PARCEL NO	
MAP NO	
ZONING CLASSIFICATION:	

	Office Use Only
APPLICATION/FILE NO	
REVIEW DATE:	

FILING FEE: \$250.00 (Payable to City of Sheboygan)

# CITY OF SHEBOYGAN APPLICATION FOR CONDITIONAL USE PERMIT

Requirements Per Section 15.905 Revised May 2018

Completed application is to be filed with the Department of City Development, 828 Center Avenue, Suite 208. To be placed on the agenda of the City Plan Commission, application must be filed two weeks prior to date of meeting. Applications will not be processed if all required attachments and filing fee of \$250 (payable to the City of Sheboygan) is not submitted along with a complete and legible application. Application filing fee is non-refundable.

# APPLICANT INFORMATION APPLICANT: Kelsy-Ann Hayes ADDRESS: 505 Lawrence Drive DePere, WI 54115 E-MAIL: \_\_\_\_kelsy@creativesigncompany.com PHONE: \_\_(\_920)\_495-0485\_\_ FAX NO. \_\_(\_\_\_) DESCRIPTION OF THE SUBJECT SITE/PROPOSED PROJECT NAME OF PROPOSED/EXISTING BUSINESS: \_\_\_Corta Development \_\_\_\_ ADDRESS OF PROPERTY AFFECTED: 518 Taylor Drive Sheboygan, WI 53081 LEGAL DESCRIPTION: \_\_\_\_Multi-tenant retail use property BRIEF DESCRIPTION OF EXISTING OPERATION OR USE:

DETAILED DESCRIPTION OF **PROPOSED** OPERATION OR USE INCLUDING ANY CHANGES TO THE EXISTING USE:

Multi-tenant retail with multiple store fronts.

Former Shopko building (single retail use).\_

-

BRIEF DESCRIPTION OF ALL REQUESTED VARIANCES FROM PROVISIONS OF THE ZONING ORDINANCE, WHICH ARE RELATED TO THE PROPOSED OPERATION OR USE:

Corta Development & Creative Sign Company would like to request a variance to replace the existing freestanding monument sign located on Taco Bell's parcel to be replaced with a new freestanding monument sign as proposed in document D18833\_CortaDevelopment\_p2-3\_062122.

### JUSTIFICATION OF THE PROPOSED CONDITIONAL USE

Written justification for the proposed conditional use, indicating reasons why the applicant believes the proposed conditional use is appropriate.

How is the proposed conditional use (independent of its location) in harmony with the purposes, goals, objectives, policies and standards of the City of Sheboygan Comprehensive Master Plan?

As noted in the monument sign narrative, this sign is of high quality design, which will be an attractive addition to the S. Taylor Street and Erie intersection. The sign is comprised of materials that match the building and surrounding community. It is limited to a maximum height of 20' tall, meets the setbacks, and limits the square footage to an adequate allotment.

Does the conditional use, in its proposed location, result in any substantial or undue adverse impact on nearby property the character of the neighborhood, environment, traffic, parking, public improvements, public property or rights-of-way?

As noted in the monument sign narrative, this sign will bring a fresh and clean look to the property. The previous monument sign appears misplaced in the newly developed district. It's currently all aluminum with no features that match the building. The new sign will match the other redeveloped buildings and signage on Taylor Drive. Taco Bell will also gain a new and improved sign panel to enhance its visibility to go along with their recent investment in their restaurant. The added tenant panel will allow additional investments in the community.

How does the proposed conditional use maintain the desired consistency of land uses in relation to the setting within which the property is located?

The existing sign will be removed and an equal footprint will be used for the new sign.

Is the proposed conditional use located in an area that will be adequately served by utilities, or services provided by public agencies? If not, please explain.

The sign will be able to be accessed in an emergency or service situation.

