Town Council Presentation
1/16/2024





## **Agenda**

- 1. Brief Project Review
- 2. Input Summary
- 3. Resulting Projects
- 4. Public Meeting #2
- 5. Next Steps





#### Why is Planning Important?



To confirm a common direction.



To establish trust and partnership between the Town and Residents / Businesses



To hold valuable conversations with citizens about the future plan for the Town.



To guide Town investments and understand maintenance and management needs





#### **Plan Purpose**

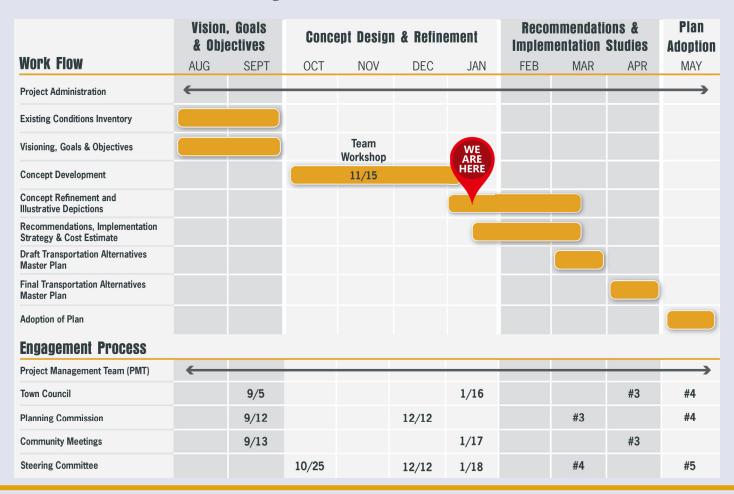
The STAMP
Further Explores the Transportation and Recreation
Goals of the Comprehensive Master Plan

#### And

Develops Alternatives and Recommendations for improvements, management, maintenance, and funding.



#### **Project Schedule**







#### **Input Summary: Sources**

- Planning Commission
- Steering Committee
- Stakeholder Interviews
- Community
- Public Meetings
- Website and Surveys



### **Input Summary: Survey**

Website & Survey Engagement Snapshot of Sept. 1st - Sept. 30th / Oct. 1st - Oct. 31st

		Total Visits	<b>Unique Visitors</b>	Page Views	
Visits to	September:	159	122	212	
Website	October:	77	74	104	
	2-Month Total:	236	196	316	
		From Website	Public Meeting #1		
Surveys Taken	September:	23	14		
	October:	10	N/A		
	2-Month Total:	33	14	ightarrow 47 Total Sur	veys
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#### **Input Summary: Survey**

- Town residents prefer walking and driving as their primary modes of transportation.
- About 60% of respondents would walk more if more sidewalks and trails were available.
- Popular walking destinations include neighborhoods, the post office, businesses along Bridge Ave, and Veteran's Island Park.
- Some residents think walking is easy due to low traffic, but others think it is difficult due to lack of sidewalks. Many indicated that they walk in the roadway.
- Residents find it challenging to walk around Town during the winter due to maintenance issues.





#### **Resulting Projects**

Infrastructure Projects

Compiled from community input and project team identification.

Taken through screening process to identify top projects.

Programmatic Projects

Projects include educational programs, enforcement, and policy changes. High-Impact "Monarch" Projects

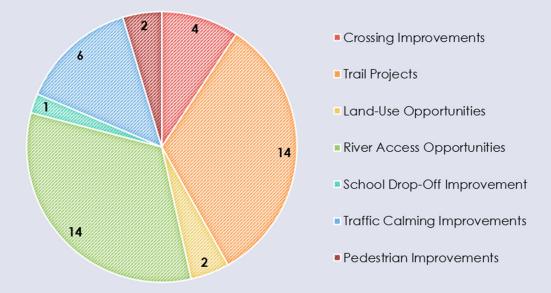
These projects would be highly leverageable but come with high cost and long lead times.





#### **Infrastructure Projects**

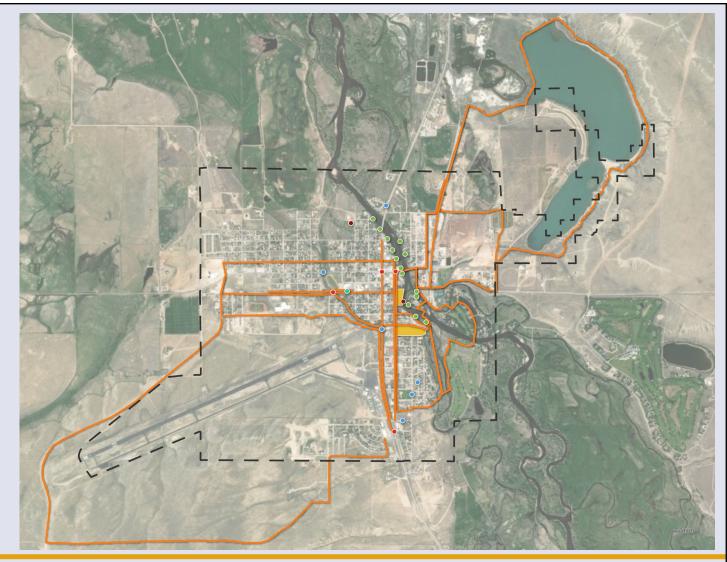
 42 Total Projects Informed by Community, Stakeholder, Survey, and Steering Committee Input





