

MEMO



To: Planning Commission
From: Ryan Harris, Senior Planner
Date: June 7, 2024
RE: **O'Reilly Auto Parts Additional Sign Request**

O'Reilly Auto Parts will be located at 500 W Main Street (Highway 6). The applicant submitted a sign permit on March 7, 2024, and redlines were sent back to the applicant. The applicant resubmitted plans on May 16, 2024, and they are proposing wall signs on all four sides of the building. If signs are proposed on more than two sides of the building, Planning Commission approval is needed.

Santaquin City Code 10.44.080.E.6 says, "Multiple Walls: A sign on a third and fourth wall must be approved by the planning commission using the criteria as listed in paragraph E.2."

Santaquin City Code 10.44.080.E.2 says, "Multiple Signs: The fifteen percent (15%) area of the primary wall and the five percent (5%) area of all secondary walls may be divided into more than one sign with the approval of the building official under the following guidelines and restrictions:

1. Guidelines:

1. The sign package blends with the aesthetics of the building and surrounding natural and manmade environment.
2. The sign package color, style, size, scale and proportion enhances the exterior of the building and does not place too much bulk and external distractions on the exterior of the building.
3. The number of signs are appropriate to the scale of the building.

2. Restrictions:

1. The maximum number of wall signs on any given wall, including multi-tenant buildings, shall be seven (7). For the purpose of this title, a sign will be considered a complete phrase and the suggested layout of the sign package (i.e., the individual words may either be lumped together as 1 phrase to equal 1 sign, or spread out to be many different signs, such as "1 Hour Photo" would be considered 1 sign).
2. The maximum number of multiple wall signs on any given wall shall be limited to seven (7). The maximum square footage shall be limited to six hundred (600) square feet or fifteen percent (15%) of the wall (5 percent if a secondary wall), whichever is less.
3. Multi-tenant buildings may receive a conditional use permit so that the building may exceed the maximum number of signs to accommodate the additional sign if the planning commission judges the additional sign to be consistent with the criteria set forth above.
4. Multiple wall signs shall utilize individual lettering and logos only. No multiple cabinet signs or combination of cabinet and individual lettering signs shall be approved. It is encouraged that the use of multiple materials and lettering styles, such as exposed neon, different type styles, use of logos in conjunction with the lettering be implemented."

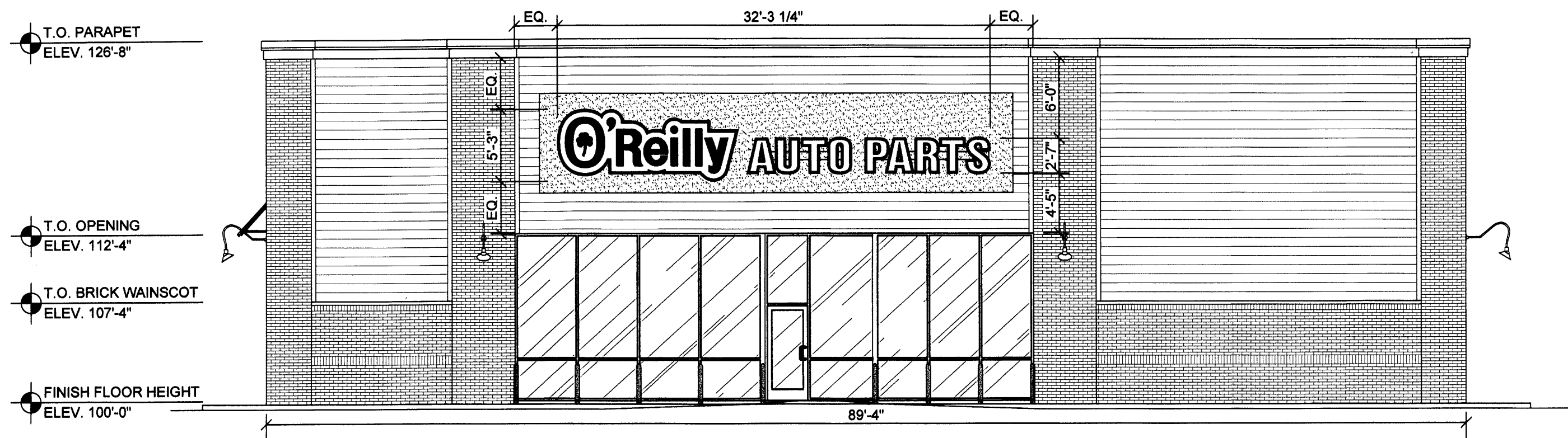
The proposed signs (Attachment 1) meet the requirements above and the size requirements. The sign on the front elevation represents 7% of the front facade, and the signs on the other three sides of the building are 4%.