4.	NA	AMES AND ADDRESS (Ind	licate N/A for "Not Applicable" items)	
	OV	WNER OF SITE:	Corta Development, Cory Presn	<u>ick</u>
	ADDRESS: _518 Taylor Drive Sheboygan, WI 53081 _			
E	-MA	IL: cpresnick@cortadev.co	<u>om</u>	
	AR	RCHITECT:		
	ΑC	DDRESS:	E-MAIL:	
	CC	ONTRACTOR: Creative Signature	gn Company, Kelsy-Ann Hayes	
ΑĽ	DDR	RESS: _505 Lawrence Drive	e DePere, WI 54115	
E	-MA	IL: kelsy@creativesigncom	npany.com	
5.	CE	ERTIFICATE		
tru		hereby certify that all the a nd correct to the best of my	above statements and attachment www.knowledge and belief.	s submitted hereto are
		_ <i>Kclsy-Ann Haycs_</i> APPLICANT'S SIGNATUF		DATE 6/29/22
CC		Kelsy-Ann Hayes PRINT ABOVE NAME DITIONAL USE APPLICAT	TION SUBMITTAL REQUIREMEN	NTS
1.	A ce	ertified survey map showing exis	ting property boundaries and improvem	ents.
2.	A m	ap providing the following inform	nation:	
			be clearly reproducible with a photoco ' = 600' with lot dimensions of the subject.	
		All lands for which the condition	nal use is proposed.	
		All other lands within 100 feet of	of the boundaries of the subject property	/.
		The current zoning of the subje	ect property and its environs (200 feet),	
3.	for or a sub	development or if the proposed a group development (per Section	irements of Section 15.908(3) of the su conditional use is a cluster developmer on 15.208). A proposed preliminary pla covided that the preliminary plat contains	nt (per Section 15.206(1)(b) tor conceptual plat may be

□ Submit TWO (2) copies of the site plan.

□ Submit .pdf file of all drawings either by email or CD



### FORMER SHOPKO REDEVELOPMENT MONUMENT SIGN REVITALIZATION 518 S Taylor Drive, Sheboygan, WI

Date: June 27, 2022

**To**: Steve Sokolowski – Manager of Planning & Zoning

From: CORTA Sheboygan, LLC

Attn: Cory Presnick cpresnick@cortadev.com

404-625-5119

**RE**: Monument Sign Redevelopment – Integrated with Former Shopko Redevelopment for Hobby Lobby and Ross Dress for Less at 518 S Taylor Drive

Dear Steve, please accept this letter regarding our redevelopment of the former Shopko retail store at 518 S Taylor Drive as a narrative outlining the justification and strong business need for the requested sign variance.

We are very excited to be deep into the re-imagining and re-invention of the former Shopko building from a single retail use to a multi-tenant retail use with multiple storefronts and new and various options for the Sheboygan community. The investment into revamping the building and retail box will far exceed \$5 Million and bring a fresh and clean look to the property. Signage and overall visibility to customers is a critical aspect to the success of any retail shopping center and as part of this redevelopment revitalizing and re-working the existing monument sign is a critical component to the redevelopment. The current sign is a low elevation and wide and skinny logo for the former Shopko and splitting the sign design into a two user sign will lead to a forced look and no longer match the aesthetic or best in class level of shopping center that we are redeveloping. Please view the rendering below of the proposed new monument sign that modernizes the sign plan to match not only the redeveloped building in terms of colors, materials, etc. but to better match the other signage on Taylor Drive. This design meets code maximum of 20' and gives this redevelopment the presence and the community an aesthetically pleasing sign harmonious to the retail corridor. The sign provides ample visibility for the two new tenants – Hobby Lobby and Ross Dress for Less – so that customers recognize their location and can attract customers to their stores. Further, the Taco Bell parcel owner will have a new and improved sign panel to enhance its visibility to go along with their recent investment in their restaurant look and feel. Finally, the sign allows for a fourth sign panel for additional investment in the community on the newly formed outparcel on S. Taylor Drive. The combination of all of these things are all of strong benefit to the success of the redevelopment and of significant benefit to the Sheboygan community.

Please note that an amendment to the existing Reciprocal Easement Agreement that is signed by the Taco Bell owner providing for approval and consent/permission to redevelop the new monument sign on their parcel. The location of the sign has been in this location since the inception of this development given the Taco Bell parcel is located at the busy intersection of Taylor Drive and Erie Ave and is most logically placed here for maximum visibility and impact. The location of the sign will be the same location as the current sign which is 20' from the property line which meets code setback requirements. We are seeking permission to simply retain the off-site sign location accepted in the original development and to enhance the sign in its current location to modernize and improve the aesthetic of the sign for the benefit of the community and all business operators within the development.



