

## CITY OF SHEBOYGAN

### REQUEST FOR TRANSIT COMMISSION CONSIDERATION

---

**ITEM DESCRIPTION:** 3.1 Transit & Parking Third and Fourth Quarter Reports for 2022

---

**REPORT PREPARED BY:** Derek Muench, Director of Transit & Parking

---

**REPORT DATE:** 3/14/23

**MEETING DATE:** 3/21/23

---

#### FISCAL SUMMARY:

Budget Line Item:	N/A
Budget Summary:	N/A
Budgeted Expenditure:	N/A
Budgeted Revenue:	N/A

#### STATUTORY REFERENCE:

Wisconsin	N/A
Statutes:	
Municipal Code:	N/A

---

#### BACKGROUND / ANALYSIS:

The reports for the third and fourth quarters of 2022 are presented for Shoreline Metro, Metro Connection and the Parking Utility for review and approval.

#### STAFF COMMENTS:

The Director of Transit & Parking has reviewed the reports as submitted. There is a noticeable change to the report per the last meeting (discussion on better metrics/reporting). The attached report presents all the same data as previous reports but also includes operating metrics used within the industry to evaluate the effectiveness of the transit system.

#### **\*\*NOTE\*\***

When reading this report for transit operations, please do not put much emphasis on individual quarterly metrics. Many factors influence ridership (winter during first quarter as an example) and expenses (annual purchases such as insurance paid during first and second quarter).

Here is a summary of the Third and Fourth Quarter reports:

- Shoreline Metro ridership is up 4.8 percent and down 0.1 percent respectively for the third and fourth quarters (up 15.9 percent for the year).
- Metro Connection ridership is up nearly 13.5 percent and 4.8 percent respectively for the third and fourth quarters (up 17.5 percent for the year).
- Transit Revenue was up 20.1 percent and 25.3 percent respectively for the third and fourth quarters (up 20.7 percent for the year).
- Transit Expenses was down 3.2 percent and 15.6 percent respectively for the third and fourth quarters (down 0.1 percent for the year).

- CARES Act funds will be used to offset the loss of revenues and potential increase in expenses due to the pandemic (applies to loss of revenue with Metro Connection as well).
- Parking Utility stall revenue and meter revenue significantly increased for the third and fourth quarters of 2022:
  - Meter revenue is down \$1,900 and up \$8,000 respectively for the third and fourth quarters (up \$113,406 for 2022).
  - Stall Rental revenue is up \$19,000 and \$8,400 respectively for the third and fourth quarters (up \$4,000 for 2022).
    - Revenue and parking use seem to be rebounding very well and appears to be in “post-COVID” mode.

**ACTION REQUESTED:**

Staff recommends approval of the Transit and Parking Utility 2021 Fourth Quarter and Year End Reports and placing on file.

**ATTACHMENTS:**

- I. 2022 Third and Fourth Quarter Reports for Transit;
- II. 2022 Third and Fourth Quarter Reports for Parking Utility;