

CITY OF SHEBOYGAN

REQUEST FOR TRANSIT COMMISSION CONSIDERATION

ITEM DESCRIPTION: 5. Transit & Parking Second Quarter for 2022

REPORT PREPARED BY: Derek Muench, Director of Transit & Parking

REPORT DATE: 8/8/22

MEETING DATE: 8/16/22

FISCAL SUMMARY:

Budget Line Item:	N/A
Budget Summary:	N/A
Budgeted Expenditure:	N/A
Budgeted Revenue:	N/A

STATUTORY REFERENCE:

Wisconsin	N/A
Statutes:	
Municipal Code:	N/A

BACKGROUND / ANALYSIS:

The reports for the Second quarter of 2022 are presented for Shoreline Metro, Metro Connection and the Parking Utility for review and approval.

STAFF COMMENTS:

The Director of Transit & Parking has reviewed the reports as submitted. There is a noticeable change to the report per the last meeting (discussion on better metrics/reporting). The attached report presents all the same data as previous reports but also includes operating metrics used within the industry to evaluate the effectiveness of the transit system.

****NOTE****

When reading this report for transit operations, please do not put much emphasis on individual quarterly metrics. Many factors influence ridership (winter during first quarter as an example) and expenses (annual purchases such as insurance paid during first and second quarter).

Here is a summary of the Second Quarter reports:

- Shoreline Metro ridership is up 25% over second quarter of 2021.
 - Revenue trips for the quarter were 13.05 trips per revenue hour. This is an increase over second quarter 2021 productivity (10.59).
- Metro Connection ridership is up 29.6% with revenue up 57%.
 - Revenue trips for the quarter were 2.68 per hour. This is an increase over second quarter 2021 productivity (2.07).
- Revenue for transit operations was up 9.56% over second quarter 2021.
 - CARES Act funds will be used to offset the loss of revenues and potential increase in expenses due to the pandemic (applies to loss of revenue with Metro Connection as well).

- Parking Utility stall revenue and meter revenue significantly increased for second quarter 2021.
 - Meter revenue is up 112% over first quarter 2021.
 - Stall Rental revenue is up almost 32% over first quarter 2021
 - Revenue and parking use seem to be rebounding very well and appears to be in “post-COVID” mode.

ACTION REQUESTED:

Staff recommends approval of the Transit and Parking Utility 2021 Fourth Quarter and Year End Reports and placing on file.

ATTACHMENTS:

- I. 2022 Second Quarter Report for Transit;
- II. 2022 Second Quarter Report for Parking Utility;