If there is a sign on located on the rear of the building, Planning Commission approval is needed. Santaquin City Code 11.44.080.E.5 says, “Wall Specified: Buildings or businesses with exposure on the side(s) and front may choose which wall to mount their sign upon. Signs are allowed on the rear of the building with planning commission approval.

Recommended Motion: “Motion to approve the proposed O’Reilly Auto Parts Signs.

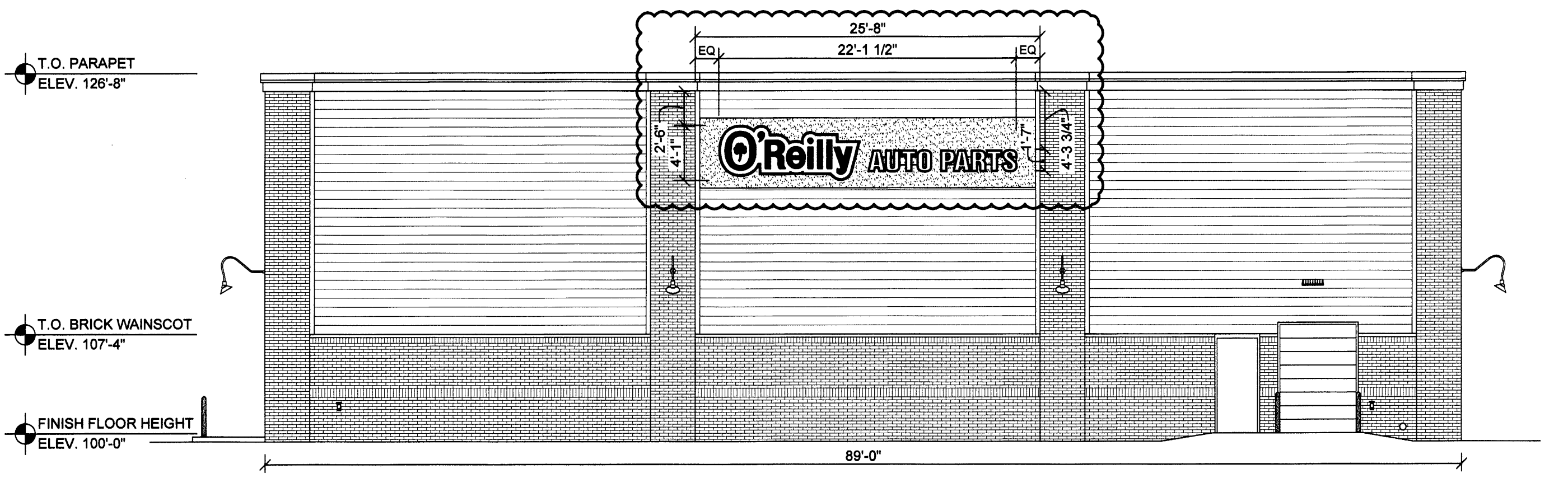
Attachments:

