

THE SARATOGA SUN



116 East Bridge Street • P.O. Box 489 • Saratoga, WY 82331 • PHONE: (307) 326-8311

WEB: www.saratogasun.com • Email: Editor.SaratogaSun@gmail.com

February 4, 2026

To: Town of Saratoga
P.O Box 486
Saratoga, WY 82331

RE: 2026 Per Column Inch Rate

Honorable Mayor Chuck Davis & Councilmembers,

Last year, the Saratoga Sun provided a discounted rate of \$9.00 per column inch for all advertising from the Town of Saratoga. This included public notices, classified advertising and display advertising. Rising costs are impacting both the private and public sector. The Saratoga Sun, however, would like to formally honor our discounted rate for 2026.

The \$9.00 per column inch rate will continue to be honored so long as the Town of Saratoga meets an annual advertising spend of \$30,000 per year. This is well below the amount spent in 2025, per Treasurer Corina Daley. We understand the concerns for tightening budgets ahead of the legislative session and this is our part in attempting to help where we can.

Please feel free to reach out if you have any questions.

Joshua Wood
Assistant General Manager
Blazing Trails Media, LLC dba Saratoga Sun
josh@douglas-budget.com