### **Summary of Request:**

- One (1) monument sign to replace existing one (1) monument sign
- Multi-tenant monument sign to advertise four (4) different businesses that are all part of a cohesive commercial retail and food and beverage redevelopment
- 20' heigh monument sign with stone-wrapped bases and other colors and materials that match the elevation colors and materials of the re-development and surrounding community
- Best in class design to maximize exposure for success of retail redevelopment

If you have any questions, please feel free to contact Cory Presnick at the contact information above.

Thank You.

### LANDLORD/DEVELOPER:

CORTA SHEBOYGAN, LLC

a Florida limited liability company

OFFICE USE ONLY	
PARCEL NO.:	
MAP NO.:	
ZONING CLASSIFICATION:	

OFFICE USE ONLY
REVIEW DATE:
APPROVAL:Steve Sokolowski, City Planner

CITY OF SHEBOYGAN DEPARTMENT OF CITY DEVELOPMENT  828 Center Avenue Suite 104, Sheboygan, WI 53081 Phone: (920) 459-3377 Fax: (920) 459-7302 E-Mail: development@ci.sheboygan.wi.us  SIGN PERMIT APPLICATION (November, 2009)				
Completed application and all required attachments are to be filed with the Department of City Development, 828 Center Avenue, Suite 104 for review by the City Planner.				
1.	APPLICANT INFORMATION			
	APPLICANT:Kelsy-Ann Hayes			
	ADDRESS:505 Lawrence Drive DePere, WI 54115			
	E-MAIL ADDRESS: <u>kelsy@creativesigncompany.com</u>			
	PHONE: ( 920 ) 495-0485			
2.	OWNER INFORMATION			
	OWNER OF SITE: Corta Development			
	ADDRESS: 518 Taylor Drive Sheboygan, WI 53081			
PH	HONE:(404) -625-5119			
3.	DESCRIPTION OF THE PROPOSED SIGN AND USE OF THE SUBJECT SITE			
	NAME OF PROPOSED/EXISTING BUSINESS: <u>Corta Development multi-tenant</u> building. Tenants include: Hobby Lobby & Ross Dress for Less			
	ADDRESS OF PROPERTY AFFECTED: 518 Taylor Drive Sheboygan, WI			
	USE OF PROPERTY: Commercial multi-tenant			
	TYPE OF SIGN: Freestanding			
	DESCRIPTION OF PROPOSED SIGN: Sign has Faux stone at bottom of poles, two pole structure with aluminum pole covers, LED illuminated aluminum cabinet with multi-tenant faces. Sign is double sided and has aluminum caps.			

# 4. CONFIGURATION OF PROPOSED SIGN:

$HEIGHT: \underline{20'} X WIDTH: \underline{12'} =$	TOTAL SQUARE FOOTAGE: 96 sign area
AMOUNT OF PUBLIC STREET FRO & S. Taylor Taco Bell frontage appro	DNTAGE:Erie: 632.88' & S. Taylor 3 <u>12.79'</u> x. 110'
AMOUNT OF EXPOSED EXTERIOR	R WALL LENGTH:
SETBACK:	20'
METHOD OF ATTACHMENT: welded angle brackets to hold pole c	Direct embed poles into concrete footing, overs and cabinet.
METHOD OF ILLUMINATION:	LED internal illumination
·	uminum cabinet with LEDs, aluminum caps, netal poles, concrete foundation, texture plus
TOTAL SQUARE FOOTAGE OF SIC existing freestanding sign	GNS ON SUBJECT PROPERTY: Remove
BEFORE PROPOSED SIGN: 197	.8 AFTER PROPOSED SIGN: 96
CERTIFICATE	
I hereby certify that all of the above are true and correct to the best of	statements and attachments submitted hereto my knowledge and belief.
<u> </u>	6/29/22
APPLICANT'S SIGNATUR	RE DATE
Kelsy-Ann Hayes	
PRINT ABOVE NAME	

### **6. APPLICATION SUBMITTAL REQUIREMENTS**

5.

