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# 2023 ANNUAL REPORT

**PARKING**  
A CITY OF SHEBOYGAN UTILITY



# Year-in-Review

- Implemented HotSpot Parking for permits and mobile payments allowing customers to purchase permits digitally and pay at meters using their smartphone.
- Implemented hourly parking in previously only permit parking lots using HotSpot Parking. Customers may now casually park in almost any public parking lot by paying the per hour rate using the HotSpot app or QR code at the sign kiosk.
- Fresh, completely new website to support HotSpot Parking allowing customer-friendly access to resources, tips and information.

# Budget Highlights

- The 2024 budget incorporates a significant increase in revenue from full implementation of HotSpot Parking including enforcement of parking downtown.

P

Download the  
HotSpot Parking app

Enter the zone number  
below to park

2102

or

PAY HERE

NO APP REQUIRED

Scan the QR code below

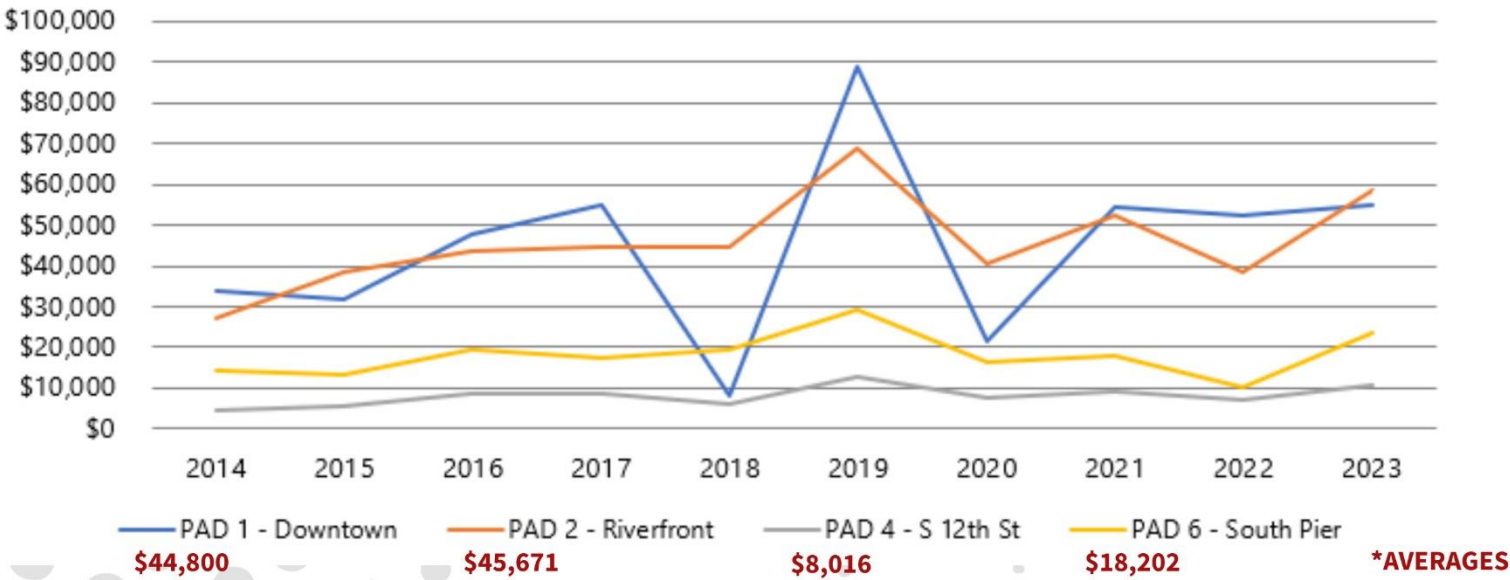
Powered By:  
HotSpot PARKING

support@hosp.ca • 1 (855) 712-5888

# Thank You to Our Partners

- Otter Creek Landscaping for providing annual flowers in the Downtown and South Pier planters and lightpole baskets.
- Brilliant Lightscares for holiday lighting in Downtown, Riverfront and South Pier as well as maintaining alley and island lighting.
- The Town & Country Garden Club for assisting with planting flowers throughout the Downtown, Riverfront and South Pier.
- The Business Improvement District for their ongoing support and dedication to Sheboygan's Downtown, Riverfront and Lakefront.

# Assessments per Year



# HotSpot Meter Revenue

	Scan 'n Pay	App Purchases	TOTAL*
August	\$166.13	\$20.37	\$186.50
September	\$813.51	\$195.07	\$1,008.58
October	\$805.49	\$271.77	\$1,077.26
November	\$857.45	\$292.65	\$1,150.10
December	\$1,095.97	\$320.87	\$1,416.84

\*Before fees collected by HotSpot.

