## Report to Saratoga Town Council re Visitor's Council Feedback August 20, 2024

- 1. Visitors Council will be creating a survey / count of Short Term rentals
  - a. Timeline and funding managed by Visitors Council
- 2. Signage
  - a. The Visitors Council will fund signage, will require their logo on anything they pay for
  - b. What level of involvement do you want in design: Suggest review of their suggestions and pick one
  - c. Signage needed:
    - i. Community Center
    - ii. Museum
    - iii. Hobo Pool / Public Pool
    - iv. Boat Ramp
    - v. Veterans Island
    - vi. Library
  - d. WYDOT issues with placement, can be addressed by the Town
  - e. Do you want to change "brand" from "Where the fish jump into Main St" to something that more represents all that goes on in Saratoga and in neighboring towns?
    - i. Adventure starts here (covers the Valley too)
    - ii. Small Town, Big Adventures
    - iii. Trailhead to the mountains (or adventures)
  - f. Activities / Events
    - i. Fishing
    - ii. Floating
    - iii. Skijoring
    - iv. Snowmobiling
    - v. Brewfest
    - vi. Woodchoppers Jamboree
    - vii. Cowboy Gathering
    - viii. Explore History
      - 1. CDT
      - 2. Mining
      - 3. Tie Hacking
      - 4. Logging
- 3. Requesting that visitors know where to find visitor information
  - a. Directing people to Visitors' Information in the PVCC
  - b. Already put on electronic sign
- 4. Clean up the County
  - a. Replacing street signs already in progress in Saratoga (timeline?)
  - b. Request review and removal of unused signs / poles
    - i. Rocky mtn outfitters
    - ii. SW corner Bridge and 130
    - iii. Corners of Bridge and River
    - iv. Conduct a more thorough review
  - c. Clean up days already exist in May at Landfill

- i. Request more advance promotion from Town
- d. Any Safety or Fire hazards that need to be addressed?