- a. <u>For new development</u>, the approved site plan for the subject property, showing the location and dimensions of all buildings, structures, signs on the subject property, property boundaries and dimensions; and the location of the proposed sign.
- b. <u>For existing development</u>, a site plan approved by the City Planner & Zoning Manager, showing the location and dimensions of all buildings, structures, signs on the subject property, property boundaries and dimensions; and the location of the proposed sign.



505 LAWRENCE DR, DE PERE, W154115 920,336,8900 CREATIVE SIGNO OMPANY.COM

### **GLIENT: CORTA DEVELOPMENT**

LOCATION: 518 TAYLOR DR. SHEBOYGAN WI 53081 DRAWN BY: AMANDA S

SALESPERSON: KELSY H

DATE: 3/22/22

DESIGN #: D18833 PAGE: 2

REVISION LOG: INTL DATE

AS 6/3/22 BLANK PANELS AS 6/21/22 FACE SIZES

DESCRIPTION

### **PYLON**

QUANTITY: 1 D/FILLUMPYLON SIGN

LIGHTING: LEDWHITE

CABINET: FABRICATED ALUM (20"D)

RETAINER: 2"(P-1)

FACES: LEXAN (C-4) GRAPHICS: NONE

TOPPER: FABRICATED ALUM (28"D)

POLE COVERS: FABRICATED ALUM (12"D)

BASE: PAUX SPLIT PACE BLOCK

(CUS TOM PAINTED P-3) CAP: ALUMINUM (2")

MOUNTING: DIRECT EMBEDMENT

PHOTO EYE/TIMER BY ELECTRICIAN

INSTRUCTION: REMOVE AND DISPOSE OF EXISTING

SIGN, PRODUCE AND INSTALL

NEW SIGN AS SHOWN.

SQFT: 96 SQFT

### COLORS

P-1 PAINT TO MATCH SW 6385 DOVERWHITE

P-2 PAINT TO MATCH SW 107 NOMADIC DESERT

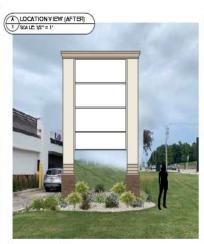
P-3 PAINT TO MATCH SW 6125 CRAFT PAPER

C4 WHITE

### CUSTOMER SIGNATURE FOR DESIGNAPPROVAL:

SIGNATURE

DATE







95.5" X 37.5" FACE SIZE

95.5"X.28.5" FACE SIZE

- 96" (8'-0") CAB ---

- 92"VO -

SIDES A AND B ARE IDENTICAL

240"

(20'-0")

OAH

1

26"

NO -

> 48" (4'-0")

20"



This is an original, unpublished drawing by Create & Sign Ob, inc. It is for your pessore I use, in conjunction with a principle their parameters you by Create & Sign Ob, inc. It is not to be shown in a right on custor of your group advant on its true to use, propriet care, long of a real hatford many is shallow. Use of this design or the salient clean arts of this design in a year shallow in the salient clean arts of this design in any sign down by any time company, without the corporate within principle or principle and or in the sign Co, hac, is finited only a year and careks as cultiforthistic or by a DSV of the purchase prize of the sign. CONTACT YOUR SIGN CONSULTANT TO PURCHASE THE RIGHT STOTH IS DESIGN.

### CONCEPTUAL DRAWING ONLY

A DETAIL VIEWS

4 80A LE: 1/4"= 1"

TEXTURE PLUS FAUX SPLIT FACE BLOCK -

INTERLOCK CUSTOMER PAINTED P-3

All sizes and dimensions are illustrated for elent conception of the projects and are not to be undestood as being eart size or eart size. Renderings, including lighting effects, opacities, and coloration, are an accessions. approximation.

P2 -

DECAL:CS-WH-95 -(ROADSIDE ONLY)

### CUSTOMER RESPONSIBILITIES

- 20" -

Please review all drawing details classly, as Creative Sign will produce signs as approved drawing indicates. Some changes may occur lassed on production needs. While Creative Signs will make a letter is to contract any obvious sporling or prim metro increas. The outcome is responsible the confirming that the above copy, including with as and tracts, appear as destruct. Creative Sign will make every without classly wheth under sicilizations, including Parks, where specified the contractive act metrics duction synthesis comparability of surface creative is and paints used.