1. Proposed Sign Plans



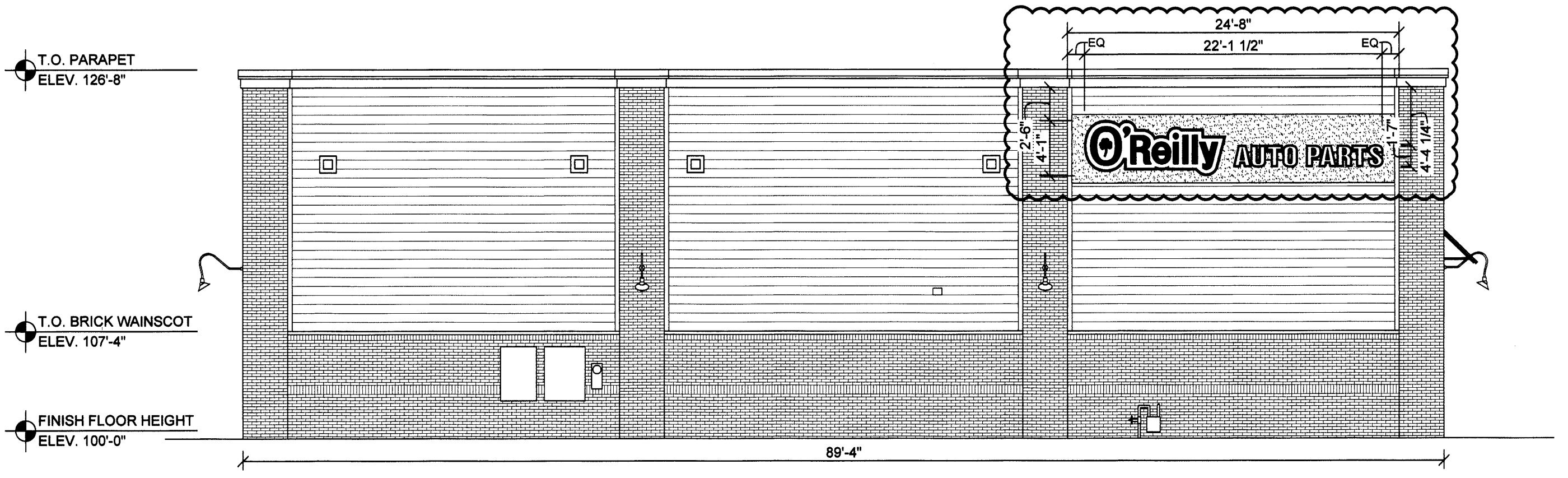
1 FRONT EXTERIOR ELEVATION

SQ2.1 SCALE: 1/8" = 1'-0"



