

CITY OF SHEBOYGAN

REQUEST FOR PUBLIC WORKS COMMITTEE CONSIDERATION

ITEM DESCRIPTION: A resolution adopting the 2025 Marina and Riverfront Slips Fee Schedule.

REPORT PREPARED BY: Nick Warminsky Marina Manager

REPORT DATE: October 10, 2024

MEETING DATE: October 15, 2024

FISCAL SUMMARY:

Budget Line Item: N/A
Budget Summary: N/A
Budget Expenditure: N/A
Budgeted Revenue: N/A

STATUTORY REFERENCE:

Wisconsin Statutes: N/A
Municipal Code: N/A

BACKGROUND / ANALYSIS: The Harbor Centre Marina manages rentable vessel slips within the marina and along the riverfront, oversees launch passes, and provides other amenities and services for the boating community.

STAFF COMMENTS: The City assumed management responsibility of the Harbor Centre Marina for the 2024 season after many years of contracting with an outside vendor. Rates and fees were adjusted periodically over the year to better reflect market rates, boater expectations, and financial best practices. Having learned during the 2024 season, marina management desires to implement a revised schedule for the 2025 season. Notable changes from the 2024 schedule include:

- Charter boats will no longer be charged a higher rate than pleasure boats.
- In general, 2025 marina rates are 10% higher than 2024 in order to account for inflation and City expenses.
- Monthly rates are 10% higher than full season rates to encourage full season slip rental.
- Transitioning from the HeyGov platform to the Molo platform allows the City to implement an improved rate calculation to better reflect modern marina management practices.
- The schedule has been reformatted for clarity.
- The Riverfront Marina rates will be grouped together based on slip size.
- The Marina Manager has met with Harbor Centre Marina and Riverfront tenants for clarity on appropriate rate costs, but also takes into consideration the financial standpoint of both the marina and riverfront facilities moving forward.

ACTION REQUESTED: A motion to recommend the Common Council adopt Res. No. 87-24-25 adopting the 2025 Marina and Riverfront Slips Fee Schedule.

ATTACHMENTS:

- I. Res. No. 87-24-25
- II. 2025 Marina Riverfront Fee Schedule – Nov. 2024