C-4 -





Phone: (920) 926-9800 www.EXCELENGINEER.com

100 Camelot Drive Fond Du Lac, WI 54935

PROJECT INFORMATION

SURVEY // 53081

518 S. TAYLOR DRIVE • SHEBOYGAN, WI 53081

PROFESSIONAL SEAL

SHEET DATES

ISSUE DATE NOV. 24, 2021

REVISIONS NOV. 24, 20

JOB NUMBER 2160720

SHEET NUMBER

2021 © EXCEL ENGINEERING, INC.

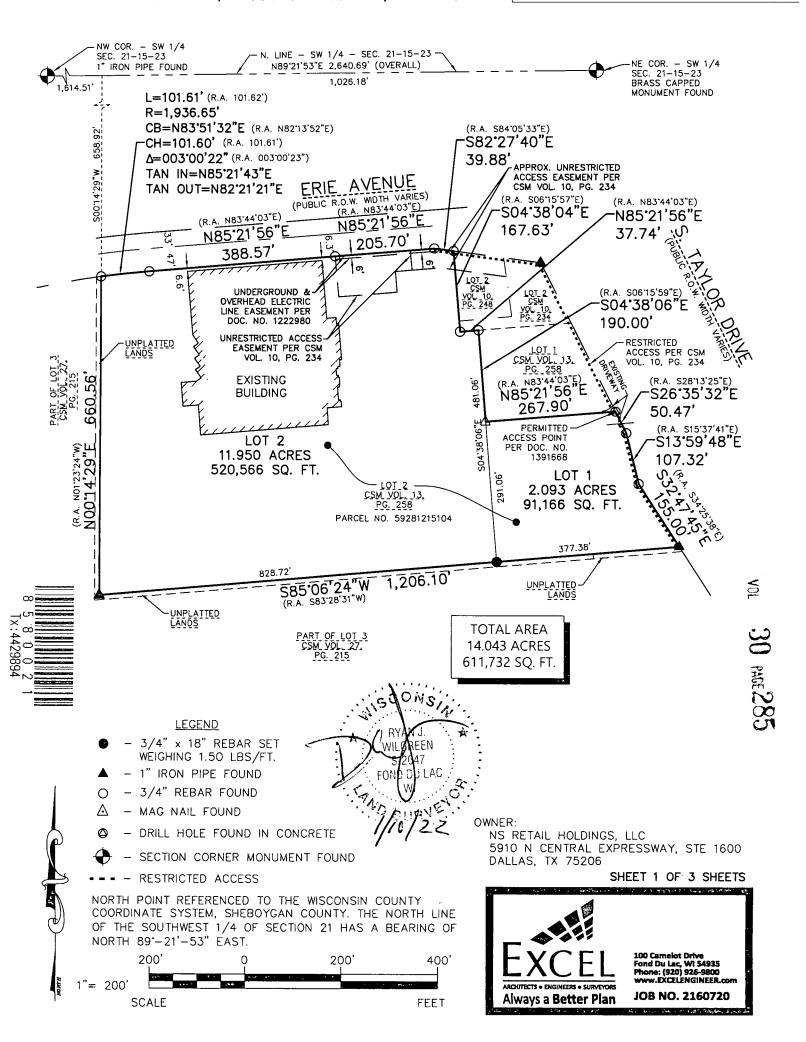
# CERTIFIED SURVEY MAP

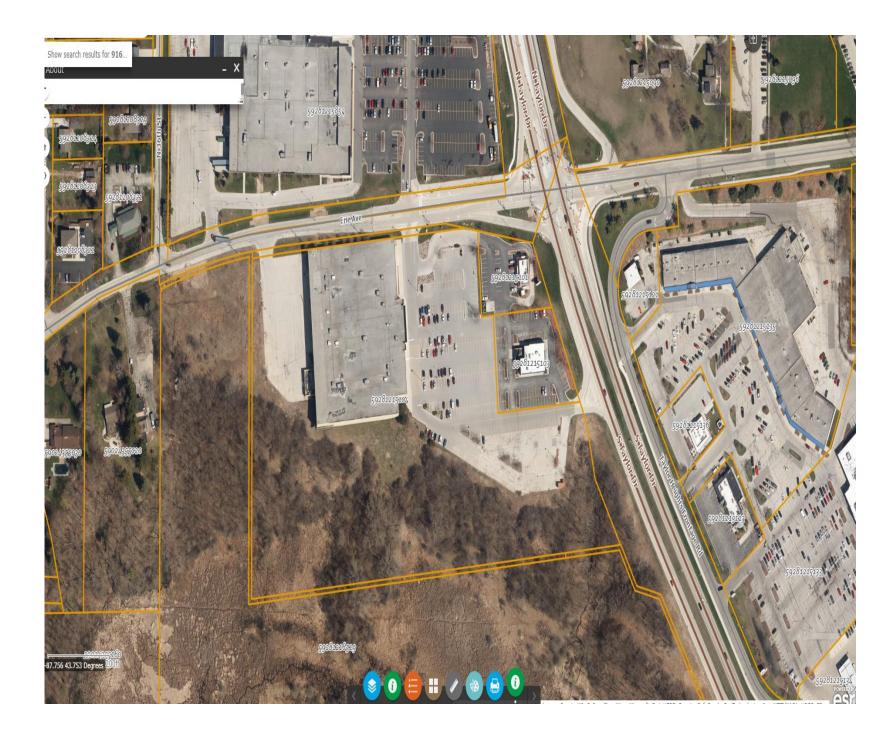
NS RETAIL HÖLDINGS, LLC

LOT 2, CSM VOL. 13, PG. 258, BEING PART OF THE NORTHEAST 1/4 AND SOUTHEAST OF THE SOUTHWEST 1/4 AND PART OF THE NORTHWEST 1/4 OF THE SOUTHEAST 1/4, SECTION 21, TOWNSHIP 15 NORTH, RANGE 23 EAST, CITY OF SHEBOYGAN, SHEBOYGAN COUNTY, WISCONSIN.

2131209
SHEBOYGAN COUNTY, WI
RECORDED ON
02/09/2022 02:55 PM
ELLEN R. SCHLEICHER
REGISTER OF DEEDS
RECORDING FEE: 30.00
TRANSFER FEE:
EXEMPTION #

Cashier ID: 3
PAGES: 3















### Schedule A

WHEN RECORDED RETURN TO: Winston & Strawn, LLP 35 West Wacker Drive Chicago, IL 60601 Attn: Andrew T. White

(Space Above for Recorder's Use Only)

## SECOND MODIFICATION TO CROSS-EASEMENT AND DECLARATION OF RESTRICTIVE COVENANTS

THIS SECOND MODIFICATION TO CROSS-EASEMENT AND DECLARATION OF RESTRICTIVE COVENANTS (the "Modification") is made and entered into as of this day of \_\_\_\_\_\_, 2022 by and between NS RETAIL HOLDINGS, LLC, a Delaware limited liability company, as