

Software / Vendor	Annual Cost	The Issue	Recommended Fix	Potential Savings	Purchases	
Hootsuite	\$2,988	High cost for "Social Media Archiving."	Audit. Check if this specific archiving is legally required (GRAMA). If not, standard social platforms often suffice.	~\$3,000 / year	6/10/2025 --- \$2,988.00	
Dropbox	~\$770	Multiple personal accounts (~\$128 each) while paying for OneDrive.	Cancel. Migrate files to the City's OneDrive/SharePoint (already paid for).	\$770 / year	9/15/2025 --- \$128.81 (Jason Bond) 9/15/2025 --- \$128.81 (John Bradley) 8/11/2025 --- \$128.81 6/30/2025 --- \$128.81 4/14/2025 --- \$128.81 2/5/2025 --- \$128.81	
SurveyMonkey	\$502	Single annual subscription for surveys.	Cancel. Use Microsoft Forms (free/secure) or CivicPlus (already owned).	\$502 / year	5/12/2025 --- \$502.87	
Amazon Prime	~\$500	Duplicate personal memberships (\$139 + monthly fees).	Consolidate. Create one free "Amazon Business" account for the city.	~\$300 / year	1/6/2025 ---- \$190.00	
Canva	~\$360	Multiple individual "Pro" subscriptions (\$120 each).	Consolidate. Switch to one "Canva for Teams" account (5 users for ~\$150 total).	\$210 / year		
Adobe Acrobat	~\$2,900	Buying retail licenses (\$280) + random card charges.	Consolidate. Switch to a Government Volume License (VIP) for lower rates & easier management.	\$500+ / year	\$659.88 --- Adobe Inc. - Adobe Creative Cloud License Software Annual Renewal	Why Adobe Creative Cloud membership; who in the City has this skillset, because I'm not seeing any work product come out that looks like it is from this software. So many different Adobe licenses, might be smart to consolidate software acquisition
JotForm	\$190	Subscription for "Online New Hire" forms.	Cancel. Use Microsoft Forms (secure/free) or CivicPlus.	\$190 / year	1/6/2025 --- \$190.00	