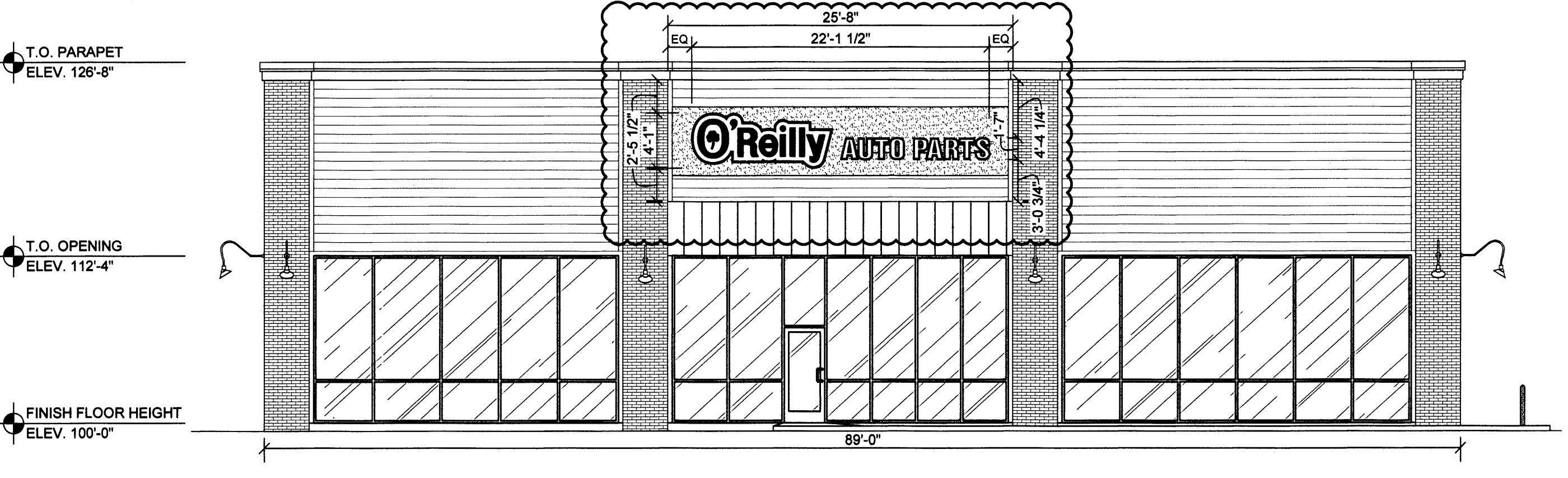
2 RIGHT EXTERIOR ELEVATION

SQ2.1 SCALE: 1/8" = 1'-0"



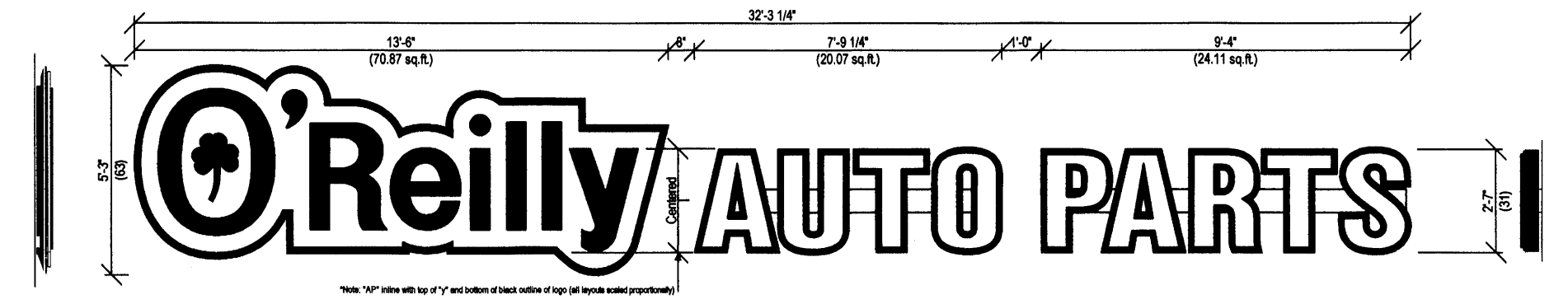
3 REAR EXTERIOR ELEVATION

SQ2.1 SCALE: 1/8" = 1'-0"



4 LEFT EXTERIOR ELEVATION

SQ2.1 SCALE: 1/8" = 1'-0"