successor of SHOPKO STORES, INC. a former Minnesota corporation ("Shopping Center Owner"), and SUNDANCE INC., a Michigan corporation ("Taco Bell Owner"), as successor to KENSINGTON MANAGEMENT, INC, a Michigan corporation, as successor of TACO BELL CORP, a California corporation.

### WITNESSETH:

WHEREAS, SHOPKO STORES, INC. a former Minnesota corporation, and Taco Bell Corp, a California corporation, entered into that certain Cross-Easement and Declaration of Restrictive Covenants dated November 3, 1992 recorded in Volume 1250 at Page 485 in the Register's Office of Sheboygan County, WI same being document number 1359227, and that certain Modification to Cross-Easement and Declaration of Restrictive Covenants effective date of January 14, 1997 recorded in Volume 1486 at Page 150 in the Register's Office of Sheboygan County, WI, collectively (the "Declaration"), providing for certain cross-easements within the shopping center and a declaration of restrictive covenants; and

WHEREAS, the former Shopko retail store has been closed for business due to the bankruptcy of SHOPKO STORES, Inc.;

WHEREAS, the Shopping Center Owner desires, and the Taco Bell Owner has agreed, to modify certain Articles and Sections as well as the Site Plan of the Declaration in order to facilitate the redevelopment of the now vacant former Shopko retail store building and property.

