

Angela Ramey

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May 4, 2022

Mayor Ryan Sorenson
City Hall
828 Center Avenue, Suite 300
Sheboygan, WI 53081

Dear Mayor Sorenson,

I am writing to express sincere interest in the newly open Common Council seat for District 5 in the City of Sheboygan. I look forward to sharing my experience and passion with you regarding this opportunity.

My current position as the Performing Arts Program Director at the John Michael Kohler Arts Center (JMKAC) has allotted me opportunities to work with city officials and departments in both a professional and personal manner. In 2015, JMKAC collaborated with the City as well as the Harbor Centre Business Improvement District to launch the Levitt AMP Sheboygan Music Series. The shared goal of bringing our community together through the power of free, live music propelled the creation of the City Green.

This series continues to welcome over 1,400 Sheboygan residents to the Green every week during the summer. This year I have the privilege to work with the Department of Public Works as they take over as the stewards of the City Green. A relationship I am looking forward to fostering as we at JMKAC continue to cultivate programs like *Art in Public Spaces* and *The Sheboygan Project*.

I know the impact local government can have on individuals, families, communities, and cities. I am motivated to propel progress while honoring history. My family, including my newly transplanted parents, and I have made Sheboygan our home. I am invested in this community and am ready to do more to ensure all of our voices are heard. Additionally I am an ally for the marginalized populations and believe that our community should be a safe and welcoming place for all. Lastly, I am astutely aware that I have much to learn and am looking forward to the challenges that lie ahead.

Thank you for considering me for the Common Council. I feel confident that I will bring humility, dedication, and passion to both the Council and the greater Sheboygan community.

Thank you for your time and attention. I look forward to hearing from you soon.

With best regards,



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Experience

Performing Arts Program Director, John Michael Kohler Arts Center

Sheboygan, WI / 2018 – present

- **Programming**, Develop the framework for the programs which include world music, dance, theatre, social events, exhibition openings, films and festivals; develop and maintain the budget for all Performing Arts programming; write and negotiate contracts; manage the artist's logistics and schedules; build audiences; facilitate the programs; manage the internal logistics and communication; work with the Arts Center holistically to keep an overarching theme with our mission at the forefront
- **Coordinator**, Research, shop talent, write and negotiate contracts for over 30 local, regional and national bands for the Levitt Amp Sheboygan Music Series and other music events throughout the season
- **Marketing**, Draft original marketing copy, gather appropriate imagery, and work with the marketing department to market and to generate effective strategies to engage diverse constituencies. Create social media campaigns for all Performing Arts events and residencies
- **Member**, Understanding and professional development of multiple performing arts disciplines by attending presenter conferences including APAP, Wisconsin Presenters Network, Arts Midwest, National Performance Network, and Folk Alliance International. Served on the JMKAC Steering Committee
- **Outreach Programming**, Work with the Public Programs departments to develop meaningful educational outreach activities and promote school involvement in lecture/demonstrations
- **Representative**, Represent the Arts Center at events when appropriate; share information about Performing Arts and other Arts Center programming with colleagues in the field and community at large; give presentations to industry and community groups
- **Supervise & Train**, Supervise the Performing Arts Assistant and all Performing Arts interns. Train Performing Arts volunteers in areas of ushering, bartending, marketing, logistics, hospitality, and general event needs

Public Programs Associate, John Michael Kohler Arts Center

Sheboygan, WI / 2013-2017

- **Performing Arts Support**, Work with the Sr. Manager of Public Programs; develop the framework for the programs; manage the artist's logistics and schedules; build audiences; manage the internal logistics and communication for the performances; advise on and maintain all performing arts budgets
- **Coordinator**, Levitt Amp Sheboygan Music Series - negotiate contracts and book 20 local, regional and national bands
- **Marketing**, Work with the marketing department to draft original marketing copy, gather appropriate imagery, provide marketing with details
- **Outreach Programming**, Work with the Public Programs departments to develop meaningful educational outreach activities and promote school involvement in lecture/demonstrations
- **Manager**, Midsummer Festival of the Arts - Oversee the planning and execution of the annual festival that anticipates over 15,000 visitors, 130 artist vendors, and four live concert events
- **Co-manager & Trainer**, Performing Arts intern(s) and train Performing Arts volunteers in areas of ushering, bartending, marketing, logistics, hospitality, and general event needs

Events Coordinator, Communication Arts Center, UW Fox Valley

Menasha, WI / 2011-2012

- Tour internal and external groups and assist with planning of events
- Write and negotiate contracts and technical riders
- Coordinate, execute and manage events
- Promote and solicit external organizations to utilize the CAC
- Ticket sales and customer service in the Ticket Office

Program Associate, Office of Continuing Education, UW Fox Valley

Menasha, WI / 2010-2011

- Support of professional and personal enrichment programs
- Market predefined programs including youth and adult lifelong learning
- Assist in the identification and development of needed community based programming
- Create marketing and promotional materials

Wine Advisor, Red & White

Appleton, WI / 2009-2012

- Advise customers on wine purchases both in retail and tastings
- Assist in tasting events both on and off premises

Sales Associate, Purple Feet Wines

Appleton, WI / 2007-2009

- Created a selling strategy for local retailers to price, display, and feature wines
- Built and maintained quality customer service relationships
- Coordinated special events to promote wine education and sales

Additional Skills

Microsoft Office (Outlook, Word, Excel, PowerPoint), Tessitura Network Software, Versai Software, Paylocity, Social Media (Facebook, Twitter, Instagram, Snapchat)

Education

University of Wisconsin, Madison — Bachelor of Arts, Theatre and Drama / 2003

American Academy of Dramatic Arts, New York— Theatre and Drama / 1996

Professional Affiliations

Wisconsin Presenters Network

Arts Midwest

Assoc. for Performing Arts Professionals

National Performance Network

Arts Wisconsin, member

Levitt Foundation

Sheboygan Theatre Company, *Production Committee member, 2015 – 2016*

Theater AvantGarde, *Board Member, 2012*

Attic Theatre, *Board Member and Marketing Chair, 2009 – 2011*

References available upon request