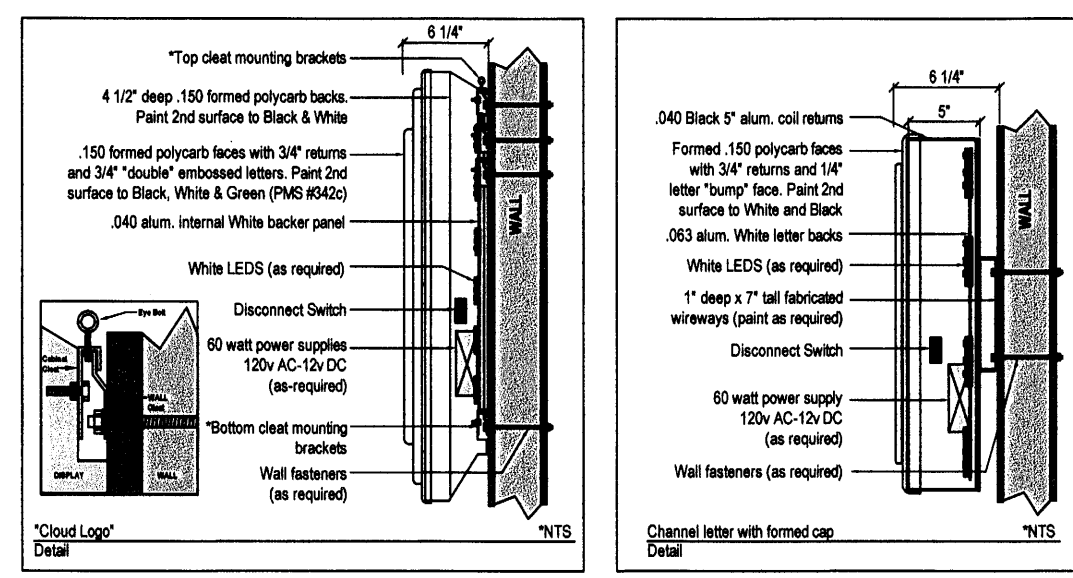


Side View "O'Reilly" Front View "O'Reilly" Part# 6331-L-CldLogo&Chtrs-WFC Side View "AUTO PARTS" Scale 1/4" = 1'-0" 115.05 sq. ft. (Combined Individual Components) 169.42 (Encompassed Rectangle)

*"O'Reilly" Cloud Logo with "AP" channel letters on 7" (h) x 1" (d) wireways. Raceways paint color: TBD
 *"O'Reilly" Cloud Logo is formed polycarb with double embossment with 2nd surface painted graphics. Paint match to: Green (PMS# 342c), Black and White.
 *"AP" to have formed polycarb caps with 1/4" letter "bumps". Black 5" aluminum coil returns. 2nd surface Black and White paint. WHITE LED illumination.

5 FRONT WALL SIGN ELEVATION

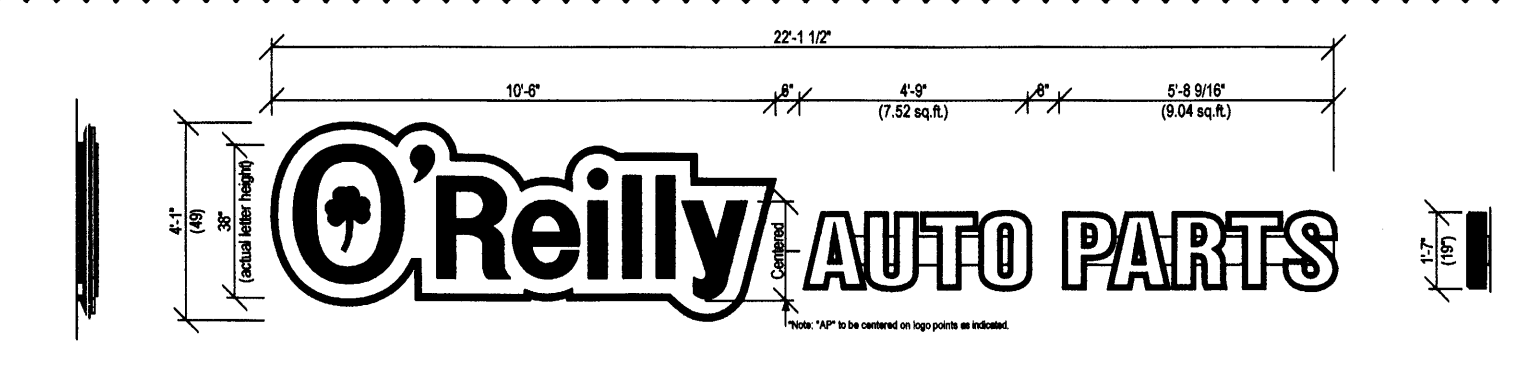
SQ2.1 SCALE: 1/4" = 1'-0"



Formed Cloud Logo with "AP" Formed Caps & Channel Returns
 Part# 6331-L-CldLogo&Chtrs-WFC