**NOW, THEREFORE**, the Shopping Center Owner and Taco Bell Owner do hereby covenant and agree to modify the Declaration as follows:

1. <u>Article 2 Section 2.01.7 & Article 6 Section 6.03</u> in the original Declaration each required a parking ratio of not less than 5.0 spaces per 1,000 square feet of Net Building Floor Area



for both the Shopping Center and Taco Bell sites. The Modification to Cross-Easement and Declaration of Restrictive Covenants, effective as of January 14, 1997, reduced the required parking ratio to 4.5 spaces per 1,000 square feet of Net Building Floor Area. By this Modification, the parties agree to reduce the required parking ratio to be the minimum required by the local municipality or 3.75 spaces per 1,000 square feet of Net Building Floor Area, whichever is greater.

- 2. Article 2 Section 2.01.10 is modified to provide that a new monument sign shall be constructed by the Shopping Center Owner, at its sole cost and expense, substantially similar in size and design as shown in Exhibit A to this Modification and in accordance with the Declaration. Exhibit "4" from the original Declaration is hereby stricken and replaced with Exhibit A, attached hereto and incorporated herein. The Shopping Center Owner shall have rights to the top two panels and the bottom panel and the Taco Bell Owner shall have rights to the third panel as shown in Exhibit A.
- 3. <u>Article 6 Section 6.01</u> is modified to provide that the Site Plan in Exhibit "3" to the original Declaration as modified by the Site Plan in Exhibit A from the modification to the Declaration is hereby stricken and replaced with the Site Plan attached hereto as Exhibit B to this Modification, attached hereto and incorporated herein. The updated Exhibit B attached hereto, among other items, amends the site plan by:
  - i. Showing Shopping Center Owner's plan to split the existing single user retail box into a two retail user box with a new storefront added to provide a second customer entrance to the building and new facades and canopies for each new retailer
  - ii. Converting existing landscaping island near the new storefront of one of the new retailers into new parking adding five (5) new parking spaces in this area
  - iii. Adding an outparcel area to develop or sell a third outparcel on the southern frontage on S Taylor Drive subject to all restrictions of the Declaration the ("CORTA Outlot")
  - iv. Upgrading the public access point at S Taylor Drive to add a "left-in" access which modifies the current "pork-chop" curb to allow the left turn in from S Taylor Drive
  - v. Updated location of the new monument sign noted above
- 4. <u>Article 6 Section 6.02.2</u> this section of the Declaration shall be deleted in its entirety which removes the restriction on the Taco Bell parcel such that it can be used as a pharmacy or optical store without restriction.
- 5. <u>Article 6 Section 6.02.3</u> this section of the Declaration shall be modified to remove the restriction of the sale of "cheeseburgers, hamburger or french fries" by both the Shopping Center Owner and Taco Bell Owner.



- 6. Article 6 Section 6.04 the access point on S Taylor Drive is to be modified to allow for a new left turn in from the public right of way which will require the Shopping Center Owner, at its sole cost and expense, to modify the existing island/curbing to allow for the safe left turn in from S Taylor Drive, subject to local laws and approvals. Both the Shopping Center Owner and the Taco Bell Owner expressly approve the modification of this island/curbing modification to allow for left turn in access from S Taylor Drive.
- 7. Article 6 Section 6.06 in addition to the Future Outlot identified in the Declaration, including the modification thereof, it is expressly noted that per the Site Plan updated in Exhibit B attached hereto that the parties agree that the Shopping Center Owner shall have the right to develop or sell the CORTA Outlot noted and more particularly described in Exhibit C hereto.
- 8. <u>Article 18 Section 18.01</u> notice addresses within this section shall be modified to reflect the current ownership as follows:
  - a. Shopping Center Owner:

NS Retail Holdings, LLC Attn: Kirk Klatt 5910 N Central Expwy, Suite 1600 Dallas, TX 75206

b. Taco Bell Owner:

Sundance, Inc. Attn: Peter Lyders-Petersen 7915 Kensington Court Brighton, Michigan 48116