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May 4th, 2024

Dear Mayor Davis and Town Council Members,

I am writing to express my interest in filling the upcoming board vacancy for the Town of Saratoga representative on the Carbon County Visitors Council. With seven years of experience owning and managing a restaurant in Saratoga, I have gained valuable insights into the intersection of tourism and local business. My restaurant has served as a gathering place for both locals and visitors alike, providing high quality food while fostering a sense of community. Through this experience, I have learned the importance of hospitality, customer satisfaction, and creating memorable experiences that keep guests coming back.

When tourists visit Saratoga, they bring major economic benefits. In addition to the lodging taxes collected, "Leisure and Hospitality" is the largest employment sector in Carbon County, providing 22% of our jobs. But tourism isn't just about attracting visitors; it's about creating opportunities and enhancing the quality of life for everyone in our community. My top priority serving on the tourism board will be finding ways to improve the quality of life for our local citizens. A great community to live in will automatically make it a great community to visit.

I believe that my background in restaurant ownership, combined with my experiences gained from serving on the Saratoga Planning Commission, Southeast Wyoming Outdoor Recreation Collaborative and The Good Times Valley Recreation Board, uniquely qualifies me to represent Saratoga on the Carbon County Visitors Council. I am deeply passionate about the intersection of outdoor recreation, tourism, and economic development, all of which improve the quality of life for Saratoga residents. Additionally, my ability to collaborate effectively with different stakeholders and my passion for promoting outdoor recreation, placemaking, and beautification make me an excellent candidate for this role.

In conclusion, I am excited to represent Saratoga on the Carbon County Visitors Council, and to play a role in shaping the future of tourism in our region while making a positive impact on our community.

Sincerely, McCall Burau