

Zempel, Kurt

From: Jump, Kevin
Sent: Thursday, August 6, 2026 10:47 AM
To: Zempel, Kurt
Subject: Fw: Using Flock for Traffic Analytics

FYI....

Kevin Jump, PE (WI)
City Engineer
City of Sheboygan

From: Kolste, Joel <Joel.Kolste@sheboyganwi.gov>
Sent: Tuesday, March 24, 2026 1:17 PM
To: Jump, Kevin <Kevin.Jump@sheboyganwi.gov>
Subject: FW: Using Flock for Traffic Analytics

Any interest?

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From: Wilhelm, Mark <Mark.Wilhelm@sheboyganwi.gov>
Sent: Tuesday, March 24, 2026 1:16 PM
To: Kolste, Joel <Joel.Kolste@sheboyganwi.gov>
Subject: Fw: Using Flock for Traffic Analytics

Your Thoughts

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From: Mike Heyne <mike.heyne@flocksafety.com>
Sent: Tuesday, March 24, 2026 11:18 AM
To: Wilhelm, Mark <Mark.Wilhelm@sheboyganwi.gov>
Subject: Using Flock for Traffic Analytics

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Hi Mark,

Mike Heyne here with Flock - I work closely with Chief Zempel of the Police Department.

I see you're the Traffic Manager and believe we may be able to help Public Works.

Most public works teams I talk to in Wisconsin still rely on state-provided traffic counts — a snapshot every year or two at a handful of intersections. When a resident calls in a speeding complaint or a contractor requests a traffic study for a new development, there's no quick answer. You either deploy a tube counter and wait, or call in a consultant.

I wanted to reach out because there's a good chance your department is sitting on a tool that solves for this already.

Sheboygan PD has 15 Flock LPR cameras already deployed.

We can turn those cameras into a continuous traffic monitoring network — no new hardware, no new infrastructure. Public Works gets its own login to a live dashboard showing traffic volume, vehicle types, speed data, and long-term trends. Five years of data, updated every 30 minutes.

Cities use it to respond to speeding complaints with real data the same day, justify signal retiming, enforce truck routes, and build the case for infrastructure investment — without waiting on a consultant.

Worth a 20-minute conversation to see if it's applicable?

-Mike



IMAGE NOT
FOUND

Mike Heyne

Account Executive



 [630-843-2214](tel:630-843-2214)  flocksafety.com

† Flock Safety