

**LOCATION RELEASE****JOB NO.** 22012\_WIS

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**CLIENT:** TRAVEL WISCONSIN**DATES:** JULY 24-29, 2022**PRODUCTION:** WISCONSIN SUMMER 2023**PRODUCER:** ALEX CALINGAERT**LOCATION:****DESCRIPTION:** LOCATION USAGE IN COMMERCIAL FILMING

For good and valuable consideration, I represent that I am the legal owner of or have the right to permit the filming on and of the Property. I hereby irrevocably grant HOWDY LLC ("Production Company"), their legal representatives, licensees, successors and assigns, ("Authorized Parties") and Wisconsin Dept. of Tourism ("Client"), and those working for them or on their behalf, the right to photograph, videotape, record +/- or film the above-described property ("Property") together with any signs, fixtures, appurtenances or other elements affixed to or forming any part of the Property, to copyright such photographs, film and/or videotape (collectively the "Materials"), and to use the Materials in all forms of advertising, trade, publicity and promotion for Client and Client's product +/- or services or for any other lawful purposes in all forms of media now existing or hereafter invented.

I waive any inspection or approval of the Materials. I hereby release, discharge and agree to save harmless, Advertiser, its agents and other working for it or on its behalf, from any liability by virtue of any blurring, distortion, alteration, optical illusion or use in composite form, whether intentional or otherwise, that may occur or be produced in the photographing of the Property, or in any subsequent processing of the Materials, or in any publication or other use of the Materials or the finished advertisement(s) incorporating the Materials.

I understand that this release does not obligate Client or Production Company to use the Property in any manner.

I hereby represent and warrant that: (i) I am of legal age; (ii) I am the legal owner or the authorized agent of the legal owner of the Property; (iii) I have the right to enter into this Agreement and to grant the rights granted hereunder and that no other approvals are necessary for use of the Property as described herein; and (iv) I hereby release Client, Production Company and others working for them or on their behalf, from any and all liability that may occur in connection with the photographing of the Property or the use of the Materials. I state further that I have read this Agreement prior to its execution, and I am fully familiar with its contents.

**AGREED TO and ACCEPTED BY:**

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**SIGNATURE**

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**DATE**

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**PRINT NAME**

---

**EMAIL**

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**ADDRESS**

---

**PHONE**

---

**WITNESS SIGNATURE**

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**DATE**

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**PRINT NAME**

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**TITLE**



**WISCONSIN DEPARTMENT OF TOURISM AND ITS LICENSED PARTIES**  
**SHOOT LOCATION AGREEMENT, AUTHORIZATION AND RELEASE**

1. Grantee hereby irrevocably grants to the **State of Wisconsin Department of Tourism**, its agents and their respective licensees, partners, successors, assigns and all persons functioning under their permission or authority (herein collectively called “the licensed parties”) the absolute right and permission for images, video, likeness, products and/or services of the Subject Property (a full description of which is attached hereto as **Exhibit A**) to appear for advertising and promoting the State of Wisconsin (product or service) in any and all media and publications known or unknown for advertising and promoting the State of Wisconsin (product or service) in any manner or form throughout the world in perpetuity.

2. Grantee agrees that any picture, video, likeness and/or other forms of media taken by the licensed parties is owned by the licensed parties. If Grantee should receive any copy thereof, they shall not authorize its use by anyone else without the express written permission of the licensed parties.

3. Grantee agrees that no material need be submitted to them for further approval and the licensed parties shall be without liability to them for any distortion or illusory effect.

4. Grantee hereby releases the State of Wisconsin and its officers, members, partners, independent contractors, and affiliates, from any and all liability from property damage, personal injuries, or other claims arising from or in connection with participation in this shoot, including claims that are known and unknown, foreseen and unforeseen, future or contingent. This agreement shall be binding on legal representatives, heirs, successors and assigns.

5. The undersigned represents that Grantee has authority to grant the rights herein, and that he/she is fully authorized by Grantee to grant such rights, and has read and understands the full contents of this agreement, authorization and release.

**GRANTEE:**

\_\_\_\_\_  
LOCATION

\_\_\_\_\_  
REPRESENTATIVE SIGNATURE

\_\_\_\_\_  
REPRESENTATIVE PRINTED NAME

\_\_\_\_\_  
POSITION/TITLE

\_\_\_\_\_  
PHONE NUMBER

\_\_\_\_\_  
DATE

**PRODUCTION LOCATION/IMAGERY DETAILS, PERMISSIONS, ETC.**