BY:	

March 28, 2024

Jennifer Anderson Saratoga Town Council PO Box 486 Saratoga, WY 82331

Dear Ms. Anderson,

This letter is to advise you and the Saratoga Town Council that the current existing term on the Carbon County Visitors' Council Board of Directors expires on June 30, 2024. The new term for appointment is July 1, 2024 through June 30, 2027.

As a joint powers board, Carbon County Visitors' Council appreciates and values the involvement of all members. Input from each partner is vital. As the current term of the position expires June 30, 2024, we would appreciate an appointment by June 1st.

As the Town of Saratoga representative, any applicant only needs to be a qualified elector of the county and should be employed, have a background, or interest in the travel and tourism industry. The applicant would need to live within Carbon County and have the best interests of Carbon County tourism and travel as their primary focus. (*Please note: as per the 1st amendment to the Joint Powers Agreement - an elected official may not serve as a CCVC Board member.*)

Thank you for your consideration in this matter. Please mail an official letter and/or meeting minutes of a new appointee to our office once a decision has been made.

Sincerely,

Leslie Jefferson, CEO

Carbon County Visitors' Council PO Box 1017/105 E Cedar St

Rawlins, WY 82301

307-324-3020/800-228-3547

www.WyomingCarbonCounty.com

McCall Burau PO Box 646 Saratoga, WY 82331 mccall.burau@gmail.com 720-352-8604

May 4<sup>th</sup>, 2024

Dear Mayor Davis and Town Council Members,

I am writing to express my interest in filling the upcoming board vacancy for the Town of Saratoga representative on the Carbon County Visitors Council. With seven years of experience owning and managing a restaurant in Saratoga, I have gained valuable insights into the intersection of tourism and local business. My restaurant has served as a gathering place for both locals and visitors alike, providing high quality food while fostering a sense of community. Through this experience, I have learned the importance of hospitality, customer satisfaction, and creating memorable experiences that keep guests coming back.

When tourists visit Saratoga, they bring major economic benefits. In addition to the lodging taxes collected, "Leisure and Hospitality" is the largest employment sector in Carbon County, providing 22% of our jobs. But tourism isn't just about attracting visitors; it's about creating opportunities and enhancing the quality of life for everyone in our community. My top priority serving on the tourism board will be finding ways to improve the quality of life for our local citizens. A great community to live in will automatically make it a great community to visit.

I believe that my background in restaurant ownership, combined with my experiences gained from serving on the Saratoga Planning Commission, Southeast Wyoming Outdoor Recreation Collaborative and The Good Times Valley Recreation Board, uniquely qualifies me to represent Saratoga on the Carbon County Visitors Council. I am deeply passionate about the intersection of outdoor recreation, tourism, and economic development, all of which improve the quality of life for Saratoga residents. Additionally, my ability to collaborate effectively with different stakeholders and my passion for promoting outdoor recreation, placemaking, and beautification make me an excellent candidate for this role.

In conclusion, I am excited to represent Saratoga on the Carbon County Visitors Council, and to play a role in shaping the future of tourism in our region while making a positive impact on our community.

Sincerely, McCall Burau