit may be revoked** without notice if misrepresentation of any of the above information or attachments is found to exist.

*Permit shall expire* in one (1) year from date of approval unless substantial work has commenced or business has begun operating.

**Permit is null and void** if issued in error. It is understood that any permit issued on this application will not grant any right or privilege to erect any structure or to use any permits for any purpose that is prohibited by the City Zoning Ordinance or any other State or local laws.

*Changes in the plans or specifications* submitted in the original application shall not be made without prior written approval of the City Plan Commission.

#### **Summary of Conditional Use**

Plan Commission City of Sheboygan 828 Center Ave. Sheboygan, WI 53081

Plan Commission and City Staff:

Valley City Sign is representing Tommy's Express Car Wash in their application for a Conditional Use Permit at their 3627 Washington Ave. S. Frontage Rd. location in Sheboygan. We are requesting the Conditional Use for a 7-foot-tall monument sign with an electronic message center and three additional directional wall signs to be placed on the drive-thru canopy for pay lane designation.

The monument sign will be located along Washington Ave. S. Frontage Rd. which is a highly traveled commercial corridor near the intersection of highway 28 and interstate 43. The design elements will be correlative to that of the new Car Wash building, which is consistent with the Tommy's Express Car Wash brand. With this, they would like to incorporate a 44.29" x 62.14" (19sf) full-color electronic message center into the proposed monument sign. This would offer more options to communicate products and services, and would add a more contemporary look to the sign. The electronic message center uses state-of-the-art technology that produces crisp, clean messages. This not only enhances the curb appeal, but also the safety for drivers trying to navigate and read messages.

The three wall signs would consist of illuminated channel letters placed on the drive-thru canopy to provide directional information to drivers as they enter the car wash lanes. One sign designating the "Cashier" lane measures 10.57" h x 64.84" w (4.76sf). Two additional signs designating the "App" lanes measure 10" h x 45.25" w (3.14sf each).

The monument sign will meet the requirements for number and square footage allowed, and the setback is in compliance with regulations for the zoning district. The electronic message center will be compliant with the City of Sheboygan zoning ordinance in regards to message duration, animation, and illumination.

Thank you,

Valley City Sign - Crystal Walkons Phone: 616-785-5713 <u>cwalkons@valleycitysign.com</u>

CITY	OF	<b>SHEBOYGAN</b>	
	<b>.</b>		



**SIGN PERMIT** 

**APPLICATION** 

Review Date: \_\_\_\_

Fee: \_\_\_\_\_

Read all instructions before completing. If additional space is needed, attach additional pages.

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Email Address cwalkons@valleycitysign.com		Phone Number (inc 616-785-5713	:l. area code)		
SECTION 2: Landowner Information (co	omplete these fields	when project site o	wner is di	fferent the	an applicant)
Name (Ind., Org. or Entity) Tommy's Express Car Wash	Contact Person		Title		
Mailing Address 3627 Washington Ave	City Sheboygan		State WI		ZIP Code 53081
Email Address		Phone Number (inc	l. area cod	le)	
SECTION 3: Description of the Propose	d Sign and Use of th	e Subject Site			
Name of Proposed/existing business: To					
Address of property affected: 3627 Wash	ington Ave S Frontage R	d			
Use of property: Car Wash		Type of Sign: Monum	ent		
Description of sign:					
New monument sign with electronic mess	sage center				
<b>SECTION 4: Configuration of Proposed</b>	Sign				
Height: 87"	Width: 144"		Total Squ	are Foota	ge: 87sf
Amount of public street frontage: 220' o	n Washington Ave				
Amount of exposed exterior wall lengt	n: N/A		Setback:	12'	
Method of Attachment: Direct bury					
Method of Illumination: LED internal illumi	nation				
Sign Materials: Aluminum & Brick					
Total square footage of signs on subject	t property – Before	proposed sign:	Aft	er propos	ed sign:
<b>SECTION 5: Certification and Permission</b>	on			100	
Certification: I hereby certify that I am	the owner or autho	rized representative	of the owr	ner of the	property which is
the subject of this Sign Permit Application. I certify that the information contained in this form and attachments are					
true and accurate. I certify that the project will be in compliance with all conditions. I understand that failure to					
comply with any or all of the provisions of the permit may result in permit revocation and a fine and/or forfeiture					
under the provisions of applicable laws.					
Permission: I hereby give the City permission to enter and inspect the property at reasonable times, to evaluate this					
notice and application, and to determine compliance with any resulting permit coverage.					
	tative (please print) Title		Phone Number		the second se
Name of Owner/Authorized Represent	ative (please print)				
Name of Owner/Authorized Represent Crystal Walkons	ative (please print)	Title Permit Administrato		616-785-	
	ative (please print)	Permit Administrato	Date Sigr	616-785- 1ed	5713

to be placed on the agenda of the City Plan Commission or Architectural Review Board, application must be filed three weeks prior to date of meeting - check with City Development on application submittal deadline date. Applications will not be processed if all required attachments and filing fee (payable to the City of Sheboygan) are not submitted along with a complete and legible application. Application filing fee is non-refundable.

### **APPLICATION SUBMITTAL REQUIREMENTS**

- a. <u>For new development</u>, the approved site plan for the subject property, showing the location and dimensions of all buildings, structures, signs on the subject property, property boundaries and dimensions; and the location of the proposed sign.
- b. <u>For existing development</u>, a site plan approved by the City Planner & Zoning Manager, showing the location and dimensions of all buildings, structures, signs on the subject property, property boundaries and dimensions; and the location of the proposed sign.
- c. A scale drawing of the proposed sign listing the height, width, total square footage, method of attachment, method of illumination, sign materials, design and appearance.
- d. The subject property's zoning classification.
- e. The total area of all signs on the subject property both before and after the installation of the proposed sign.
- f. Provide three 8.5 x 11 color renderings of proposed sign. Attach any superimposed photos, photos or drawings that may help in reviewing sign application.

### Notes

Any information submitted on the application will become public record and is not subject to confidentiality.

**Applicant is required** to obtain a Sign Permit from the Building Inspection Department, Second Floor, City Hall, 828 Center Avenue.

Permit may be revoked without notice if misrepresentation of any of the above information or attachments is found to exist.

Permit shall expire within one (1) year from date of approval unless substantial work has commenced.

**Permit is null and void** if issued in error. It is understood that any permit issued on this application will not grant any right or privilege to erect any sign or to use any permits for any purpose that is prohibited by the City Zoning Ordinance or any other State or local laws.



## ACTION BY DEPARTMENT OF CITY DEVELOPMENT – SIGN PERMIT APPLICATION

APPROVED: \_\_\_\_\_ CONDITIONALLY APPROVED: \_\_\_\_\_ DENIED: \_\_\_\_\_

**CONDITIONS:** 

SIGNATURE:

DATE:	
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Steve Sokolowski City Planner & Zoning Manager