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Res. No. 136 22 - 23. By Alderperson Dekker. February 20, 2023.

A RESOLUTION adopting the City of Sheboygan 2023-2028 Strategic Plan.

WHEREAS, in November, 2021, via Res. No. 51-21-22, the City of Sheboygan contracted with Baker Tilly to assist the City with the important task of updating its five-year strategic plan; and

WHEREAS, in the first quarter of 2022, stakeholder engagement commenced with stakeholder interviews arranged and conducted with all department heads and elected officials, as well as nine community focus groups including: Small Employers; Large Employers; Neighborhoods; Social Services; Tourism; Housing; Families and Schools; Community, Arts, and Culture; Elevating Diverse Voices; and

WHEREAS, in February 2022, a resident input questionnaire was released to the public and collected over 1,800 responses; and

WHEREAS, during the external stakeholder engagement phase, the common themes identified included:

- Shopping, Restaurants and Downtown
- Community
- Communication, Collaboration, and Clarification of Rules and Responsibilities
- Businesses and Workforce
- Community Amenities
- Housing

and

WHEREAS, the 2023-2028 Strategic Plan updates the City's Vision to: "Sheboygan embraces a diverse and inclusive community culture, continuously practicing innovative and visionary governance" and the Mission Statement to: "The City of Sheboygan is committed to creating and maintaining a place of welcoming and belonging for all that live, work, and play in our great community." The City's core values remain unchanged: Service, Teamwork, Accountability, Innovation, Respect, Stewardship (STAIRS); and

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WHEREAS, the 2023-2028 Strategic Plan updates the City's goals for the next five years to:

- Advance Organizational Culture
- Embrace Continuous Improvement
- Elevate Community Alliances and Quality of Life
- Promote Sustainable Growth

NOW, THEREFORE, BE IT RESOLVED: That the City of Sheboygan hereby adopts the 2023-2028 Strategic Plan, a copy of which is attached to this Resolution.

I HEREBY CERTIFY that the foregoing Resolution was duly passed by the Common Council of the City of Sheboygan, Wisconsin, on the _____ day of _____, 20____.

Dated _____ 20____. _____, City Clerk

Approved _____ 20____. _____, Mayor