# Infrastructure Projects (42)

- Crossing Improvements
- Trail Projects
- Land-Use Opportunities
- River Access Opportunities
- School Drop-Off Improvement
- Traffic Calming Improvements
- Pedestrian Improvements

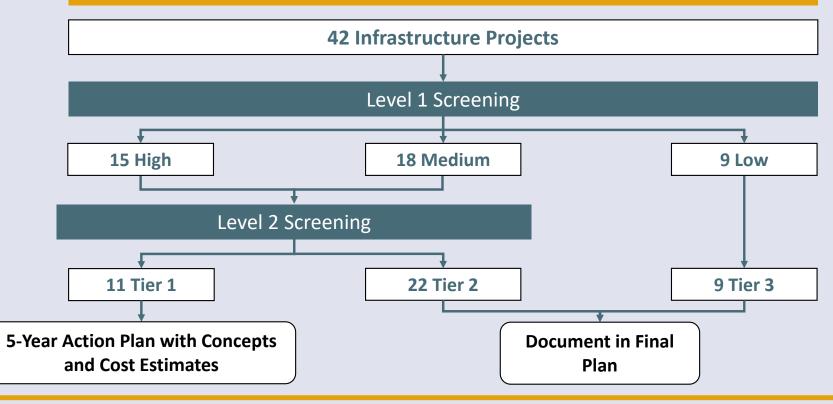






#### **Screening Process**

Goal: Screen all projects to identify those with highest community benefit and most worthy of time, investment, and effort.





# Tier I Projects (11)

- Crossing Improvements
- Trail Projects
- Land-Use Opportunities
- River Access Opportunities
- School Drop-Off Improvement
- Traffic Calming Improvements
- Pedestrian Improvements



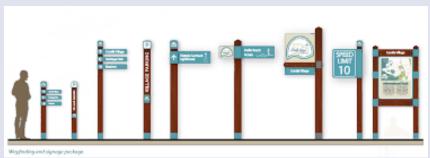


#### **Programmatic Projects**

- Wayfinding Program
- Paint the Pavement Program
- Town Policy for ADA Requirement
- Policy for Implementation of Traffic Calming Treatments
- Targeted Police Enforcement on Priority Corridors
- Speed Feedback Signs









#### **High-Impact "Monarch" Projects**

#### **Revitalization of Old Water Treatment Plant Site**

- Pros: Central Location Highly Leverageable Serves Many Users
- Cons: High Cost May Require EPA Funding Long Lead Time
- Next Step: Focused community discussions and planning process.









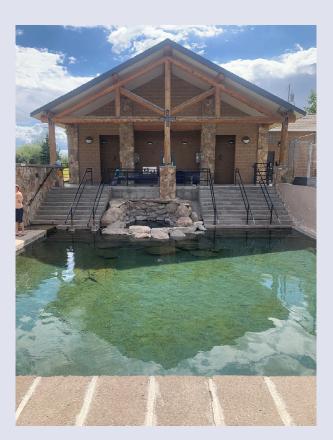
### **High-Impact "Monarch" Projects**

#### **Hot Pool Area Master Plan**

- Repurposing Town-owned parcel on the south side of the Hot Pool.
- Improving connections to the river and boat launch near the hot pool.
- Enhancing connectivity to Veteran's Island Park.
- Improving overall area connections.
- Next Step: Gather community support for the planning process.







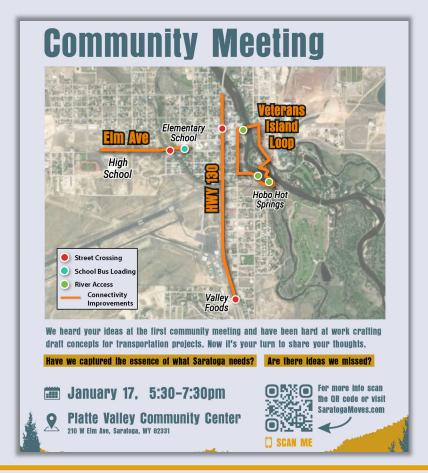




## **Community Meeting #2**

#### **Spreading The Word Through:**

- Direct Mailers to 1,370 PO Box Addresses
- Posters Around Town
- The Saratoga Sun and The Comet Newspaper Ads
- Chamber of Commerce Newsletter
- Email Blast
- Social Media
  - Instagram, Facebook, Twitter, Nextdoor







#### **Next Steps**

- Public Meeting #2 Wednesday, January 17th, 2024
  - Meeting Goal: Share screening process, resulting priority projects, and one or two preliminary project concept designs with the public.
- Steering Committee Meeting #3 Thursday, January 18th, 2024
  - Meeting Goal: Share public meeting takeaways and preliminary concept designs with Steering Committee.
- Project Team to proceed with concept development and refinement.





# Questions

- Project Website: <u>www.SaratogaMoves.com</u>
- Contact Information

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