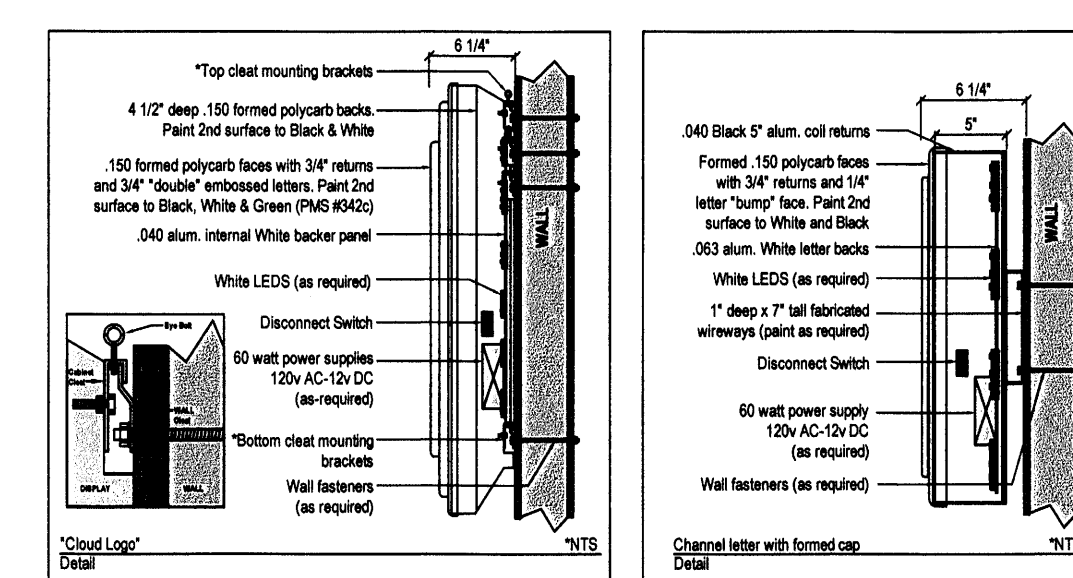
6 FRONT WALL SIGN MOUNTING DETAILS

SQ2.1 SCALE: 1/4" = 1'-0"



Side View "O'Reilly" Front View "O'Reilly" Part# 4919-L-CldLogo&Chtrs-WFC Side View "AUTO PARTS" Scale 1/4" = 1'-0" 50.42 sq. ft. (Combined Individual Components) 90.35 (Encompassed Rectangle)

*"O'Reilly" Cloud Logo with "AP" channel letters on 7" (h) x 1" (d) wireways. Raceways paint color: TBD
 *"O'Reilly" Cloud Logo is formed polycarb with double embossment with 2nd surface painted graphics. Paint match to: Green (PMS# 342c), Black and White.
 *"AP" to have formed polycarb caps with 1/4" letter "bumps". Black 5" aluminum coil returns. 2nd surface Black and White paint. WHITE LED illumination.



Formed Cloud Logo with "AP" Formed Caps & Channel Returns
 Part# 4919-L-CldLogo&Chtrs-WFC

7 SIDE AND REAR WALL SIGN DETAILS

SQ2.1 SCALE: 1/4" = 1'-0"

GENERAL NOTES

- A CONTACT OWNER'S OR TENANT'S DESIGNATED PROJECT ADMINISTRATOR FOR QUESTIONS OR CLARIFICATIONS.
- B BUILDING PERMANENT SIGNAGE OWNER FURNISHED AND INSTALLED. (REFER TO SCOPE OF WORK SCHEDULE). SIGNAGE GRAPHICS PROVIDED FOR REFERENCE ONLY (N.I.C.) AND CONTRACTOR'S COORDINATION WITH SPECIFIC PROJECT CONSTRUCTION CONDITIONS. CONTRACTOR TO PROVIDE BACKING AND ROUGH-IN ELECTRICAL AS REQUIRED FOR INSTALLATION. REFER TO A2.1 FOR EXTERIOR BUILDING FINISH.
- C REQUIRED GOVERNMENTAL PERMITS FOR PERMANENT TYPE SIGNAGE TO BE PROVIDED BY OWNER OR OTHERS (N.I.C.).

DESIGN BY OTHERS FOR REFERENCE ONLY

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PROJECT:
NEW O'REILLY AUTO PARTS STORE
MAIN STREET (US HWY 6)
SANTAQUIN, UT
BUILDING EXTERIOR SIGNAGE

O'Reilly AUTO PARTS
 CORPORATE OFFICES
 233 SOUTH PATTERSON
 SPRINGFIELD, MISSOURI 65802
 (417) 862-2674 TELEPHONE

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| COMM # | 4704 |
| DATE: | 5-26-23 |
| REVISION | |
| DATE: | 1-25-24 |
| | 4-5-24 |
| | 4-29-24 |

SG2.1